



Auflage: 1. Auflage 2021
Seiten:: 128
Abbildungen: 315
Einband: Hardcover, 21,9 x 24,9 cm
ISBN: 978-0-86715-946-2
Erschienen: November 2020
Preis \$130.00
Änderungen vorbehalten!

QuintEd Pty Ltd

 Suite 2/38 Albany St
NSW 2065 St Leonards
Australien
 +61 434521025
 admin@quinted.com.au
 <http://nginx/anz/en>

Buch-Information

Autoren: Louis Hardan
Titel: Protocols for Mobile Dental Photography with Auxiliary Lighting
Kurztext:

Billions of photographs are taken worldwide each day, and most of them are captured with a smartphone. In the context of clinical dentistry, many clinicians use their smartphone to take clinical photographs for communication or documentation simply because they cannot operate or afford a professional camera. Author Louis Hardan understands too well how a poorly taken photograph can compromise the quality of dentistry delivered to the patient, which is why he launched the Mobile Dental Photography (MDP) project in 2012. He wanted to find a way to make documentation and communication easy and affordable to all dentists and laboratory technicians, including students. In this book he outlines how to use the smartphone camera with auxiliary lighting and accessories to take photographs for treatment planning, documentation and self-evaluation, communication with the patient and laboratory technician, tracking the evolution of treatment, as well as for publishing, lecturing, and insurance and medicolegal purposes. He also shows how to take artistic photographs to wow your followers on social media and effectively market your practice online. You really can get similar-quality images with a smartphone camera as with a DSLR camera; you just need to know how to use it. This book is the key.

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Fachgebiet(e): Röntgenologie und Fotografie, Zahnheilkunde allgemein, Literatur fürs Studium