

QUINTESSENCE PUBLISHING MEDIA KIT

2024

Valid from 1st January 2024

This price list (no. 75) replaces all previously published media kits.



 QUINTESSENCE PUBLISHING

Quintessence 2024 – Quo vadis Dentistry, Chat GPT & Co.?

**Ladies and Gentlemen,
dear partners of Quintessence,**

We cordially invite you to get to know the new 2024 media data of Quintessence Publishing. We are pleased to inform you that in 2024 there will be no price increases despite inflation and other cost-increasing factors.

There is an exciting new feature for "Quintessenz - the magazine". Instead of the previous four issues, we will be publishing six issues per year starting 2024. This will enable us to present you with even more exciting content from the world of dentistry.

Since September 2023, we have also been offering a team newsletter: "Team & Praxis". This informs you regularly about current developments (from training and billing to news from the market and for the practice) for the entire practice team.

From 2024, the "Team Journal" will be reduced from eleven to six issues per year. However, we are sharpening the focus of the journal, which is now aimed in particular at dental hygienists (DH) and dental prophylaxis assistants (ZMP). We are confident that this adjustment will enable us to better meet the needs of these professional groups.

Another highlight is our new podcast: "Dental Minds". In this podcast Dr. Marion Marschall and Dr. Karl-Heinz Schnieder discuss about topics and trends for dental practices, dental laboratories and the dental market. A new episode is published on every first Thursday of a month.

You can look forward to interesting insights and valuable information at <https://www.quintessence-publishing.com/deu/de/event/dental-minds>.

This year we are also celebrating two important anniversaries: 75 years of "Quintessenz Zahnmedizin" and 50 years of "Quintessenz Zahntechnik". Let us surprise you with with special offers and content we have prepared for you.

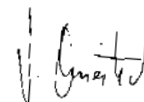
Another important aspect is artificial intelligence (AI), which becomes more and more important for dentistry. We will also create and use corresponding offers in order to be able to offer innovative solutions.

We are worldwide at your disposal for cross-media advertising campaigns, marketing campaigns, content and training offers such as online seminars, webinars, podcasts and congresses (presence/online/hybrid) etc.

All information and figures can be found on the following pages of our "Media Data 2024". Get through these challenging times well and take advantage of the opportunities they offer!

We are looking forward to a reliable and successful collaboration in 2024.

Yours sincerely



Markus Queitsch

Executive Board Member | Head of Media Sales

Your Media Sales Team



Markus Queitsch
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Quintessenz – das Magazin, page 12

pip – Praktische Implantologie und Implantatprothetik, page 46

online promotion, page 70

Grüne Praxis, page 109



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Quintessenz Zahnmedizin, page 10

Dentista, page 14

International Journal of Computerized Dentistry, page 21

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Endodontie, page 60



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Implantologie, page 42

International Journal of Oral Implantology, page 44

The International Journal of Esthetic Dentistry, page 74

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Quintessence International, page 20

Quintessenz Zahntechnik, page 28

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Journal of Craniomandibular Function, page 67



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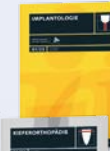




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Zahnärzteblatt Brandenburg, page 18

1st Quarter 2024 – Overview of German Journals

	January	February	March
	Dentists Dental Technicians Team	Dentists Dental Technicians Team	Dentists Dental Technicians Team
Print	 	       	    
Online	<p>Quintessence Newsletter (weekly, every Monday) pip Newsletter (every 2nd and 4th Tuesday in a month)</p> <p>Newsletter "FOR TEAM & PRACTICE" (2 × per month, every 2nd and 4th Wednesday in a month)</p> <p>pip Newsletter (every 2nd and 4th Tuesday in a month)</p> <p>Stand-Alone Newsletter (weekly, every Thursday)</p> <p>med.dent.magazin-Newsletter for Students (monthly, every 1st Wednesday in a month)</p>		
Webinars	monthly		
Podcasts	<p>Dental Lab Inside (1 × per month, every 3rd Wednesday),</p> <p>English to go (weekly, every Monday)</p> <p>Dental Minds (1 × per month, every first Thursday)</p>		

2nd Quarter 2024 – Overview of German Journals

	April	May	June
	Dentists Dental Technicians Team	Dentists Dental Technicians Team	Dentists Dental Technicians Team
Print	       	      	      
Online	<p>Quintessence Newsletter (weekly, every Monday)</p> <p>Newsletter "FOR TEAM & PRACTICE" (2 × per month, every 2nd and 4th Wednesday in a month)</p> <p>pip Newsletter (every 2nd and 4th Tuesday in a month)</p> <p>Stand-Alone Newsletter (weekly, every Thursday)</p> <p>med.dent.magazin-Newsletter for Students (monthly, every 1st Wednesday in a month)</p>		
Webinars	monthly		
Podcasts	<p>Dental Lab Inside (1 × per month, every 3rd Wednesday),</p> <p>English to go (weekly, every Monday)</p> <p>Dental Minds (1 × per month, every first Thursday)</p>		

3rd Quarter 2024 – Overview of German Journals

	July	August	September
	Dentists Dental Technicians Team	Dentists Dental Technicians Team	Dentists Dental Technicians Team
Print	 	       	     
Online	<p>Quintessence Newsletter (weekly, every Monday)</p> <p>Newsletter "FOR TEAM & PRACTICE" (2 × per month, every 2nd and 4th Wednesday in a month)</p> <p>pip Newsletter (every 2nd and 4th Tuesday in a month)</p> <p>Stand-Alone Newsletter (weekly, every Thursday)</p> <p>med.dent.magazin-Newsletter for Students (monthly, every 1st Wednesday in a month)</p>		
Webinars	monthly		
Podcasts	<p>Dental Lab Inside (1 × per month, every 3rd Wednesday),</p> <p>English to go (weekly, every Monday)</p> <p>Dental Minds (1 × per month, every first Thursday)</p>		

4th Quarter 2024 – Overview of German Journals

	October	November	December
	Dentists Dental Technicians Team	Dentists Dental Technicians Team	Dentists Dental Technicians Team
Print	      	     	     
Online	<p>Quintessence Newsletter (weekly, every Monday)</p> <p>Newsletter "FOR TEAM & PRACTICE" (2 × per month, every 2nd and 4th Wednesday in a month)</p> <p>pip Newsletter (every 2nd and 4th Tuesday in a month)</p> <p>Stand-Alone Newsletter (weekly, every Thursday)</p> <p>med.dent.magazin-Newsletter for Students (monthly, every 1st Wednesday in a month)</p>		
Webinars	monthly		
Podcasts	<p>Dental Lab Inside (1 × per month, every 3rd Wednesday),</p> <p>English to go (weekly, every Monday)</p> <p>Dental Minds (1 × per month, every first Thursday)</p>		

General dentistry

Subject General dentistry | overview of all journals

title	volume	language	target group	print run	issues/year	months of publication	1/1 page 4c	1/2 page 4c	Impact Factor	Official Organ
Quintessenz Zahnmedizin	75	German	dentists	14,500	11	01-07/08-12	€ 5,900	€ 3,100	-	-
Quintessenz – das Magazin	4	German	all dentists and dental technicians	51,600	4	02/04/06/08/10/12	€ 4,200	€ 3,225	-	-
Dentista	17	German	women dentists	10,000	4	03/05/08/11	€ 3,000	€ 2,200	-	Dentista e. V. – Association of Female Dentists
DZZ German Dentists Magazin	4	German	dentists interested in practical science	E-Paper	6	02/04/06/08/10/12	€ 2,670	€ 1,680	-	-
DHZ – Das Mitgliedermagazin für hessische Zahnärztinnen und Zahnärzte	63	German	dentists, members of LZKH and KZVH	8,000	6	02/04/06/08/10/12	€ 3,000	€ 1,700	-	LZÄK Hessen/KZV Hessen
Zahnärzteblatt Brandenburg	35	German	dentists, members of LZKB and KZVLB	2,800	6	02/04/06/08/10/12	€ 2,620	€ 1,440	-	KZV Brandenburg
Quintessence International	55	English	dentists	E-Paper	10	01-07 and 09-11	-	€ 2,745	2.175	-
International Journal of Computerized Dentistry	27	English + Original	dentists	5,000	4	03/05/08/11	€ 4,000	€ 2,100	2.923	ISCD
Quintessence	12	Spanish	dentists	2,000	10	02-07 and 09-12	€ 1,320	€ 450	-	-
Quintessence Türkçe	23	Turkish	dentists	4,500	6	02/04/06/08/10/12	€ 600	€ 350	-	EAED
Quintessenz Zubní Lékařství	33	Czech	dentists	930	6	03/04/06/09/10/12	€ 500	€ 300	-	-
Quintessence dla lekarzy stomatologów	32	Polish	dentists	2,500	6	02/04/06/08/10/12	€ 990	€ 450	-	-
Quintessenza Internazionale	5	Italian	dentists	1,000	4	03/05/08/11	€ 1,100	€ 800	-	-
Quintessence Dentalna Medicina	20	Croatian	dentists	2,000	6	02/04/06/08/10/12	€ 850	€ 510	-	-
Quintessence International Bulgaria	13	Bulgarian	dentists	800	4	03/06/10/12	€ 300	€ 190	-	-
Chinese Journal of Dental Research	27	English	dentists and dental scientists	E-Paper	4	03/06/09/12	-	-	-	Chinese Stomatological Association
Quintessence	27	Chinese	dentists	20,000	6	01/03/05/07/09/11	€ 3,990	-	-	-
The Quintessence	29	Korean	dentists	1,500	12	01-12	€ 1,200	€ 300	-	-
The Quintessence	43	Japanese	dentists	21,000	12	01-12	€ 1,600	-	-	-
International Journal of Sports Dentistry	17	English	dentists and dental scientists	2,000	1	11	€ 1,490	-	-	Japan Academy of Sports Dentistry



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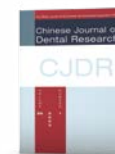
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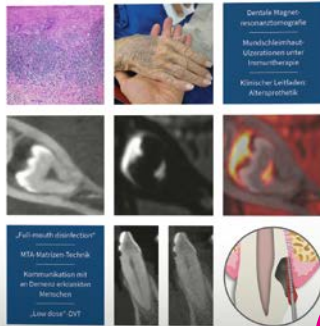
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QUINTESSENZ ZAHNMEDIZIN

1/23 Januar 2023
76. Jahrgang



75th
Anniversary
in 2024!

In 11 issues per year, three with a thematic focus, you can keep readers up to date.

Planned focus issues 2024:

05/2024: Laser

09/2024: Amalgam replacement

12/2024: The chronically ill patient

Quintessenz Zahnmedizin

Editor-in-chief: Prof. Dr. Roland Frankenberger, Philipps University of Marburg, Germany

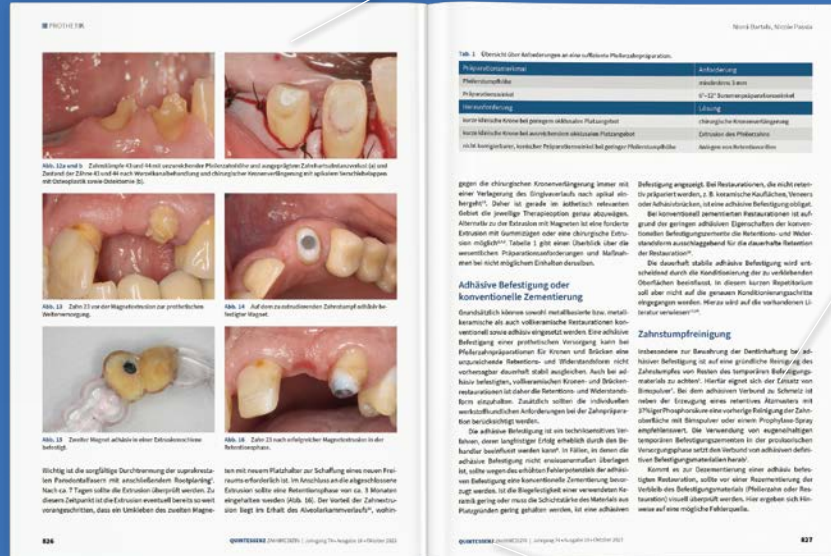
Area of publication: Germany, Austria, German-speaking Switzerland

Target group: dentists in private practice, dentists from science and research

Language: German

The journal is in its 73th year and enjoys great trust from its readers. All submitted articles are peer-reviewed. The articles are aimed at dentists, with large-format illustrations and step-by-step descriptions.

The contributions are complemented by detailed information pages on practice management, accounting, legal questions, and tax law.



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Quintessenz Zahnmedizin

print run: 14,500 | **distributed print run:** 14,000 | **subscription print run:** 7,895 | **journal size/dimensions:** 210 × 280 mm

advertisement formats and prices:

format	bleed* width × height	price (4c)
gate fold	gate fold, flap width up to max. 200 mm	€ 10,070
belly band	open 476 × 50 mm	€ 3,100
1/2 cover flap	covers the title page, please consult for measurements	€ 5,900
outer sheet	210 × 280 mm	€ 8,000
postcard	DIN A6 up to 300 g/m ²	€ 6,800
post it**	50 × 50 mm	€ 3,200
bookmark	60 × 150 mm	€ 2,000
2/1 page	420 × 280 mm	€ 9,440
1/1 page	210 × 280 mm	€ 5,900
1/2 page horizontal	210 × 140 mm	€ 3,100
1/2 page vertical	105 × 280 mm	€ 3,100
1/3 page horizontal	210 × 94 mm	€ 2,040
1/3 page vertical	70 × 280 mm	€ 2,040

*plus trim margin of 3 mm. | **to be delivered to the printers ready to use.

preferential placement	2 nd and 4 th cover page or 1 st page opposite text: 30 % extra on the advertising price other confirmed placements: 25 % extra on the advertising price
discounts	staggered repeat discount: 3 adverts 3% 6 adverts 5% 12 adverts 10 % quantity discount: 3 pages 5% 6 pages 10% 12 pages 15 %
agency commission	10 % from customer net
bound inserts (print run)	210 × 280 mm + 2 mm milling margin, 2-sided: € 3,515 4-sided: € 5,550 (no discount) delivery folded and not trimmed, 15 th of the previous month
supplements (print run)	max. 205 × 275 mm, up to 25 g: € 3,560 (no discount)
publication frequency	monthly, each 15 th of the month
advertising closing date	10 th of the previous month
closing date for print materials	15 th of the previous month please send to druckunterlagen@quintessenz.de.
supplements / inserts	Aumüller Druck Regensburg, attn. Mr. Heinrich, details of journal and issue Hofer Straße 17, 93057 Regensburg, Germany



The modern, not overloaded design contributes to the perfect relation of seriousness and visibility.

A setting, which isn't clumsy, but which catches attention, attention for your messages.

Quintessenz – das Magazin

Responsible Editor: Dan Krammer, Berlin (magazin@quintessenz.de)

Area of publication: Germany

Target group: Dentists and dental technicians, prosthodontists

Language: German

"Quintessenz – das Magazin" is a new medium, which combines the best content from advertising and journalism. The every two months published periodical offers space for product and company information, which can be supported by adequate abstracts from various Quintessenz Journals.

This combination from classical PR and scientific impact, contributes to a special attention and relevance of the content – as well as for dentists and for dental technicians.

There's the chance to book a whole page and to divide the page into two parts: half of the page your information and the other half 3 accurate abstracts (chosen by you) from our journals.



As the newspaper layout offers a high degree of flexibility, there are many formats and possibilities available.

The magazine convinces additionally with its high print run of 50.000 copies.

Quintessenz – das Magazin

print run: 51,600 | journal size: 275 × 390 mm

advertisement formats and prices:

format	bleed* width × height	print area width × height	price (4c)
2/1 page 4c	550 × 390 mm	478 × 340 mm	€ 7,500
belly band	400 × 100 mm (open)		€ 5,500
postcard**	162 × 114 mm		€ 5,500
1/1 page 4c	275 × 390 mm	239 × 340 mm	€ 4,200
cover: 1/10 page***	59 × 134 mm	56 × 134 mm	€ 2,100
cover: 1/8 page***	97 × 110 mm	94 × 110 mm	€ 2,100
cover: 1/8 page quer	275 × 54 mm	239 × 44 mm	€ 2,640
cover flag banner (right upper corner)	280 × 650 mm		€ 990
cover oblique banner	100 × 20 mm	100 × 20 mm	€ 990
1/2 page "Industry News"****	275 × 192 mm	239 × 160 mm	€ 2,520
1/3 page "Industry News"****	91 × 390 mm	76 × 334 mm	€ 1,775
1/6 page "Industry News"*****	92 × 180 mm	76 × 160 mm	€ 1,020

*plus trim margin of 3 mm. | **fixing with a glue dot, printing not included | ***including trim margin. | ****logo, 2 images und 3,400 characters. | *****1,430 characters.

agency commission

10% from customer net

publication frequency

four times a year (March, June, September, November)

closing date for print materials

please send the artwork not later than the deadline (see below) to:
druckunterlagen@quintessenz.de



issue	editorial deadline	deadline for artwork	publication date	product overview
1/2024	15.01.2024	19.01.2024	02.02.2024	Aligner-Systems (inhouse)
2/2024	05.03.2024	19.03.2024	02.04.2024	Universal zirconium oxides
3/2024	08.05.2024	21.05.2024	03.06.2024	-
4/2024	05.07.2024	18.07.2024	01.08.2024	-
5/2024	05.09.2024	18.09.2024	01.10.2024	3D Printing materials for permanent restoration
6/2024	06.11.2024	19.11.2024	02.12.2024	Air-Flow-Systems



Official journal of the
Dentista e. V. – Association of female dentists

Planned focus topics 2024:

01/2024: Modern plastics

02/2024: Orthodontics

03/2024: Periodontology

04/2024: Traumatization

Dentista Wissenschaft | Praxis | Leben

Editor-in-Chief: Susann Lochthofen, Berlin, Germany

Area of publication: Germany, Austria, German-speaking Switzerland

Target group: women dentists

Language: German

The selection of topics and the modern layout are customized to the needs of today's practicing women dentists. Current news from the areas of accounting, practice management, and discussion of reconciling work and family life make the journal a companion for everyday practice.



Dentista informs women dentists in short and concise contributions about practice-relevant topics in dentistry, medicine, family, and career.

Booked advertisements can be supplemented with a free product message.

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Dentista

print run: 10,000 | **distributed print run:** 9,500 | **journal size/dimensions:** 210 × 280 mm

advertisement formats and prices:

format	bleed* width × height	print area width × height	price (4c)
gate fold	gate fold, flap width up to max. 200 mm		€ 5,850
belly band	open 476 × 50 mm		€ 3,850
1/2 cover flap	covers the title page, please consult for measurements		€ 3,000
postcard	DIN A6 up to 300 g/m ²		€ 3,200
post it**	50 × 50 mm		€ 1,830
bookmark	60 × 150 mm		€ 1,050
2/1 page	420 × 280 mm		€ 4,800
1/1 page	210 × 280 mm	180 × 231 mm	€ 3,000
1/2 page horizontal	210 × 140 mm	180 × 115.5 mm	€ 2,200
1/2 page vertical	105 × 280 mm		€ 2,200
1/3 page horizontal	210 × 94 mm	180 × 77 mm	€ 1,775
1/3 page vertical	70 × 280 mm		€ 1,775

*plus trim margin of 3 mm. | **to be delivered to the printers ready to use.

preferential placement

2nd and 4th cover page or 1st page opposite text: 30% extra on the advertising price
other confirmed placements: 25% extra on the advertising price

discounts

staggered repeat discount: 2 adverts 3% 4 adverts 5%
quantity discount: 2 pages 5% 4 pages 10%

agency commission

10 % from customer net

classified advertisements

min. 30 mm height × 43 mm width for single-column advertisements or 90 mm width for double-column advertisements;
private classified advertisements: € 1,40 per mm
job vacancies: € 1,40 per mm | job requests: € 1,20 per mm

bound inserts (print run)

210 × 280 mm + 5 mm milling margin, 2-sided: € 1,520 | 4-sided: € 2,125 (no discount)
delivery folded and not trimmed, 2 weeks before publication

supplements (print run)

max. 205 × 275 mm, up to 25 g: € 2,990 (no discount)

publication frequency

four times a year (March, May, August, November)

advertising closing date

3 weeks before publication

closing date for print materials

2 weeks before publication | please send to druckunterlagen@quintessenz.de.

supplements / inserts

WKS Print Partner GmbH, attn. Mr. Leistikow, details of journal and issue
Stimmerswiesen 3, 34587 Felsberg, Germany

DZZ Deutsche Zahnärztliche Zeitschrift

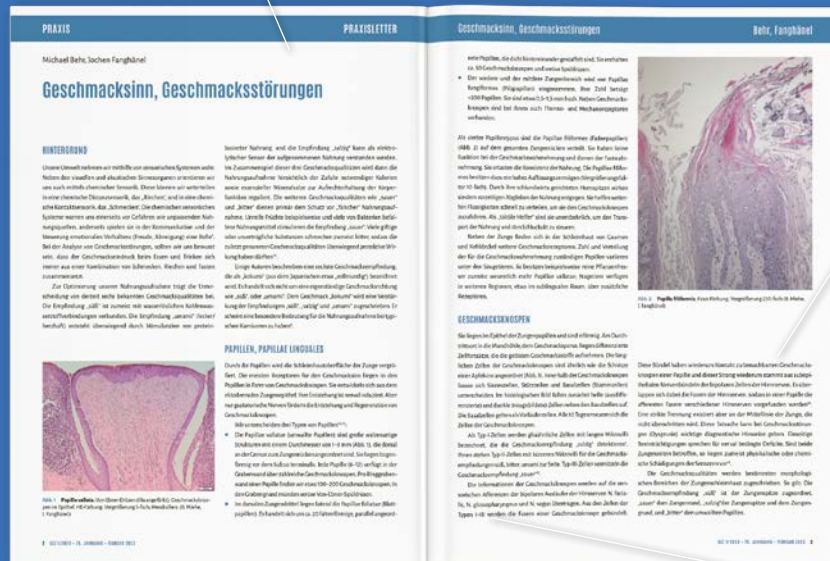
Editorial office: Prof. Dr. Werner Geurtsen | Prof. Dr. Guido Heydecke
Publication area: Germany, Austria, German speaking Switzerland
Target Group: Dentists interested in science in practice
Language: German



Official journal of the

- German Association for Dental, Oral and Maxillofacial Medicine (DGZMK)
- German Association for Periodontology (DG PARO)
- German Association for Prosthetic Dentistry and Biomaterials (DG PRO)
- German Association for Tooth Preservation (DGZ)
- German Association for Functional Diagnostics and Therapy (DGFDT)
- German Association for Pediatric Dentistry (DGKiZ)
- Working group for oral surgery (AG Kiefer)
- Working Group for Radiology (AGBiZ)
- Working group for basic research (AfG)
- Working group for ergonomics and dentistry (AGAZ)

In the DZZ you will find original papers, reviews, case reports, an information section with announcements from the DGZMK as well as book reviews and short reports on new products and materials. "Practice letters" are published regularly, which inform important about current topics for the practice.



The importance of the magazine is reflected in the fact that the DZZ is the most quoted German dental journal.

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Listed:
CCMED/LIVIVO

DZZ Deutsche Zahnärztliche Zeitschrift

Range: ca.26,000 | **Format:** 210 × 280 mm

Anzeigenformate und Preise:

format	bleed* width × height	price (4c)
1/1 page	210 × 280 mm	€ 2,670
1/2 page horizontal	210 × 140 mm	€ 1,680
1/2 page vertical	105 × 280 mm	€ 1,680
1/3 page horizontal	210 × 94 mm	€ 1,370
1/3 page vertical	70 × 280 mm	€ 1,370
1/4 page vertical	52,5 × 280 mm	€ 1,190
1/4 page horizontal	210 × 70 mm	€ 1,190

Agency commission

10 % from customer net

publication frequency

six times a year (February, April, June, August, October, December)

issue	Deadline for Artwork	Publication Date
1/24	31.01.2024	15.02.2024
2/24	29.03.2024	15.04.2024
3/24	31.05.2024	14.06.2024
4/24	31.07.2024	15.08.2024
5/24	30.09.2024	15.10.2024
6/24	15.11.2024	02.12.2024



Official journal of the

- Brandenburg State Chamber of Dentists (LZKB)
- Association of Brandenburg Statutory Health Insurance Dentists (KZVLB)

Zahnärzteblatt Brandenburg

Editorial team: Dr. Eberhard Steglich (Editor-in-chief), Christina Pöschel

Ass. jur. Björn Karnick (Responsible Editor), Jana Zadow-Dorr

Area of publication: Germany

Target group: dentists in private practice, mainly members of the Brandenburg State Chamber of Dentists (LZKB) and the Association of Brandenburg Statutory Health Insurance Dentists (KZVLB)

Language: German

The official bulletin of the LZKB and KZVLB has been providing its members and interested readers with up-to-date information since 1990.



The editorial focus is on official announcements, dental education, and law in the dental practice, and examination dates and billing questions, profiles, and current social and political topics are also included in the journal.

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**Zahnärzteblatt Brandenburg****print run:** 2,800 | **distributed print run:** 2,700 | **subscription print run:** 2,409 | **journal size/dimensions:** 210 × 297 mm**advertisement formats and prices:**

format	bleed* width × height	print area width × height	price (4c)
2/1 page	420 × 297 mm	396 × 280 mm	€ 4,125
1/1 page	210 × 297 mm	188 × 254 mm	€ 2,620
1/2 page horizontal***	210 × 148 mm	188 × 127 mm	€ 1,440
1/2 page vertical**	118 × 297 mm	91 × 254 mm	€ 1,440
1/4 page horizontal***	188 × 63 mm		€ 795
1/4 page vertical**	91 × 126 mm		€ 795
1/8 page	91 × 63 mm		€ 440

*plus trim margin of 3 mm. | **outside, next to text column in editorial part | ***under text column

preferential placement2nd and 4th cover page: 30 % extra on the advertising price
other confirmed placements: 25 % extra on the advertising price**discounts**staggered repeat discount: 2 adverts 3 % 4 adverts 5 %
quantity discount: 2 pages 5 % 4 pages 10 %**agency commission**

10 % from customer net

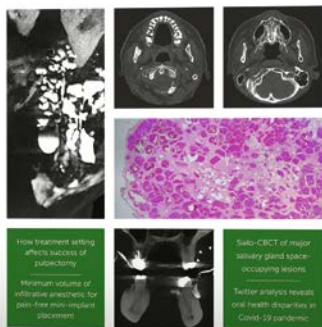
classified advertisementsmin. 30 mm height × 43 mm width for single-column advertisements or 90 mm width
for double-column advertisements
private classified advertisements: € 1,40 per mm
job vacancies: € 1,40 per mm | job requests: € 1,20 per mm
coded advert fee: € 5,50**supplements (print run)**

max. 205 × 292 mm, up to 25 g: € 1,480 (no discount)

publication frequency

bimonthly (February, April, June, August, October, December)

advertising closing dateat 20th of the previous month**closing date for print materials**at 25th of the previous month | please send to druckunterlagen@quintessenz.de.**inserts**BC Direct Group GmbH, attn. Mr. Bethge, details of journal and issue
Rigistraße 9, 12277 Berlin, Germany



Quintessence International

Editor-in-Chief: Prof. Dr. Eli Eliav, University of Rochester, USA

Area of publication: worldwide

Target group: dentists, dentists in science and research

Language: English



Quintessence International has been publishing scientific, practice-oriented articles in all areas of dentistry for 53 years.

ENDODONTICS

Accelerated healing of endodontically treated teeth with a periapical lesion as a result of orthodontic extrusion: evaluation and rationale

Amr Smrit, DMD, MSc, PhD; David Kuran, DMD, MHA, PhD, DMSc

Background: A periapical periodontitis is determined by endodontic extrusion that takes a year or longer. Orthodontic movement is known to have a positive effect on the bone topography and morphology. The literature presents no information about the effect of orthodontic movement on the rate of periapical endodontic healing following a root canal treatment. The aim of this report was to present the use of orthodontic root extrusion in cases with a periapical lesion, where other options are ruled out. These case reports involving endodontically treated teeth with a periapical lesion are presented. In each case, the periapical endodontic extrusion resulted with healing of the periapical lesion. Results are presented: site vision, fabrication or replacing a temporary tooth, more safely with an implant-supported crown. In all cases presented.

Key words: dental implant, endodontically treated teeth, fused implants, implant replacement, implant site, orthodontic extrusion, periapical lesion, radiographic healing, root extrusion

Evaluation of an endodontically treated tooth requires attention to various factors according to the standards of care. Presence of periapical periodontitis during the process of assessing such a tooth complicates the decision to undertake conventional root canal treatment or apicoectomy toward resolution of the pathology. Evaluation of each tooth must be performed until significant resolution of the pathology is confirmed. This period of follow-up may take an inordinate length of time and can lead to several problems, including wear and discoloration of the prosthetic restoration, cement washout, caries on both the patient and the clinician, chronic debate on how long to wait, and more. It is important to note that implant prosthodontics is a less ideal treatment option considered by many to be a straightforward and simple solution.

The literature is replete with information on the crucial issue of the healing process in the apex, and the healing period is reported to be from several months to several years. "Complete" root treatment of such a tooth is reasonable for prognosis with clear healing signs appear.

The use of orthodontics has been proposed as a means to accelerate periapical healing, based on the rationale that it will hasten the inflammatory process. However, this approach was demonstrated to be ineffective in a model.¹

Orthodontics have also been indicated for periapical healing but are acceptable only as intrapulpal desludging for irreversible orthodontic procedures. Their use to enhance healing is controversial, mainly because of the risk posed for the development of bacterial resistance.²



Figure 1: (a) Maxillary left central incisor with a root canal perforation and root canal extrusion. (b) Root canal extrusion. (c) Root canal extrusion. (d) Root canal extrusion. (e) Root canal extrusion. (f) Root canal extrusion. (g) Root canal extrusion. (h) Root canal extrusion. (i) Root canal extrusion. (j) Root canal extrusion. (k) Root canal extrusion. (l) Root canal extrusion. (m) Root canal extrusion. (n) Root canal extrusion. (o) Root canal extrusion. (p) Root canal extrusion. (q) Root canal extrusion. (r) Root canal extrusion. (s) Root canal extrusion. (t) Root canal extrusion. (u) Root canal extrusion. (v) Root canal extrusion. (w) Root canal extrusion. (x) Root canal extrusion. (y) Root canal extrusion. (z) Root canal extrusion.

The concept that orthodontic movement has a positive influence on the periodontal support tissue is well established. Because periodontitis is caused by microbial infection primarily of the root canal space, the microbial source of the disease is eliminated via performing root canal treatment. Following this logic, an orthodontic extrusion may positively influence the rate of healing of periapical disease of root canal treatment by pulling and thus disrupting the apex away from the lesion area. Based on the same rationale, Knight et al. applied in cases where root canal treatment failed to resolve the periapical inflammation and apicoectomy was indicated as an option.

The influence of orthodontic movement on the resolution rate of periapical lesions, according to the literature and the present authors' knowledge, is unknown. The aim of this report was to present and indicate the positive effect of orthodontic extrusion on the healing of endodontically treated teeth with a periapical lesion area, at an extruded root.

Case 1

A 45-year-old man presented with the complaint of sensitivity while biting on the maxillary left central incisor. The tooth had undergone root canal treatment 10 months before entering the chair, for a specialist in endodontics, without resolution of the problem. A new radiograph demonstrated an acceptable root canal filling with evidence of a periapical lesion and a lack of root material entering the canal (Fig 1). The tooth was stable with no signs of periodontal disease or root fracture, yet with sensitivity to percussion. The maxillary central incisors were restored with preformed acrylic restorations and their removal revealed a slight difficulty to place a crown prosthesis in the distal area of the left central incisor. Treatment to extrude the left central incisor in order to gain more sound dentin distally, along with pulling the apex coronally away from the lesion area was a possible solution. This was offered to the patient as root canal treatment was ruled out by the endodontist and as an alternative to the surgery offered to the patient. The patient

Within the Quintessence Publishing Group, Quintessence International is THE source for many international editions, and also a reference for dental congresses worldwide. Events can be presented free of charge in the event calendar.

The journal is highly reputed in dental science and research. In addition, all contributions have clinical relevance and thus are highly relevant for practice. The journal motto is: clinically relevant, scientifically based.

International Journal of Computerized Dentistry

Editor-in-Chief: Prof. Dr. Florian Beuer, Berlin

Area of publication: worldwide

Target group: practitioners and scientists who are interested in computer-assisted dentistry and want to integrate digital technology into treatment concepts

Language: English (Science), English/German (Application, LabApplication)

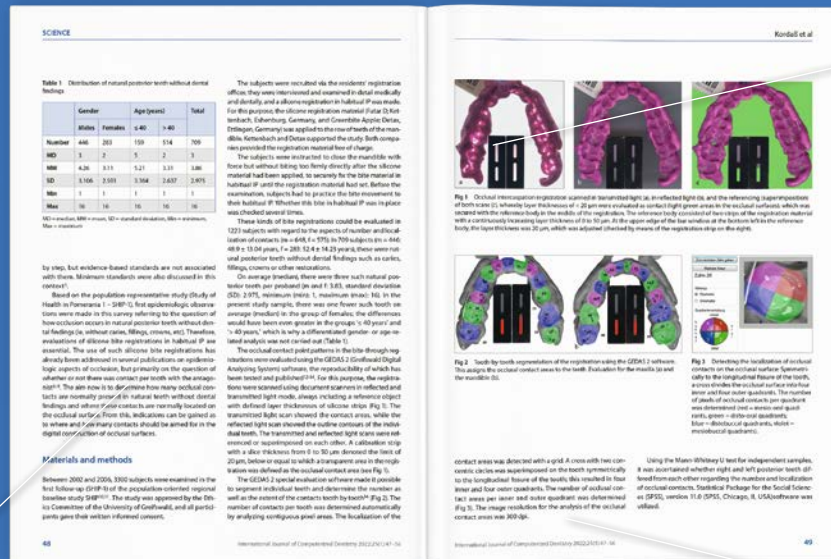


Articles on the topics of Application, LabApplication, with case studies and practical application examples, National Reports with further education and current information for Cerec users, and the editorial are published bilingually in German and English.



Official journal of the
International Society of Computerized Dentistry (ISCD)

With the journal listed in MEDLINE, an internationally accessible platform for the transfer of information in the increasingly important field of computerized dentistry has been created. The contributions are highly relevant for both science and practice.



The first issue, published in 1998, was inspired by the introduction of the computer as a working tool in dentistry and the vision of a fully digital way of working. It is thus the oldest and most established journal for computerized dentistry on the market.

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International Journal of Computerized Dentistry

print run: 5,000 | **distributed print run:** 4,700 | **subscription print run:** 3.516 | **journal size/dimensions:** 210 × 280 mm

advertisement formats and prices:

format	bleed* width × height	print area width × height	price (4c)
gate fold	gate fold, flap width up to max. 200 mm		€ 6,000
belly band	open 476 × 50 mm		€ 1,270
1/2 cover flap	covers the title page, please consult for measurements		€ 4,000
outer sheet	210 × 280 mm		€ 5,240
postcard	DIN A6 up to 300 g/m ²		€ 1,850
post it**	50 × 50 mm		€ 910
1/1 page	210 × 280 mm	180 × 222 mm	€ 4,000
1/2 page horizontal	210 × 140 mm	180 × 111 mm	€ 2,100
1/2 page vertical	105 × 280 mm	90 × 222 mm	€ 2,100

*plus trim margin of 3 mm. | **to be delivered to the printers ready to use.

preferential placement

2nd and 4th cover page or 1st page opposite text: 30 % extra on the advertising price
other confirmed placements: 25 % extra on the advertising price

discounts

staggered repeat discount: 2 adverts 3 % 4 adverts 5 %
quantity discount: 3 pages 5 % 4 pages 10 %

agency commission

10 % from customer net

bound inserts (print run)

210 × 280 mm + 5 mm milling margin, 2-sided: € 3,125 | 4-sided € 3,575 (no discount)
delivery folded and not trimmed, 2 weeks before publication

supplements (print run)

max. 205 × 275 mm, up to 25 g: € 1,450 (no discount)

publication frequency

four times a year (March, May, August, November)

advertising closing date

5 weeks before publication

closing date for print materials

4 weeks before publication | please send to druckunterlagen@quintessenz.de.

advertisement design

advertising texts generally in English language

supplements / inserts

Aumüller Druck Regensburg, attn. Mr. Heinrich, details of journal and issue
Hofer Straße 17, 93057 Regensburg, Germany



Official publication of the
Chinese Stomatological Association

Chinese Journal of Dental Research

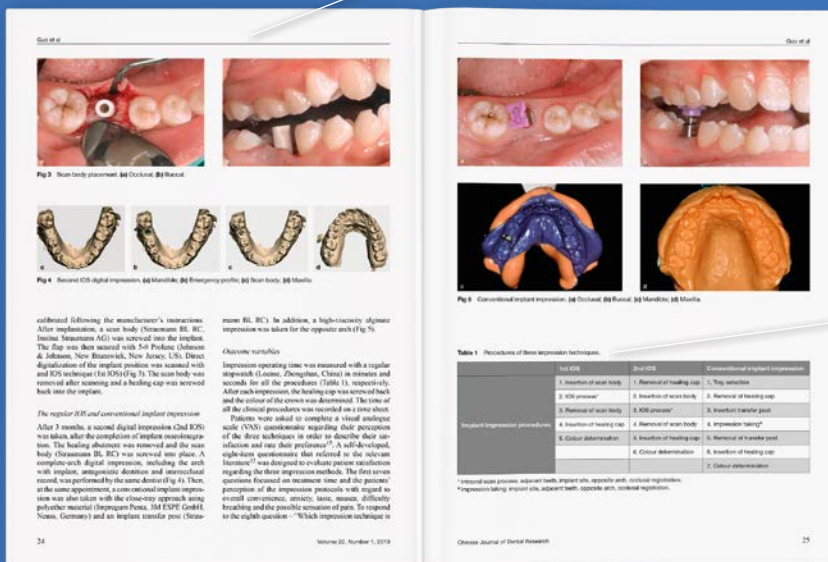
Editor-in-Chief: Prof. Guang Yan Yu, Peking University, China

Area of publication: China

Target group: dentists in private practice, dentists in science and research

Language: English

The Chinese Journal of Dental Research is the ideal forum to be present in the ever-growing Chinese market.



The journal publishes original articles that are subject to peer review, and short statements, invited reviews, and case studies in all areas of dentistry.

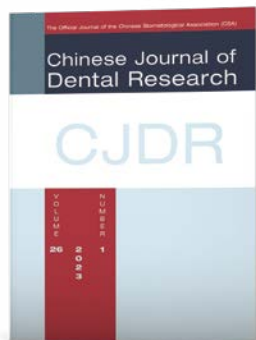
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Chinese Journal of Dental Research

published as E-Paper only

advertisement formats and prices:

format	bleed* width × height	print area width × height	price (4c)
1/1 page	205 × 280 mm	173 × 230 mm	€ 2,450

*plus trim margin of 3 mm.

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3rd cover page or 1st page opposite text: 30 % extra on the advertising price
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discounts

staggered repeat discount:	2 adverts	3 %	4 adverts	5 %	6 adverts	10 %
quantity discount:	2 pages	5 %	4 pages	10 %	6 pages	15 %

agency commission

10 % from customer net

publication frequency

four times a year (March, June, September, December)

advertising closing date

2 months before publication

closing date for print materials

2 months before publication | please send to druckunterlagen@quintessenz.de.

advertisement design

advertising texts generally in English language

Subject General dentistry | further international journals



Spain



Quintessence

6 issues per year
Language: Spanish



Croatia



**Quintessence
Dentalna Medicina**

6 issues per year
Language: Croatian



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Quintessence Türkçe

6 issues per year
Language: Turkish



Bulgaria



**Quintessence International
Bulgaria**

4 issues per year
Language: Bulgarian



Czech
Republic



**Quintessenz
Zubní Lékařství**

6 issues per year
Language: Czech



China



Quintessence

6 issues per year
Language: Chinese



Poland



**Quintessence dla lekarzy
stomatologów**

6 issues per year
Language: Polish



Korea



The Quintessence

12 issues per year
Language: Korean



Italia



Quintessenza Internazionale

4 issues per year
Language: Italian



Japan



**International Journal
of Sports Dentistry**

1 issue per year
Language: English

Dental technology and Prosthodontics

Subject Dental technology and Prosthodontics | overview of all journals

title	volume	language	target group	print run	issues/year	months of publication	1/1 page 4c	1/2 page 4c	Impact Factor	Official Organ
Quintessenz Zahntechnik	50	German	dental technicians, prosthodontists	7,250	12	01-07/08-12	€ 5,200	€ 2,700	-	-
The International Journal of Prosthodontics	37	English	dental technicians, prosthodontists	2,300	6	03/04/07/08/10/12	€ 3,600	€ 3,300	2.3	EAO/ICP/DGPro/AIOP
Quintessence of Dental Technology 2025	47	English	dental technicians, prosthodontists	2,000	Yearbook	01	€ 3,670	€ 2,790	-	-
Quintessence técnica	12	Spanish	dental technicians	1,500	6	02/04/06/08/10/12	€ 1,210	€ 450	-	-
Prótesis Estomatológica	26	Spanish	dental technicians, prosthodontists	4,800	4	03/06/09/12	€ 850	€ 450	-	SEPES
Quintessenza Odontotecnica	41	Italian	dental technicians	1,500	4	03/05/08/11	€ 1,000	€ 700	-	-
Quintessence Dentisterie Restauratrice et Prothèse	18	French	dentists, dental technicians	3,000	4	02/05/09/11	€ 1,450	€ 1,000	-	-
QDT	49	Japanese	dental technicians, prosthodontists	17,000	12	01-12	€ 1,650	-	-	-
QDT	26	Korean	dental technicians	1,000	12	01-12	€ 1,000	€ 260	-	-



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QUINTESSENZ ZAHNTECHNIK

01/23 Januar 2023
48. Jahrgang



QUINTESSENZ

50
years
anniversary!

Quintessenz Zahntechnik

Editor-in-chief: MDT Siegbert Witkowski, University of Freiburg, Germany

Area of publication: Germany, Austria, German-speaking Switzerland

Target group: dental technicians, prosthodontists

Language: German

Since 1975, Quintessenz Zahntechnik has maintained an excellent reputation. Within the articles, large and numerous illustrations make details and workflows clear. The wide-ranging articles and the highly esthetic layout ensure that QZ is the leading professional education journal for dental technology on the market.

Planned focus 2024:

01/2024: 50 years of QZ - the Jubilee!

02/2024: Functional prosthetics - analog and digital

04/2024: Temporary dentures and prototype tooth and implant-supported dentures

05/2024: ADT 2024 - Successful restoration in a team - between analog and digital

06/2024: Software and its application

09/2024: 3D printing

10/2024: Orthodontic dental technology

11/2024: 27th Prosthetics Symposium

12/2024: Biomaterials in the oral cavity - Opportunities and challenges



QZ covers the entire range of modern dental technology and its related fields. Each article includes the materials and products used as well as their sources.

The journal values an independent and objective exchange of information. The articles, both scientific and practical, are peer-reviewed.

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Quintessenz Zahntechnik

print run: 7,250 | **distributed print run:** 7,000 | **subscription print run:** 4,285 | **journal size/dimensions:** 210 × 280 mm

advertisement formats and prices:

format	bleed* width × height	print area width × height	price (4c)
gate fold	gate fold, flap width up to max. 200 mm		€ 9,300
belly band	open 476 × 50 mm		€ 2,700
1/2 cover flap	covers the title page, please consult for measurements		€ 5,200
outer sheet	210 × 280 mm		€ 5,700
postcard	DIN A6 up to 300 g/m ²		€ 2,950
post it**	50 × 50 mm		€ 1,400
bookmark	60 × 150 mm		€ 790
2/1 page	420 × 280 mm	388 × 230 mm	€ 8,200
1/1 page	210 × 280 mm	178 × 230 mm	€ 5,200
1/2 page horizontal	210 × 140 mm	178 × 107 mm	€ 2,700
1/2 page vertical	105 × 280 mm	87 × 230 mm	€ 2,700
1/3 page horizontal	210 × 94 mm	178 × 76 mm	€ 1,920
1/3 page vertical	72 × 280 mm	56 × 230 mm	€ 1,920
1/4 page horizontal	133 × 113 mm	117 × 89 mm	€ 1,385
1/4 page vertical	72 × 197 mm	56 × 172 mm	€ 1,385

*plus trim margin of 3 mm. | **to be delivered to the printers ready to use.

preferential placement

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discounts

staggered repeat discount: 3 adverts 3% 6 adverts 5% 12 adverts 10 %
quantity discount: 3 pages 5% 6 pages 10 % 12 pages 15 %

agency commission

10 % from customer net

bound inserts (print run)

210 × 280 mm + 5 mm milling margin, 2-sided: € 2,490 | 4-sided: € 3,600 (no discount)
delivery folded and not trimmed, 2 weeks before publication

supplements (print run)

max. 205 × 275 mm, up to 25 g: € 2,490 (no discount)

publication frequency

monthly, each 5th of the month

advertising closing date

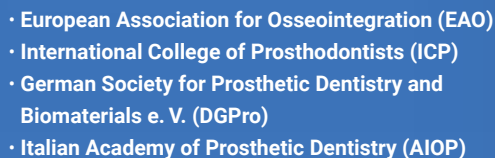
4 weeks before publication

closing date for print materials

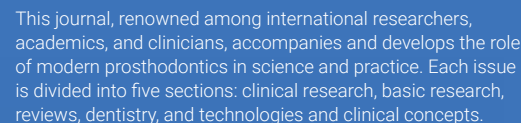
3 weeks before publication | please send to druckunterlagen@quintessenz.de.

supplements / inserts

Aumüller Druck Regensburg, attn. Mr. Heinrich, details of journal and issue
Hofer Straße 17, 93057 Regensburg, Germany



Language: English



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The International Journal of Prosthodontics

print run: 2,300 | **distributed print run:** 1,800 | **subscription print run:** 1,627 | **journal size/dimensions:** 206 × 276 mm

advertisement formats and prices:

format	bleed* width × height	price (4c)
gate fold	gate fold, flap width up to max. 200 mm	€ 5,100
belly band	open 476 × 50 mm	€ 2,100
postcard	DIN A6 up to 300 g/m ²	€ 1,470
1/1 page	206 × 276 mm	€ 3,600
1/2 page horizontal	206 × 138 mm	€ 3,300
1/2 page vertical	103 × 276 mm	€ 3,300

*plus trim margin of 3 mm.

preferential placement

2nd, 3rd and 4th cover page or 1st page opposite text: 30 % extra on the advertising price
other confirmed placements: 25 % extra on the advertising price

discounts

staggered repeat discount: 2 adverts 3 % 4 adverts 5 % 6 adverts 10 %
quantity discount: 2 pages 5 % 4 pages 10 % 6 pages 15 %

agency commission

10 % from customer net

bound inserts (print run)

206 × 276 mm + 5 mm milling margin, 2-sided: € 2,080 | 4-sided: € 3,200 (no discount)
delivery folded and not trimmed, 2 months before publication

supplements (print run)

max. 200 × 270 mm, up to 25 g: € 1,800 (no discount)

publication frequency

bimonthly (January, March, May, July, September, November)

advertising closing date

8 weeks before publication

closing date for print materials

6 weeks before publication | please send to druckunterlagen@quintessenz.de.

advertisement design

advertising texts generally in English language

supplements / inserts

print production via Quintessence Publishing | please send to druckunterlagen@quintessenz.de.

Subject Dental technology and Prosthodontics | further international journals



USA



**Quintessence of
Dental Technology 2024**

1 issue per year
Language: English



France



**Quintessence Dentisterie
Restauratrice et Prothèse**

4 issues per year
Language: French



Spain



Quintessence técnica

6 issues per year
Language: Spanish



Japan



QDT

12 issues per year
Language: Japanese



Spain



Prótesis Estomatológica

4 issues per year
Language: Spanish



Korea



QDT

12 issues per year
Language: Korean



Italy



**Quintessenza
Odontotecnica**

6 issues per year
Language: Italian

Young Professionals and Team

Subject Young Professionals and Team | overview of all journals

title	volume	language	target group	print run	issues/year	months of publication	1/1 page 4c	1/2 page 4c	Impact Factor	Official Organ
Quintessenz Team-Journal	54	German	Dental Hygienist, Dental prophylaxis assistants	8,000	6	02/04/06/08/10/12	€ 2,750	€ 1,400	-	-
Qdent	8	German	students, young dentists	6,500	2	02/08	€ 2,700	€ 2,000	-	-
The Journal of Dental Hygienist	48	Japanese	dental team, dental hygienists	15,000	12	01-12	€ 1,220	-	-	-
nico	18	Japanese	dentists, patients	10,000	12	01-12	€ 1,140	-	-	-



page: 35



page: 37



page: 70



Quintessenz Team-Journal

Editor-in-chief: Christin Damann, Christine Beverburg

Area of publication: Germany, Austria, German-speaking Switzerland

Target group: Dental Hygienists, Dental prophylaxis Assistants

Language: German

In accordance with the requirements of a modern dental practice, the journal addresses the entire dental team. The articles are practice-relevant, clearly structured, informative, and educational. Founded in 1970, the journal celebrates its 50th anniversary in 2020.

Official journal of the
BDDH – Association of German Dental Hygienists

Focus topics 2024:

1/2024: Pregnancy

2/2024: Implantology

3/2024: Oncology

4/2024: Neurodegenerative Diseases

5/2024: Manual Biofilm Management

6/2024: Chemical Biofilm Management



A large number of competent and respected authors from dentistry, science, practice, and vocational education, as well as experienced dental assistants and experts in accounting and law ensure that practice-relevant topics are communicated in an understandable way. The journal is aimed at both young professionals and experienced team members.

The eleven issues per year present new and proven treatment concepts, with efficient practice management playing a significant role.

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Quintessenz Team-Journal

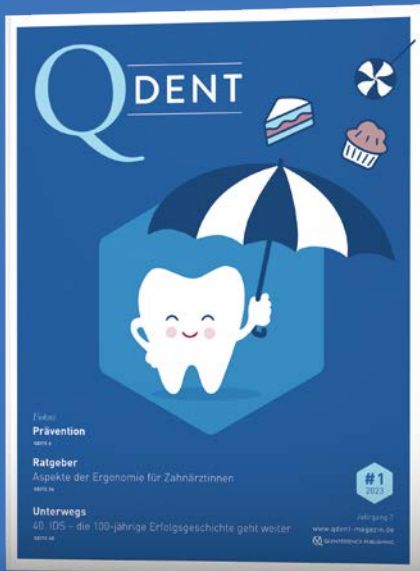
print run: 8,000 | **distributed print run:** 7,800 | **subscription print run:** 2,000 | **journal size/dimensions:** 210 × 280 mm

advertisement formats and prices:

format	bleed* width × height	print area width × height	price (4c)
gate fold	gate fold, flap width up to max. 200 mm		€ 6,500
belly band	open 476 × 50 mm		€ 2,250
1/2 cover flap	covers the title page, please consult for measurements		€ 2,750
outer sheet	210 × 280 mm		€ 5,900
postcard	DIN A6 up to 300 g/m ²		€ 3,775
post it**	50 × 50 mm		€ 1,780
bookmark	60 × 150 mm		€ 1,020
2/1 page	420 × 280 mm	382 × 229 mm	€ 4,400
1/1 page	210 × 280 mm	178 × 229 mm	€ 2,750
1/2 page horizontal	210 × 140 mm	178 × 114 mm	€ 1,400
1/2 page vertical	105 × 280 mm	89 × 229 mm	€ 1,400
1/3 page horizontal	210 × 94 mm	178 × 76 mm	€ 915
1/3 page vertical	70 × 280 mm	56 × 229 mm	€ 915

*plus trim margin of 3 mm. | **to be delivered to the printers ready to use.

preferential placement	2 nd and 4 th cover page or 1 st page opposite text: 30 % extra on the advertising price other confirmed placements: 25 % extra on the advertising price
discounts	staggered repeat discount: 3 adverts 3 % 6 adverts 5 % 11 adverts 10 % quantity discount: 3 pages 5 % 6 pages 10 % 11 pages 15 %
agency commission	10 % from customer net
job advertisements	50 % discount on the respective advertisement price without consideration of other discounts
bound inserts (print run)	210 × 280 mm + 5 mm milling margin, 2-sided: € 1,520 4-sided: € 2,125 (no discount) delivery folded and not trimmed, 2 weeks before publication
supplements (print run)	max. 205 × 275 mm, up to 25 g: € 1,250 (no discount)
publication frequency	monthly (double issue: 07/08), on the 5 th of the month
advertising closing date	5 weeks before publication
closing date for print materials	4 weeks before publication please send to druckunterlagen@quintessenz.de.
supplements / inserts	Aumüller Druck Regensburg, attn. Mr. Heinrich, details of journal and issue Hofer Straße 17, 93057 Regensburg, Germany



Qdent

Editor-in-chief: Susann Lochthofen, Berlin, Germany

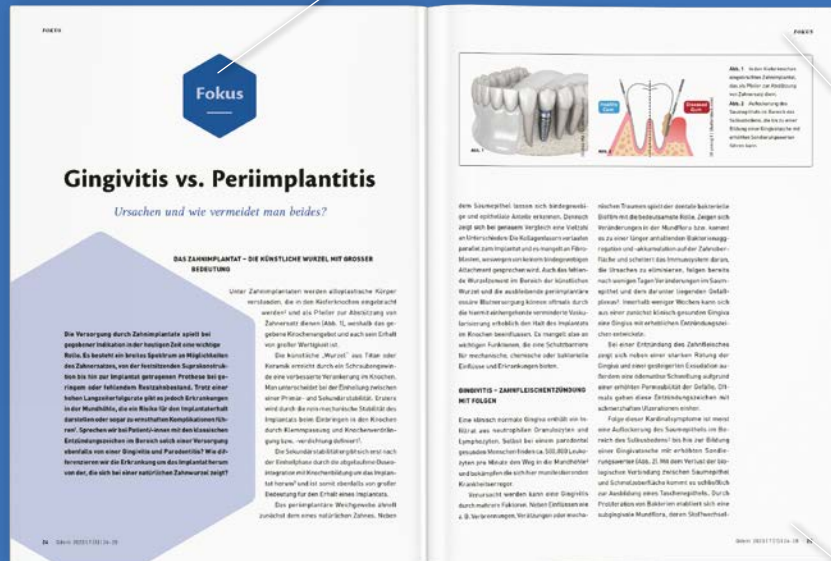
Area of publication: Germany, Austria, German-speaking Switzerland

Target group: students and dentistry graduates

Language: German

The still young journal Qdent was developed together with students, and therefore offers everything of interest to young dental talent. The focus is on everyday student life, specialist topics, and professional orientation.

Each issue is dedicated to a dental focus topic and discusses its theoretical and practical aspects. Sections such as step-by-step guidelines, dental technology questions, and profiles of international universities complete the journal.



Qdent offers the opportunity to present relevant events for students and young dentists free of charge in the journal's event calendar. Booked advertisements can be supplemented with a free marketplace text (product PR).

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**Qdent****print run:** 6,500 | **distributed print run:** 6,300 | **journal size/dimensions:** 210 × 280 mm**advertisement formats and prices:**

format	bleed* width × height	print area width × height	price (4c)
gate fold	gate fold, flap width up to max. 200 mm		€ 5,750
belly band	open 476 × 50 mm		€ 2,050
1/2 cover flap	covers the title page, please consult for measurements		€ 2,700
outer sheet	210 × 280 mm		€ 3,750
postcard	DIN A6 up to 300 g/m²		€ 1,890
post it**	50 × 50 mm		€ 890
bookmark***	60 × 150 mm		€ 515
2/1 page	420 × 280 mm	388 × 215 mm	€ 4,150
1/1 page	210 × 280 mm	178 × 232 mm	€ 2,700
1/2 page horizontal	210 × 140 mm	178 × 116 mm	€ 2,050
1/2 page vertical	105 × 280 mm	89 × 232 mm	€ 2,050

*plus trim margin of 3 mm. | **to be delivered to the printers ready to use. | ***with placement request: € 975

preferential placement2nd and 4th cover page or 1st page opposite text: 30 % extra on the advertising price
other confirmed placements: 25 % extra on the advertising price**discounts**staggered repeat discount: 2 adverts 3 % 5 adverts 5 %
quantity discount: 2 pages 5 % 5 pages 10 %**agency commission**

10 % from customer net

bound inserts (print run)210 × 280 mm + 5 mm milling margin, 2-sided: € 2,200 | 4-sided: € 3,220 (no discount)
delivery folded and not trimmed, 2 weeks before publication**supplements (print run)**

max. 205 × 275 mm, up to 25 g: € 2,200 (no discount)

publication frequency

twice a year (February, August)

advertising closing date

5 weeks before publication

closing date for print materials

4 weeks before publication | please send to druckunterlagen@quintessenz.de.

supplements / insertsAumüller Druck Regensburg, attn. Mr. Heinrich, details of journal and issue
Hofer Straße 17, 93057 Regensburg, Germany

Subject Young Professionals and Team | further international journals



Japan



**The Journal of
Dental Hygienist**

12 issues per year
Language: Japanese



Japan



nico

12 issues per year
Language: Japanese

Implantology

Subject Implantology | overview of all journals

title	volume	language	target group	print run	issues/year	months of publication	1/1 page 4c	1/2 page 4c	Impact Factor	Official Organ
Implantologie	32	German	implantologists	5,000	4	03/06/09/11	€ 5,000	€ 2,600	0.1	DGI Next® Generation
International Journal of Oral Implantology	17	English	implantologists	17,000	4	03/05/09/11	€ 4,800	€ 2,630	2.8	ICOI/DSOI/SOPIO
pip – Praktische Implantologie und Implantatprothetik	15	German	implantologists, oral surgeons	16,000	6	02/04/05/08/09/11	€ 4,620	-	-	-
The International Journal of Oral & Maxillofacial Implants	39	English	implantologists	4,600	6	02/04/06/08/10/10	€ 4,350	€ 3,990	2.912	Academy of Osseointegration
Titane Dent Implant & Parodontie	21	French	implantologists, periodontists	3,000	4	03/06/09/12	€ 1,800	€ 1,300	-	-
Periodontologia Implanty	22	Polish	implantologists, periodontists	1,000	4	03/06/09/12	€ 1,520	€ 560	-	-
Quintessence Dental Implantology	31	Japanese	implantologists	8,000	6	01/03/05/07/09/11	€ 1,710	-	-	-



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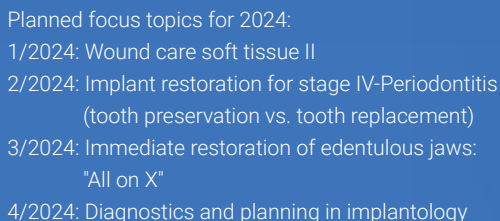
page: 46



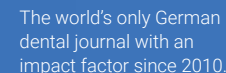
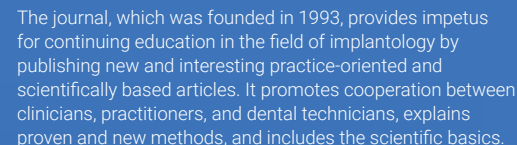
page: 48



page: 70



Editor-in-chief: Prof. Dr. Matthias Kern, Christian-Albrechts University of Kiel, Germany
Area of publication: Germany, Austria, German-speaking Switzerland
Target group: implantologists, dentists interested in implantology
Language: German



Implantologie is the official journal of the German Association of Oral Implantology e.V. (DGI) – Next^e Generation.

Contact person:**Kamila Rojas Ramírez**

rojasramirez@quintessenz.de

Tel.: +49 (0)30 76180-614

Fax: +49 (0)30 76180-621

**Implantologie****print run:** 5,000 | **distributed print run:** 4,800 | **subscription print run:** 4,207 | **journal size/dimensions:** 210 × 280 mm**advertisement formats and prices:**

format	bleed* width × height	print area width × height	price (4c)
gate fold	gate fold, flap width up to max. 200 mm		€ 8,000
belly band	open 476 × 50 mm		€ 2,350
1/2 cover flap	covers the title page, please consult for measurements		€ 4,840
postcard	DIN A6 up to 300 g/m ²		€ 1,750
post it**	50 × 50 mm		€ 900
bookmark	60 × 150 mm		€ 475
1/1 page	210 × 280 mm	183 × 230 mm	€ 5,000
1/2 page horizontal	210 × 140 mm	183 × 112 mm	€ 2,600
1/2 page vertical	105 × 280 mm	104 × 230 mm	€ 2,600
1/2 page horizontal	210 × 140 mm	178 × 116 mm	€ 2,050
1/2 page vertical	105 × 280 mm	89 × 232 mm	€ 2,050

*plus trim margin of 3 mm. | **to be delivered to the printers ready to use.

preferential placement	2 nd and 4 th cover page or 1 st page opposite text: 30 % extra on the advertising price other confirmed placements: 25 % extra on the advertising price
discounts	staggered repeat discount: 2 adverts 3 % 4 adverts 5 % quantity discount: 2 pages 5 % 4 pages 10 %
agency commission	10 % from customer net
bound inserts (print run)	210 × 280 mm + 5 mm milling margin, 2-sided: € 2,835 4-sided: € 3,655 (no discount) delivery folded and not trimmed, 2 weeks before publication
supplements (print run)	max. 205 × 275 mm, up to 25 g: € 1,800 (no discount)
publication frequency	four times a year (March, June, September, November)
advertising closing date	3 weeks before publication
closing date for print materials	2 weeks before publication please send to druckunterlagen@quintessenz.de.
supplements / inserts	Aumüller Druck Regensburg, attn. Mr. Heinrich, details of journal and issue Hofer Straße 17, 93057 Regensburg, Germany

INTERNATIONAL JOURNAL OF ORAL IMPLANTOLOGY

Official publication of:
International Congress of Oral Implantologists (ICOI)
Portuguese Society of Implantology and Osseointegration (SOPIO)



01/23

Volume 18 (1) Spring 2023
Issue 1

International Journal of Oral Implantology

Editor-in-chief: Dr. Craig Misch, Sarasota, USA

Area of publication: worldwide

Target group: implantologists, dentists working in implantology, dental surgeons, readers interested in science and research from the industry and universities

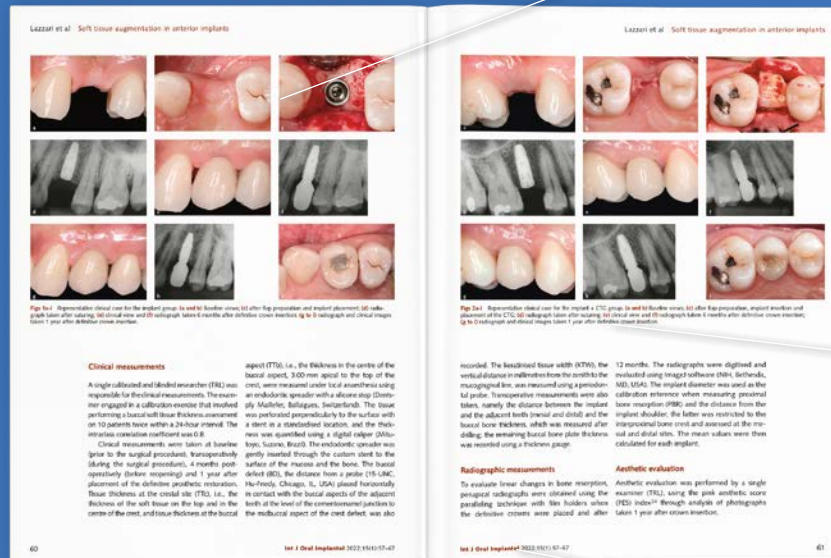
Language: English



IJOI enjoys great trust from its readers. All published articles have to pass the peer-review. Clinicians have benefitted from the scientific and clinical articles with large-format illustrations for 15 years.

Official journal of

- International Congress of Oral Implantologists (ICOI)
- Portuguese Society of Implantology and Osseointegration (SOPIO)



The aim of the journal is to provide the practitioner with reliable and scientifically based knowledge for the best possible care of patients.

As official journal of several scientific societies, IJOI reaches over 17,000 readers.

Contact person:**Kamila Rojas Ramírez**

rojasramirez@quintessenz.de

Tel.: +49 (0)30 76180-614

Fax: +49 (0)30 76180-621

**International Journal of Oral Implantology****print run:** 17,000 | **distributed print run:** 16,700 | **subscription print run:** 14,968 | **journal size/dimensions:** 210 × 280 mm**advertisement formats and prices:**

format	bleed* width × height	print area width × height	price (4c)
1/1 page	210 × 280 mm	183 × 230 mm	€ 4,800
1/2 page horizontal	210 × 140 mm	183 × 112 mm	€ 2,630
1/2 page vertical	105 × 280 mm	104 × 230 mm	€ 2,630

*plus trim margin of 3 mm. | **to be delivered to the printers ready to use.

preferential placement2nd and 4th cover page: 30 % extra on the advertising price

other confirmed placements: 25 % extra on the advertising price

discounts

staggered repeat discount: 2 adverts 3 % 4 adverts 5 %

quantity discount: 2 pages 5 % 4 pages 10 %

agency commission

10 % from customer net

bound inserts (print run)

210 × 280 mm + 5 mm milling margin, 2-sided: € 2,790 | 4-sided: € 4,290 (no discount)

delivery folded and not trimmed, 2 weeks before publication

supplements (print run)

max. 205 × 275 mm, up to 25 g: € 1,800 (no discount)

publication frequency

four times a year (March, May, September, November)

advertising closing date

5 weeks before publication

closing date for print materials

4 weeks before publication | please send to druckunterlagen@quintessenz.de.

advertisement design

advertising texts generally in English language

Contact person:
Markus Queitsch
 queitsch@quintessenz.de
 Tel.: +49(0)30 76180-644
 Fax: +49(0)30 76180-621



pip – Praktische Implantologie und Implantatprothetik

Print-run: 15,485 | **Distributed print-run:** 16,000 | **Journal Size:** 210 × 297 mm (A4)

advertisement formats and prices:

format	bleed* width × height	print area width × height	price (4c)
1/1 page*	210 × 297 mm	175 × 265 mm	€ 4,620
2/1 page (2 × 1/1)	2 × 210 × 297 mm		€ 7,800
2nd cover page + Gatefolder	416 × 297 mm		€ 8,890
3rd coverpage + gatefolder	416 × 297 mm		€ 8,590
Special Forms of Advertising**			On Demand

*2nd Coverpage = € 5,620, 3rd Coverpage = € 4,920 | **Bookmarks, Product samples, Postcards

Discounts

staggered repeat discount: 4 adverts = 10 %, 6 adverts = 20 %

Agency commission

10 % from costumer net

Publication Frequency

six times a year (February, April, May, August, September, November)

Advertising closing Date

8 weeks before publication

Deadline for artwork

4 weeks before publication, supplements/inserts/ goods samples to:

PIPP Papierverarbeitungs GmbH, Herrn Johannes Heinrich, Zeppelinstr. 3, 84051 Essenbach

issue	editorial deadline	Advertising closing Date	Deadline for artwork	Publication
1/2024	17.11.2023	08.12.2023	12.01.2024	09.02.2024
2/2024	02.02.2024	09.02.2024	01.03.2024	05.04.2024
3/2024	22.03.2024	29.03.2024	12.04.2024	22.05.2024
4/2024	07.06.2024	14.06.2024	05.07.2024	02.08.2024
5/2024	26.07.2024	02.08.2024	16.08.2024	25.09.2024
6/2024	20.09.2024	27.09.2024	11.10.2024	08.11.2024

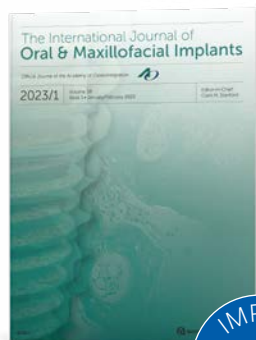
Contact person:

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rojasramirez@quintessenz.de

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The International Journal of Oral & Maxillofacial Implants

print run: 4,600 | **distributed print run:** 4,400 | **subscription print run:** 4,000 | **journal size/dimensions:** 206 × 276 mm

advertisement formats and prices:

format	bleed* width × height	price (4c)
gate fold	gate fold, flap width up to max. 200 mm	€ 6,700
belly band	open 476 × 50 mm	€ 2,200
postcard	DIN A6 up to 300 g/m ²	€ 3,700
1/1 page	206 × 276 mm	€ 4,350
1/2 page horizontal	206 × 138 mm	€ 3,990
1/2 page vertical	103 × 276 mm	€ 3,990

*plus trim margin of 3 mm.

preferential placement

2nd, 3rd and 4th cover page or 1st page opposite text: 30 % extra on the advertising price

other confirmed placements: 25 % extra on the advertising price

discounts

staggered repeat discount: 2 adverts 3 % 4 adverts 5 % 6 adverts 10 %

quantity discount: 2 pages 5 % 4 pages 10 % 6 pages 15 %

agency commission

10 % from customer net

bound inserts (print run)

206 × 276 mm + 5 mm milling margin, 2-sided: € 2,490 | 4-sided: € 3,600 (no discount)

delivery folded and not trimmed, 2 months before publication

supplements (print run)

max. 200 × 270 mm, up to 25 g: € 2,490 (no discount)

publication frequency

bimonthly (February, April, June, August, October, December)

advertising closing date

8 weeks before publication

closing date for print materials

6 weeks before publication

advertisement design

advertising texts generally in English language | please send to druckunterlagen@quintessenz.de.

supplements / inserts

print production via Quintessence Publishing | please send to druckunterlagen@quintessenz.de.

Subject Implantology | further international journals



France

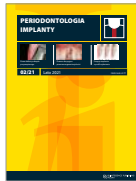


Titane Dent Implant & Parodonte

4 issues per year
Language: French



Poland



Periodontologia Implanty

4 issues per year
Language: Polish



Japan



Quintessence Dental Implantology

6 issues per year
Language: Japanese

Periodontology

Subject Periodontology | overview of all journals

title	volume	language	target group	print run	issues/year	months of publication	1/1 page 4c	1/2 page 4c	Impact Factor	Official Organ
Parodontologie	35	German	periodontists, implantologists	5,000	4	02/05/08/11	€ 4,500	€ 2,350	-	BDDH/DG Paro
The International Journal of Periodontics & Restorative Dentistry	44	English	periodontists	5,200	6	01/03/05/07/10/12	€ 3,400	€ 2,440	1.6	-
Rivista Internazionale di Parodontologia & Odontoiatria Ricostruttiva	44	Italian	periodontists	1,000	6	02/03/05/07/09/11	€ 1,500	€ 700	-	-
Parodontologie	25	Czech	periodontists	400	2	04/12	€ 800	€ 480	-	-
The International Journal of Periodontics & Restorative Dentistry	33	Japanese	periodontists, prosthodontists	10,000	1	08	€ 1,530	-	-	-



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Official organ of the

Professional Association of German dental hygienists (BDDH)

Official journal of the
German Society for Periodontology e. V.
(DG PARO)

Planned focus issues 2024:

1/2024: Guideline for the treatment of periodontitis - stage IV

2/2024: Periodontal and Orthodontic Therapy

3/2024: No Focus issue

4/2024: Hormonal influences and Periodontitis

Parodontologie

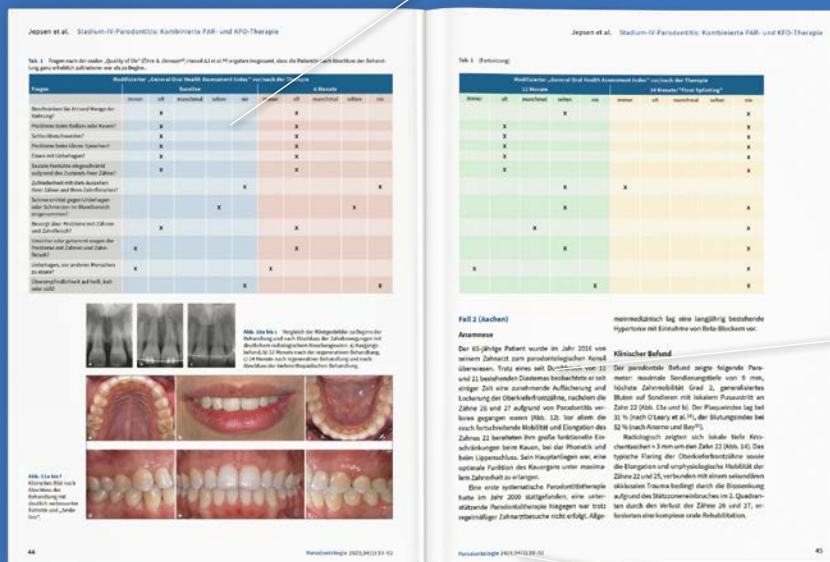
Editor-in-chief: Prof. Dr. Peter Eickholz, Johann Wolfgang Goethe University Frankfurt a. M., Germany

Prof. Dr. Jörg Meyle, Justus-Liebig University Giessen, Germany

Area of publication: Germany, Austria, German-speaking Switzerland

Target group: periodontists, dentists interested in periodontology

Language: German



The journal provides the interested dentist in practice and the clinic with the latest results and developments. Review articles, clinical-scientific contributions, and practice-relevant studies from all areas of periodontology, as well as the journal's distinct educational style, appeal to readers.

The only German-language periodontological journal exclusively focusing on periodontology discusses currently debated specialist topics and presents them in focus issues.

Contact person:

Milos Miladinovic

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Tel.: +49 (0)30 76180-801

Fax: +49 (0)30 76180-621



Parodontologie

print run: 5,000 | **distributed print run:** 4,700 | **subscription print run:** 3,008 | **journal size/dimensions:** 210 × 280 mm

advertisement formats and prices:

format	bleed* width × height	price (4c)
gate fold	gate fold, flap width up to max. 200 mm	€ 8,000
belly band	open 476 × 50 mm	€ 2,220
1/2 cover flap	covers the title page, please consult for measurements	€ 4,500
postcard	DIN A6 up to 300 g/m ²	€ 1,850
post it**	50 × 50 mm	€ 890
bookmark	60 × 150 mm	€ 500
1/1 page	210 × 280 mm	€ 4,500
1/2 page horizontal	210 × 140 mm	€ 2,350
1/2 page vertical	105 × 280 mm	€ 2,350

*plus trim margin of 3 mm. | **to be delivered to the printers ready to use.

preferential placement

2nd and 4th cover page or 1st page opposite text: 30 % extra on the advertising price
other confirmed placements: 25 % extra on the advertising price

discounts

staggered repeat discount: 2 adverts 3 % 4 adverts 5 %
quantity discount: 2 pages 5 % 4 pages 10 %

agency commission

10 % from customer net

bound inserts (print run)

210 × 280 mm + 2 mm milling margin, 2-sided: € 2,995 | 4-sided: € 3,960 (no discount)
delivery folded and not trimmed, 2 weeks before publication

supplements (print run)

max. 205 × 275 mm, up to 25 g: € 1,765 (no discount)

publication frequency

four times a year (February, May, August, November)

advertising closing date

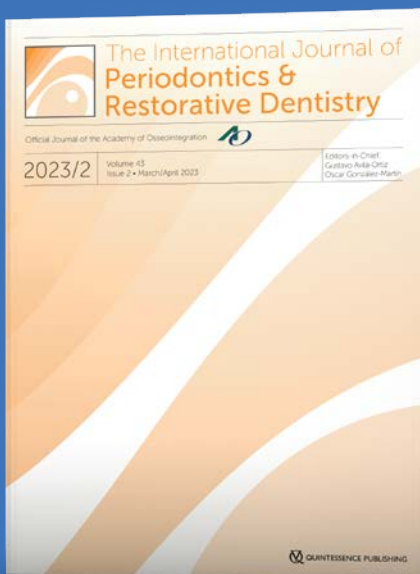
3 weeks before publication

closing date for print materials

2 weeks before publication | please send to druckunterlagen@quintessenz.de.

supplements / inserts

Aumüller Druck Regensburg, attn. Mr. Heinrich, details of journal and issue
Hofer Straße 17, 93057 Regensburg, Germany



Official organ of the

Academy of Osseointegration (AO)

The International Journal of Periodontics & Restorative Dentistry is published in English, and also in Italian, Spanish, Japanese, and Chinese.

International Journal of Periodontics & Restorative Dentistry

Editor-in-chief: Prof. Dr. Gustavo Avila-Ortiz DDS, MS, PhD

Dr. Oscar Gonzalez-Martin DDS, PhD, MSc

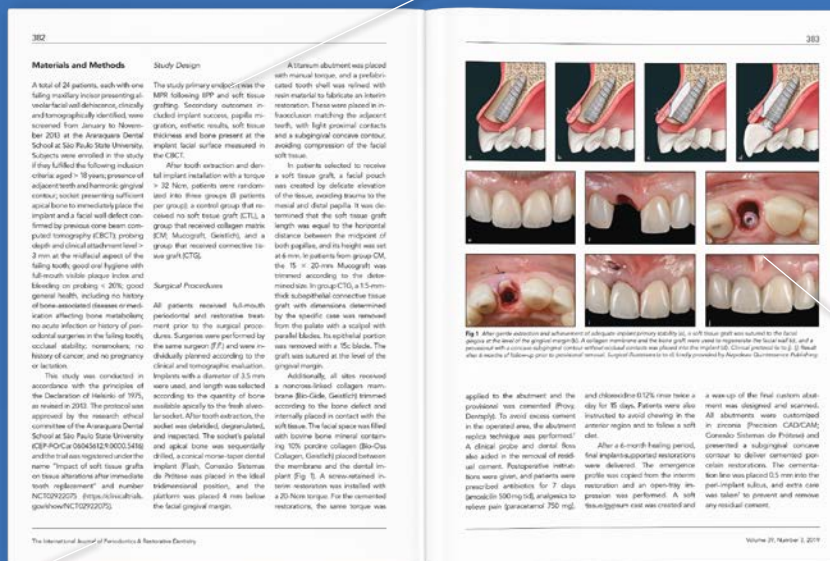
Area of publication: worldwide

Target group: periodontists, implantologists, dentists

Language: English



Top-quality specialist articles and outstanding quality have ensured the international reputation and a loyal readership of this beautifully designed journal, which is now in its 42nd year.



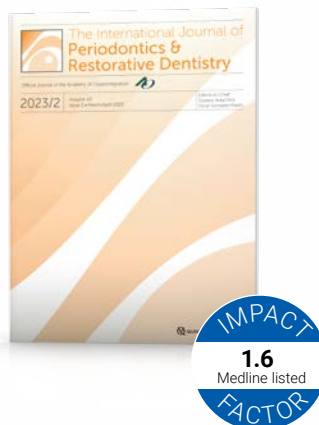
Contact person:

Markus Queitsch

queitsch@quintessenz.de

Tel.: +49 (0)30 76180-644

Fax: +49 (0)30 76180-621



International Journal of Periodontics & Restorative Dentistry

print run: 5,200 | **distributed print run:** 4,900 | **journal size/dimensions:** 206 × 276 mm

advertisement formats and prices:

format	bleed* width × height	price (4c)
gate fold	gate fold, flap width up to max. 200 mm	€ 4,900
belly band	open 476 × 50 mm	€ 1,800
postcard	DIN A6 up to 300 g/m ²	€ 1,485
1/1 page	206 × 276 mm	€ 3,400
1/2 page horizontal	206 × 138 mm	€ 2,440
1/2 page vertical	103 × 276 mm	€ 2,440

*plus trim margin of 3 mm.

preferential placement

2nd, 3rd and 4th cover page or 1st page opposite text: 30 % extra on the advertising price

other confirmed placements: 25 % extra on the advertising price

discounts

staggered repeat discount: 2 adverts 3 % 4 adverts 5 % 6 adverts 10 %

quantity discount: 2 pages 5 % 4 pages 10 % 6 pages 15 %

agency commission

10 % from customer net

bound inserts (print run)

206 × 276 mm + 5 mm milling margin, 2-sided: € 2,745 | 4-sided: € 3,890 (no discount)

delivery folded and not trimmed, 2 months before publication

supplements (print run)

max. 200 × 270 mm, up to 25 g: € 1,750 (no discount)

publication frequency

bimonthly (January, March, May, July, September, November)

advertising closing date

8 weeks before publication

closing date for print materials

6 weeks before publication | please send to druckunterlagen@quintessenz.de.

advertisement design

advertising texts generally in English language

supplements / inserts

print production via Quintessence Publishing | please send to druckunterlagen@quintessenz.de.

Subject Periodontology | further international journals



Italy



**Rivista Internazionale di
Parodontologia &
Odontoiatria Ricostruttiva**

6 issues per year

Language: Italian



Czech
Republic



Parodontologie

2 issues per year

Language: Czech



Japan



**PRD – Yearbook
The International Journal of
Periodontics & Restorative
Dentistry**

1 issue per year

Language: Japanese

Endodontics

Subject Endodontics | overview of all journals

title	volume	language	target group	print run	issues/year	months of publication	1/1 page 4c	1/2 page 4c	Impact Factor	Official Organ
Endodontie	33	German	endodontists, dentists	4,500	4	02/05/09/11	€ 4,200	€ 2,315	-	DGET/VDZE/ÖGE
Quintessence ENDO Revue Francophone d'Endodontie	8	French	endodontists	1,000	4	02/05/08/11	€ 1,450	€ 1,000	-	SFE/BAET
Endodoncja.pl	16	Polish	endodontists	2,000	4	03/06/09/12	€ 912	€ 400	-	Polish Endodontic Society



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Official journal of

- German Society for Endodontology and Dental Traumatology (DGET)
- Association of German Certified Endodontists (VDZE)
- Austrian Society for Endodontics (ÖGE)

Endodontie

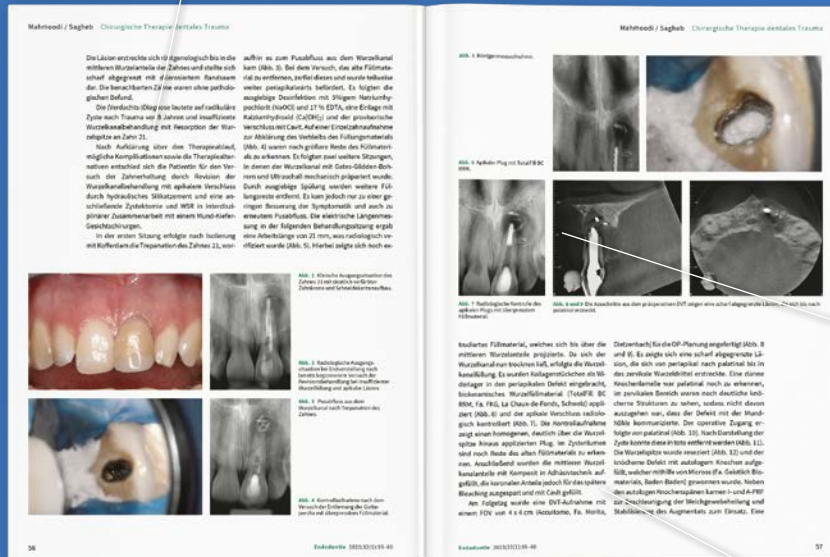
Editor-in-Chief: Prof. Dr. Michael Hülsmann, Georg-August University Göttingen, Germany

Area of publication: Germany, Austria, German-speaking Switzerland, Netherlands

Target group: Endodontists, dentists interested in endodontics

Language: German

Under the editorship of Prof. Michael Hülsmann (Göttingen), the journal offers endodontological expertise at a high level. From clinical cases, scientific studies, and reviews to practice-relevant topics, ENDODONTIE is a quarterly journal that covers all the relevant topics for dentists interested in endodontics.



Important innovations from the dental industry are included in this respected journal. New techniques and materials for dentists specializing in endodontics are regularly presented. In focus issues, authors also provide detailed articles on current special topics in endodontics and offer readers comprehensive and up-to-date education.

In addition, the journal, which has been on the market since 1991, features innovative articles by young authors, who publish the results of their outstanding theses as part of their Master's Degrees in Endodontics.

Contact person:

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Endodontie

print run: 4,500 | **distributed print run:** 4,300 | **subscription print run:** 3,402 | **journal size/dimensions:** 210 × 280 mm

advertisement formats and prices:

format	bleed* width × height	print area width × height	price (4c)
gate fold	gate fold, flap width up to max. 200 mm		€ 6,500
belly band	open 476 × 50 mm		€ 1,800
1/2 cover flap	covers the title page, please consult for measurements		€ 4,200
postcard	DIN A6 up to 300 g/m ²		€ 1,485
post it**	50 × 50 mm		€ 840
bookmark	60 × 150 mm		€ 400
1/1 page	210 × 280 mm	183 × 230 mm	€ 4,200
1/2 page horizontal	210 × 140 mm	183 × 112 mm	€ 2,315
1/2 page vertical	105 × 280 mm	104 × 230 mm	€ 2,315

*plus trim margin of 3 mm. | **to be delivered to the printers ready to use.

preferential placement

2nd and 4th cover page or 1st page opposite text: 30 % extra on the advertising price
other confirmed placements: 25 % extra on the advertising price

discounts

staggered repeat discount: 2 adverts 3 % 4 adverts 5 %
quantity discount: 2 pages 5 % 4 pages 10 %

agency commission

10 % from customer net

bound inserts (print run)

210 × 280 mm + 5 mm milling margin, 2-sided: € 2,745 | 4-sided: € 3,890 (no discount)
delivery folded and not trimmed, 2 weeks before publication

supplements (print run)

max. 205 × 275 mm, up to 25 g: € 1,750 (no discount)

publication frequency

four times a year (March, June, September, November)

advertising closing date

4 weeks before publication

closing date for print materials

3 weeks before publication | please send to druckunterlagen@quintessenz.de.

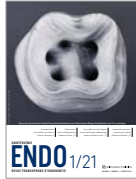
supplements / inserts

Aumüller Druck Regensburg, attn. Mr. Heinrich, details of journal and issue
Hofer Straße 17, 93057 Regensburg, Germany

Subject Endodontics | further international journals



France



Quintessence ENDO
Revue Francophone d'Endodontie

4 issues per year
Language: French



Poland



Endodoncja.pl

4 issues per year
Language: Polish

Orthodontics and Functional Therapy

Subject Orthodontics and Functional Therapy | overview of all journals

title	volume	language	target group	print run	issues/year	months of publication	1/1 page 4c	1/2 page 4c	Impact Factor	Official Organ
Kieferorthopädie	38	German	orthodontists	3,500	4	03/06/09/11	€ 3,760	€ 1,950	-	-
Journal of Craniomandibular Function	16	German/English	dentists (functional diagnostics/therapy)	2,500	4	02/05/08/11	€ 3,100	€ 1,640	-	DGFDT part of DGZMK
Journal of Aligner Orthodontics	8	English	dentists, orthodontists	7,000	4	02/05/09/11	€ 3,950	€ 2,250	-	EAS/SAOA/SFOPA/DGAO/SIALIGN/JAAO/SSAO/TAAO/SMOA
Journal of Aligner Orthodontics	3	Japanese	dentists, orthodontists	5,000	6	02/04/06/08/10/12	€ 1,323	€ 2,150	-	-



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Kieferorthopädie

Editor-in-chief: Dr. Björn Ludwig, Traben-Trarbach, Germany

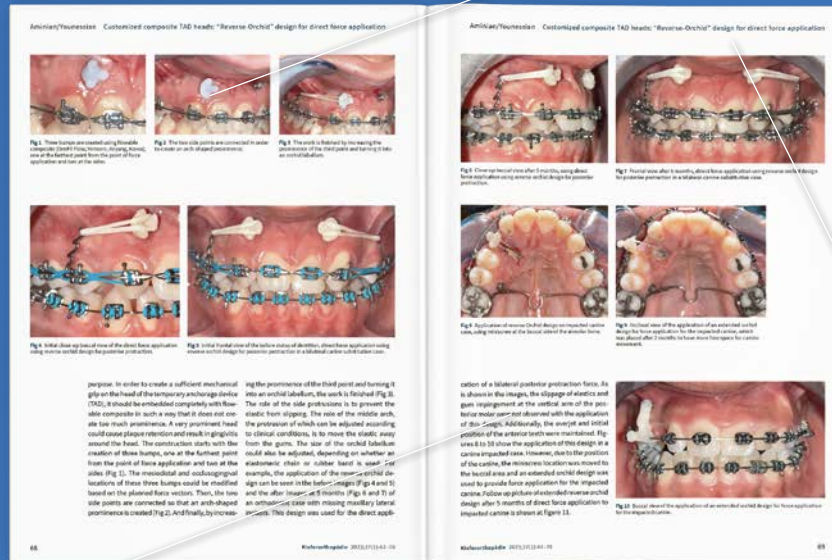
Dr. Jens Johannes Bock, Fulda, Germany

Area of publication: Germany, Austria, German-speaking Switzerland

Target group: orthodontists, dentists interested in orthodontics

Language: German

Since 1986, Kieferorthopädie has been a companion to everyday professional life, discussing practical aspects of the field.



Renowned specialists in the field of orthodontics from research, the clinic, and practice write science-based articles for practitioners. All subject areas of orthodontics are covered in individual sections.

Practical case reports and review articles form the heart of every issue. Congress reports, book reviews, practical tips, and journal reviews complete the editorial spectrum.

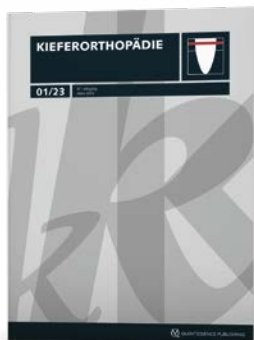
Contact person:

Marco Fegers

fegers@quintessenz.de

Tel.: +49(0)30 76180-629

Fax: +49(0)30 76180-621



Kieferorthopädie

print run: 3,500 | **distributed print run:** 3,300 | **subscription print run:** 1,852 | **journal size/dimensions:** 210 × 280 mm

advertisement formats and prices:

format	bleed* width × height	price (4c)
gate fold	gate fold, flap width up to max. 200 mm	€ 6,000
belly band	open 476 × 50 mm	€ 2,300
1/2 cover flap	covers the title page, please consult for measurements	€ 3,950
postcard	DIN A6 up to 300 g/m ²	€ 1,100
post it**	50 × 50 mm	€ 630
bookmark	60 × 150 mm	€ 300
1/1 page	210 × 280 mm	€ 3,950
1/2 page horizontal	210 × 140 mm	€ 2,050
1/2 page vertical	105 × 280 mm	€ 2,050

*plus trim margin of 3 mm. | **to be delivered to the printers ready to use.

preferential placement

2nd and 4th cover page or 1st page opposite text: 30 % extra on the advertising price
other confirmed placements: 25 % extra on the advertising price

discounts

staggered repeat discount: 2 adverts 3 % 4 adverts 5 %
quantity discount: 2 pages 5 % 4 pages 10 %

agency commission

10 % from customer net

bound inserts (print run)

210 × 280 mm + 2 mm milling margin, 2-sided: € 2,545 | 4-sided: € 3,390 (no discount)
delivery folded and not trimmed, 2 weeks before publication

supplements (print run)

max. 205 × 275 mm, up to 25 g: € 1,510 (no discount)

publication frequency

four times a year (March, May, September, November)

advertising closing date

3 weeks before publication

closing date for print materials

2 weeks before publication | please send to druckunterlagen@quintessenz.de.

supplements / inserts

Aumüller Druck Regensburg, attn. Mr. Heinrich, details of journal and issue
Hofer Straße 17, 93057 Regensburg, Germany



Official journal of the
German Society for Functional Diagnostics
and Therapy (DGFDT)

Issue 4 is always published with a supplement
for the annual meeting of the DGFDT
(Abstract issue for meeting participants).

Journal of Craniomandibular Function

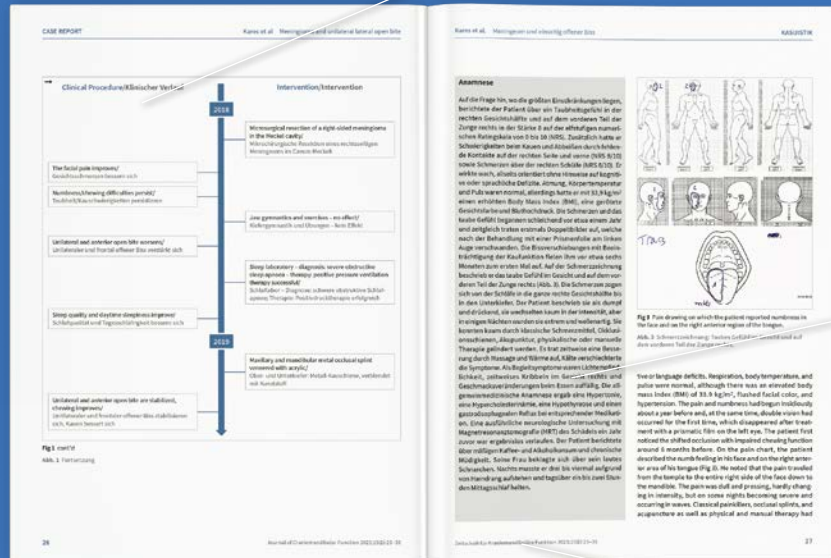
Editor-in-chief: Prof. Dr. Alfons Hugger, Heinrich Heine University Düsseldorf, Germany

Area of publication: worldwide

Target group: dentists with a special interest in functional diagnostics and therapy

Language: English and German

The Journal of Craniomandibular Function is the only journal in German-speaking countries dedicated to functional questions within dentistry and beyond. In addition to bruxism and TMD, it covers a broad spectrum of topics and pursues an interdisciplinary approach. The journal reports bilingually in German and English and is therefore internationally renowned.



Current original and review
studies, clinical case reports,
interesting study results,
practical tips, congress reports,
guidelines, and practical
reports are published from
across the field of functional
diagnostics and therapy.

In addition, the journal
informs readers
about news from the
professional societies and
provides current congress
information and book
reviews.

Contact person:

Marco Fegers

fegers@quintessenz.de

Tel.: +49(0)30 76180-629

Fax: +49(0)30 76180-621



Journal of Craniomandibular Function

print run: 2,500 | **distributed print run:** 2,300 | **subscription print run:** 1,348 | **journal size/dimensions:** 210 × 280 mm

advertisement formats and prices:

format	bleed* width × height	print area width × height	price (4c)
gate fold	gate fold, flap width up to max. 200 mm		€ 5,800
belly band	open 476 × 50 mm		€ 950
outer sheet	210 × 280 mm		€ 5,300
postcard	DIN A6 up to 300 g/m ²		€ 1,120
post it**	50 × 50 mm		€ 490
1/1 page	210 × 280 mm	180 × 222 mm	€ 3,300
1/2 page horizontal	210 × 140 mm	180 × 111 mm	€ 1,750
1/2 page vertical	105 × 280 mm	87.5 × 222 mm	€ 1,750

*plus trim margin of 3 mm. | **to be delivered to the printers ready to use.

preferential placement	2 nd and 4 th cover page or 1 st page opposite text: 30 % extra on the advertising price other confirmed placements: 25 % extra on the advertising price
discounts	staggered repeat discount: 2 adverts 3 % 4 adverts 5 % quantity discount: 2 pages 5 % 4 pages 10 %
agency commission	10 % from customer net
bound inserts (print run)	210 × 280 mm + 5 mm milling margin, 2-sided: € 2,610 4-sided: € 3,200 (no discount) delivery folded and not trimmed, 2 weeks before publication
supplements (print run)	max. 205 × 275 mm, up to 25 g: € 1,510 (no discount)
publication frequency	four times a year (February, May, August, November)
advertising closing date	3 weeks before publication
closing date for print materials	2 weeks before publication please send to druckunterlagen@quintessenz.de .
supplements / inserts	Aumüller Druck Regensburg, attn. Mr. Heinrich, details of journal and issue Hofer Straße 17, 93057 Regensburg, Germany



Official journal of the

- European Aligner Society (EAS)
- Austrian Society of Aligner Orthodontics (ÖGAO)
- Argentine Society of Aligner Orthodontics (SAOA)
- French Society for Aligner Orthodontics (SFOPA)
- German Association for Aligner Orthodontics (DGAO)
- Japan Academy of Aligner Orthodontics (JAAO)
- Swiss Society for Aligner Orthodontics (SSAO)
- Taiwan Association of Aligner Orthodontics (TAAO)
- Polish Aligner Academy (PAA)

Journal of Aligner Orthodontics

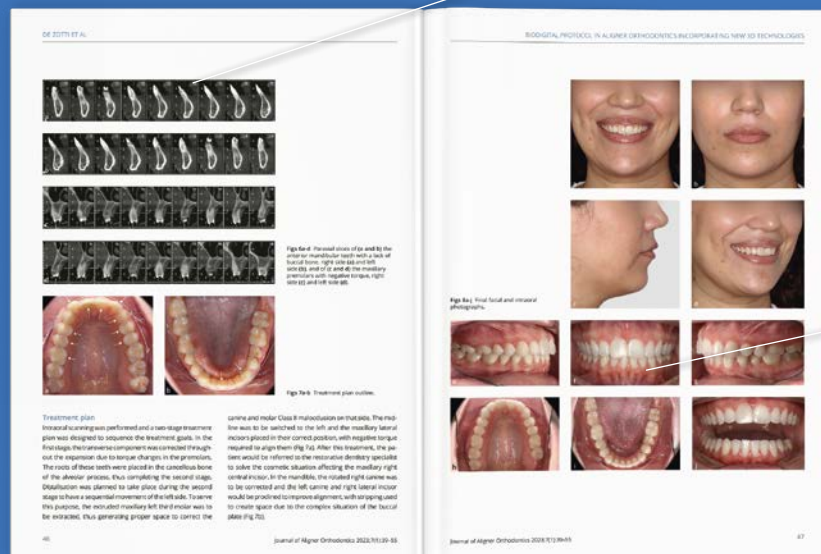
Editor-in-chief: Dr. Werner Schupp, Cologne, Germany

Area of publication: worldwide

Target group: orthodontists, dentists, dentists involved in science and research

Language: English

This new journal publishes scientifically based and clinically relevant articles from all areas of aligner therapy.



In addition to the comprehensive case treatments, original papers, and scientific studies, new technologies, such as scanners and printers, are also presented.

Contact person:

Marco Fegers

fegers@quintessenz.de

Tel.: +49(0)30 76180-629

Fax: +49(0)30 76180-621



Journal of Aligner Orthodontics

print run: 7,000 | **distributed print run:** 6,900 | **subscription print run:** 4,899 | **journal size/dimensions:** 210 × 280 mm

advertisement formats and prices:

format	bleed* width × height	print area width × height	price (4c)
gate fold	gate fold, flap width up to max. 200 mm		€ 6,500
belly band	open 476 × 50 mm		€ 2,300
1/2 cover flap	covers the title page, please consult for measurements		€ 4,200
outer sheet	210 × 280 mm		€ 5,300
postcard	DIN A6 up to 300 g/m ²		€ 3,190
post it**	50 × 50 mm		€ 1,400
1/1 page	210 × 280 mm	180 × 222 mm	€ 4,200
1/2 page horizontal	210 × 140 mm	180 × 111 mm	€ 2,390
1/2 page vertical	105 × 280 mm	87.5 × 222 mm	€ 2,390

*plus trim margin of 3 mm. | **to be delivered to the printers ready to use.

preferential placement	2 nd and 4 th cover page or 1 st page opposite text: 30 % extra on the advertising price other confirmed placements: 25 % extra on the advertising price
discounts	staggered repeat discount: 2 adverts 3 % 4 adverts 5 % quantity discount: 2 pages 5 % 4 pages 10 % 10 % discount for placement in 2 issues per year
agency commission	10 % from customer net
bound inserts (print run)	210 × 280 mm + 5 mm milling margin, 2-sided: € 2,080 4-sided: € 3,200 (no discount) delivery folded and not trimmed, 2 weeks before publication
supplements (print run)	max. 205 × 275 mm, up to 25 g: € 1,800 (no discount)
publication frequency	four times a year (February, May, September, November)
advertising closing date	5 weeks before publication
closing date for print materials	4 weeks before publication please send to druckunterlagen@quintessenz.de .
supplements / inserts	Druckhaus Sportflieger, details of journal and issue Sportfliegerstr. 7, 12487 Berlin, Germany

Subject Aligner | other international journals



Japan



Journal of Aligner Orthodontics Japanese Edition

6 issues per year

Language: Japanese

Esthetic dentistry

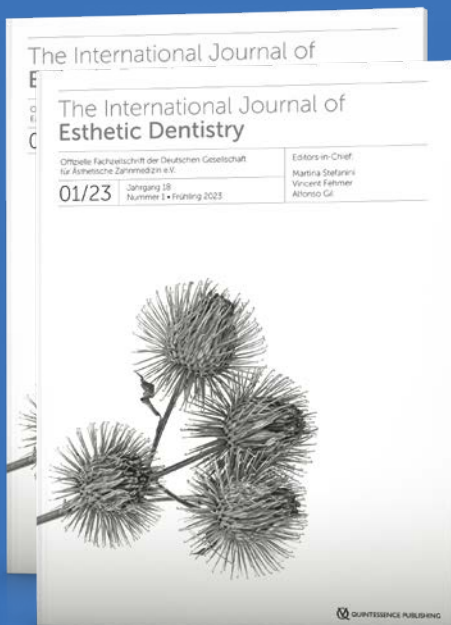
Subject Esthetic dentistry | overview of all journals

title	volume	language	target group	print run	issues/year	months of publication	1/1 page 4c	1/2 page 4c	Impact Factor	Official Organ
The International Journal of Esthetic Dentistry	19	English	dentists, dental technicians	4,000	4	02/05/08/10	€ 4,200	-	-	EAED/BAAD/AAED/HAED/SAED/SAAAD
The International Journal of Esthetic Dentistry	19	German	dentists, dental technicians	4,300	3	03/06/09/12	€ 4,200	-	-	DGÄZ
The International Journal of Esthetic Dentistry	17	Spanish	dentists, dental technicians	Online	4	03/06/09/12	€ 920	€ 450	-	SEPES
The Japanese Journal of Esthetic Dentistry	6	Japanese	dentists, dental technicians	6,000	1	11	€ 1,490	-	-	-
The International Journal of Esthetic Dentistry	4	Chinese	dentists, dental technicians	2,000	1	—*	€ 1,500	-	-	-

*The publication month was not fixed at the time of going to press.



page: 74



The International Journal of Esthetic Dentistry

(English and German edition)

Editor-in-chief: Dr. Alfonso Gil, Vincent Fehmer, Dr. Martina Stefanini

Region of publication

- English edition: worldwide
- German edition: Germany, Austria, German-speaking Switzerland

Target group: dentists in private practice, dentists in science and research, dental technicians

Language: English respectively German

The English edition is the official journal of the

- European Academy of Esthetic Dentistry
- Arabian Academy of Esthetic Dentistry
- British Academy of Aesthetic Dentistry
- Hellenic Academy of Esthetic Dentistry
- South African Academy of Aesthetic Dentistry

The German edition is the official journal of the

- German Society for Esthetic Dentistry e. V. (DGÄZ)



The journal provides articles from all areas of esthetics. Experts report on current trends, clinical failures, and offer beautifully illustrated case presentations and treatment planning.

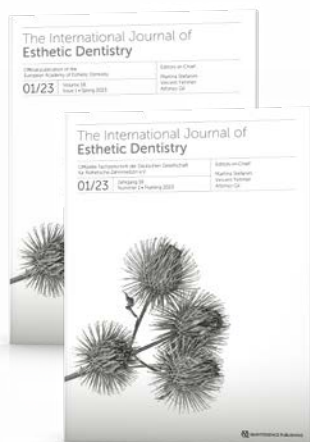
Case studies of patients from everyday esthetic life provide readers with practical information on dental esthetics.

Contact person:**Kamila Rojas Ramírez**

rojasramirez@quintessenz.de

Tel.: +49(0)30 76180-614

Fax: +49(0)30 76180-621

**The International Journal of Esthetic Dentistry****English edition: print run: 4,000 | distributed print: 3,900 | subscription print run: 3,312 |****journal size/dimensions: 210 × 280 mm****German edition: print run: 4,300 | distributed print run: 4,200 | subscription print run: 3,125 |****journal size/dimensions: 210 × 280 mm****advertisement formats and prices:**

format	bleed* width × height	print area width × height	price (4c)
gate fold	gate fold, flap width up to max. 200 mm		€ 6,000
post it**	50 × 50 mm		€ 1,000
1/1 page	210 × 280 mm	175 × 225 mm	€ 4,200
special advertisement			available on request

*plus trim margin of 3 mm. | **to be delivered to the printers ready to use.

preferential placement2nd and 4th cover page or 1st page opposite text: 30 % extra on the advertising price

other confirmed placements: 25 % extra on the advertising price

discounts

staggered repeat discount: 2 adverts 3 % 4 adverts 5 %

quantity discount: 2 pages 5 % 4 pages 10 %

agency commission

10 % from customer net

bound inserts (print run)

210 × 280 mm + 5 mm milling margin, 2-sided: € 2,950 | 4-sided: € 3,960 (no discount)

delivery folded and not trimmed, 2 weeks before publication

supplements (print run)

max. 205 × 275 mm, up to 25 g: € 1,850 (no discount)

publication frequency

four times a year

• English edition: February, May, August, October

• German edition: March, July, October, December

advertising closing date

5 weeks before publication

closing date for print materials

3 weeks before publication | please send to druckunterlagen@quintessenz.de.

supplements / inserts

Aumüller Druck Regensburg, attn. Mr. Heinrich, details of journal and issue

Hofer Straße 17, 93057 Regensburg, Germany

Subject Esthetic dentistry | further international journals



Spain



The International Journal of Esthetic Dentistry

4 issues per year

Language: Spanish



Japan



The Japanese Journal of Esthetic Dentistry

1 issue per year

Language: Japanese

Online

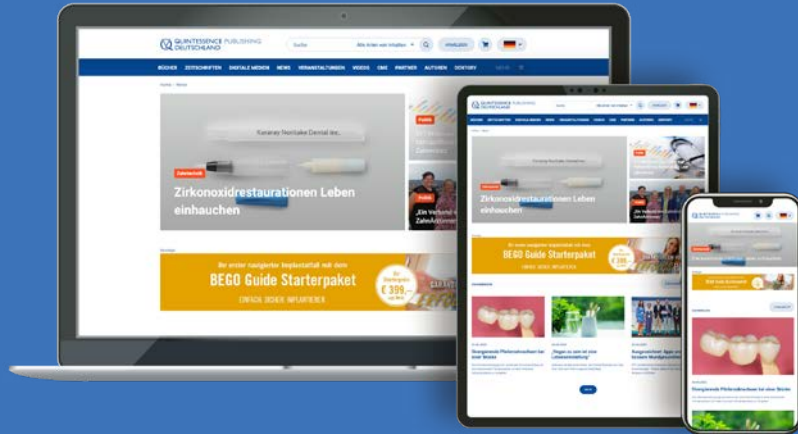
Quintessence News – quintessence-news.com

The online information service for dentistry and dental technology

Editor-in-chief: Dr. Marion Marschall

Contact: news@quintessenz.de

News portal



"Quintessence News" is the online information service of Quintessence Publishing Germany for dentists, dental technicians, and the dental team. It offers up-to-date expert information on dentistry and dental technology as well as all the important news from politics, science, business, and the dental market for both the practice and laboratory.

- started in February 2018
- more than 6,300 published articles
- over 75,000 unique visitors per month
- about 170,000 page views per month

Newsletter



The editorial Quintessence Newsletter: sent every Monday to more than 7,500 recipients with an average opening rate of 30 %

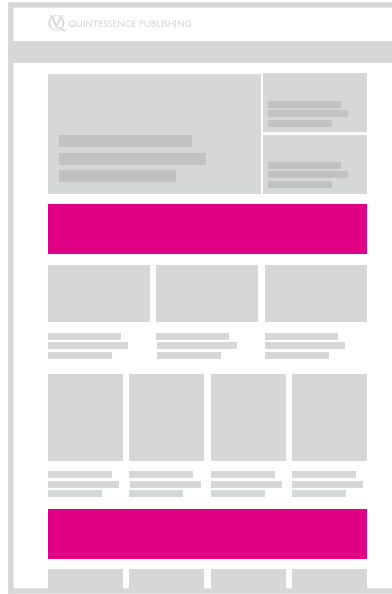
Stand-Alone Newsletter (Advertising): sent on Thursdays to more than 7,500 recipients

Banner formats on quintessence-publishing.com



horizontal homepage-banner

placed at the Homepage:
quintessence-publishing.com
homepage



horizontal category-banner











placed on the main screen
of the respective category of:
quintessence-publishing.com



news-category banner

placed in every article
of the booked subcategory of:
quintessence-publishing.com/deu/de/news

Banner prices on www.quintessence-publishing.com

	Format ¹	Duration			
		1 Week	1 Month	3 Months	12 Months
Horizontal Banner Homepage	1050 × 164 px, JPG or GIF		€ 1,500	€ 4,000	€ 15,000
Horizontal Banner News-Section	1050 × 164 px, JPG or GIF		€ 990	€ 2,700	€ 10,000
Horizontal Banner Journals/Books-Section	1050 × 164 px, JPG or GIF	€ 300	€ 800	€ 2,000	€ 7,200
Horizontal Banner Other Sections ²	1050 × 164 px, JPG or GIF	€ 300	€ 500	€ 1,400	€ 5,000
News-Category Banner ³	160 × 600 px, JPG or GIF	€ 200	€ 400	€ 1,000	€ 3,000
Company Profile ⁴					€ 3,000
Homepage Advertorial ⁵					€ 500

¹ Publication-ready data should be sent to mediaservice@quintessenz.de at least one week prior to publication date.

² Categories: Digital Media, Events, Videos, CME, Authors

³ Will be displayed in every booked News-Subcategory

⁴ Listing of the company (incl. Address and Logo) under the category "PARTNERS", description of 500 characters maximum, 3 Downloads, 3 Advertorials (PR or Videos with YouTube-Link), 3 Events

⁵ With "Ad" marked press release published in the News-Section. Profile picture without advertising message.
Image Format: 1280 × 720 px, up to 3,000 characters maximum.

Info: Displayed banner size varies depending on output device and responsive display.

Advertising opportunities in the Quintessence Newsletter

The Quintessence Newsletter informs more than 7,500 subscribers once a week, every Monday, about news from the dental world.

It provides an overview of the most important articles from dentistry, dental technology, practice, the dental team, and general news from **www.quintessence-news.de**.

The average opening rate in 2023 was about 30 %.



Horizontal Banners

Link to a URL of your choice

Size: 1050 × 164 px

Output size: 740 × 116 px

Format: JPG

Costs per newsletter:

€ 450



Advertorial

Short advertising message with link to a URL of your choice

Image: 500 × 500 px, JPG

Headline: 35 characters

Subline: 90 characters

Teaser text: 250 characters

Costs per newsletter:

€ 550

Advertising opportunities in the Stand-Alone Newsletter

Send your advertising message as an advertising newsletter once a week (Thursday) to the subscribers of the Quintessence Newsletter. The following features are possible:



① Hot Topic



② Main article



③ Article

- ① Hot Topic**¹ Graphic lead-in of the newsletter consisting of a headline (35 characters), a subline (90 characters), and an optional lead-in graphic. Creation by Quintessence News. Please supply a suitable high-resolution image. Link to a URL of your choice.
- ② Main article**¹ lead-in graphic in 700 × 300 px format, headline (50 characters), subline (90 characters), and teaser text (250 characters). Link to a URL of your choice.
- ③ Article** lead-in graphic 500 × 500 px, headline (50 characters), and teaser text (250 characters). Link to a URL of your choice.

[1] For the configuration of the Advertising Newsletter, it is necessary from your side to send us the hot topic, the main article with picture, the teasertext and the link with your landing page. It is possible to ad up to 3 articles. Our online editors will write a short introduction. If you like to, you can send us a proposal for this.

Info Please send the ready-to-publish data not later than one week prior to the mailing date to: mediaservice@quintessenz.de
If you want us to create the editorials from out your content for the advertorial/newsletter, we will charge this with € 200/hour (incl. revising process by an editor).

Costs per Stand-Alone newsletter: € 2,100

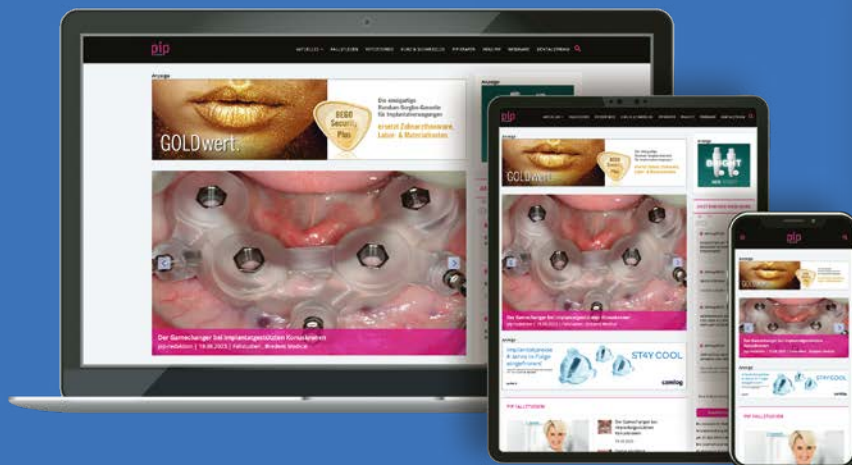
frag-pip.de

The digital information service for the implantology practice

Editor-in-Chief: Sven Skupin

Contact: skupin@quintessenz.de

Newsportal



Frag-pip.de supports dentists engaged in implantology digitally with well-founded information and the most important news from the fields of implantology and implant prosthetics.

- 5,400 visitors per month and 8,600 page views on frag-pip.de
- Average dwell time of 1:11 minutes on the page
- around 3,500 published articles

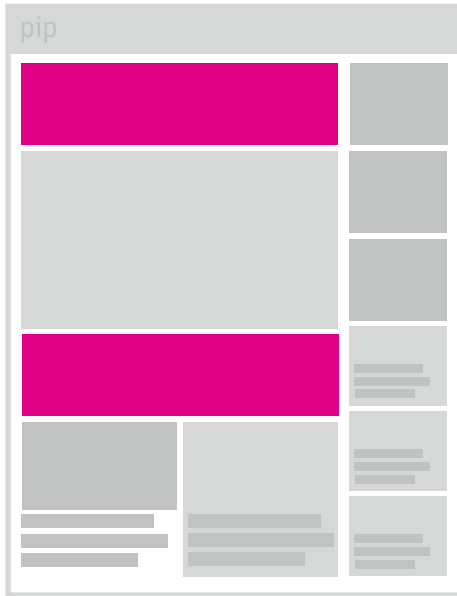
Newsletter



Send out every second and fourth Tuesday of the month to more than 7,100 recipients with an average opening rate of 30 %.

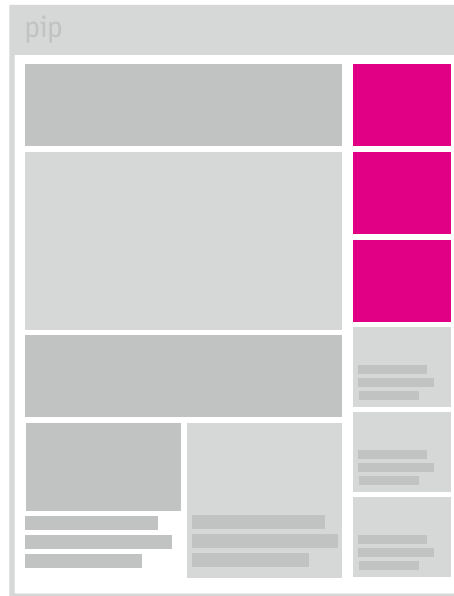
Stand-Alone-Newsletter (Advertising): Send out Wednesdays to more than 7,100 recipients.

Banner formats on www.frag-pip.de



Querbanner (Leaderboard)

placed within one category of
frag-pip.de



Medium Rectangle Banner

placed within one category of
frag-pip.de

Banner prices on www.frag-pip.de

	Format ¹	Duration			
		1 Week	3 Months	6 Months	12 Months
Querbanner (Large Leaderboard)	970 × 250 px, JPG or GIF		€ 2,650	€ 4,420	€ 8,960
Medium Rectangle Banner	300 × 250 px, JPG or GIF		€ 1,820	€ 3,060	€ 5,620
Company Profile²					€ 2,200
Dentalstream³					€ 3,840

¹ Publication-ready data should be sent to mediaservice@quintessenz.de at least one week prior to publication date.

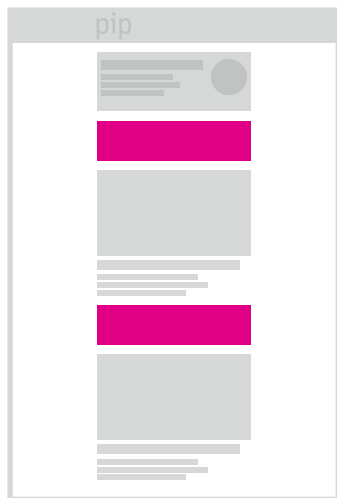
² Short description with (maximum) 2,000 characters, Logo and hyperling to your Website.

³ Flatrate with up to 8 Webinars inkl. Highlightning and up to 6 Videos per Month.

Info: Displayed banner size varies depending on output device and responsive display.

Advertising opportunities in the pip Newsletter

The frag-pip.de newsletter, which is published twice a month, regularly reaches a readership of currently 7,100 subscribers, specifically from the fields of oral surgery, oral and maxillofacial surgery, implantology, periodontology, prosthodontics and dental technology. Its average open rate in 2023 was around 30 %.



Large Leaderboard

Link to a URL of your choice

Size: 970 × 250 px

Output size: 740 × 191 px

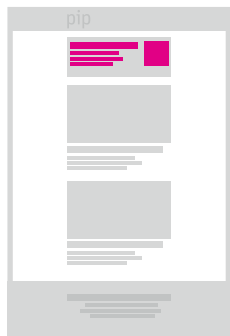
Format: JPG

Costs per newsletter:

€ 800

Advertising opportunities in the Stand-Alone Newsletter

Send your advertising message as an advertising newsletter once a week (Wednesday) to the subscribers of the pip Newsletter.
The following features are possible:



1 Introduction¹



2 Article¹

- 1** Introduction ¹ Our pip editorial team will write an introductory text based on the articles you provide. You are welcome to send us a suggestion which will then be revised by us. In addition, your company logo and a link to your homepage will be placed in the top right-hand corner.
- 2** Article ¹ Up to 4 Articles. Per each article necessary: high-resolution image, 1280 x 720 px, Headline (50 characters) and a teaser Text (250 cahacters). Link to a URL of your choice.

[1] In order to create a stand-alone newsletter, you must at least provide two articles with an image, headline, teaser text and a link to your target page.

Info Please send the ready-to-publish data not later than one week prior to the mailing date to: mediaservice@quintessenz.de

If you want us to create the editorials from out your content for the advertorial/newsletter, we will charge this with € 200/hour (incl. revising process by an editor).

Costs per Stand-Alone newsletter: € 2,100

For Team & Practice

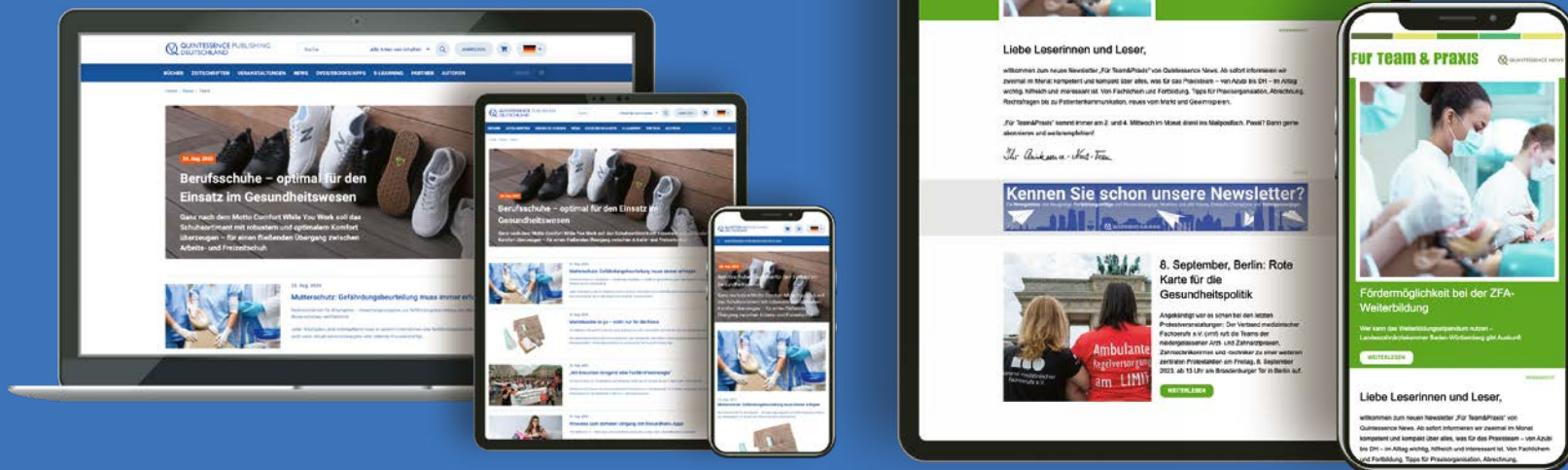
From further training and billing to news from the market: the free German-language newsletter "For Team & Practice" offers the entire practice team twice a month up-to-date information, specialist articles, tips and news for the everyday life. Since September 2023, the newsletter has been sent out every second and fourth Wednesday of the month.

Editor-in-Chief:

Dr. Marion Marschall

Frequency: every 2nd and 4th Wednesday of a Month

about 2,500 subscribers



Advertising opportunities in the Newsletter "For Team & Practice"

The Quintessence Newsletter "For Team & Practice" informs around 2,500 subscribers on every 2nd and 4th Wednesday of a month about current information, specialist articles and news from everyday life.



Horizontal Banners

Link to a URL of your choice

Size: 1050 × 164 px

Output size: 740 × 116 px

Format: JPG

Costs per newsletter:

€ 450



Advertorial

Short advertising message with link to a URL of your choice

Image: 500 × 500 px, JPG

Headline: 35 characters

Subline: 90 characters

Teaser text: 250 characters

Costs per newsletter:

€ 550

med.dent.magazin-Newsletter

"Study, Assistantship, Practice" – by subscribing to the med.dent.magazin newsletter, young dental professionals are always up to date with current developments.

This newsletter is issued 12 times per year, in the first week of the month.

The subscribers receive current information adjusted to their needs:

Expertise, various trainings, tips & tricks for day-to-day routine, political developments, offers for study and career start and much more.

Editor-in-chief:

Dr. Marion Marschall

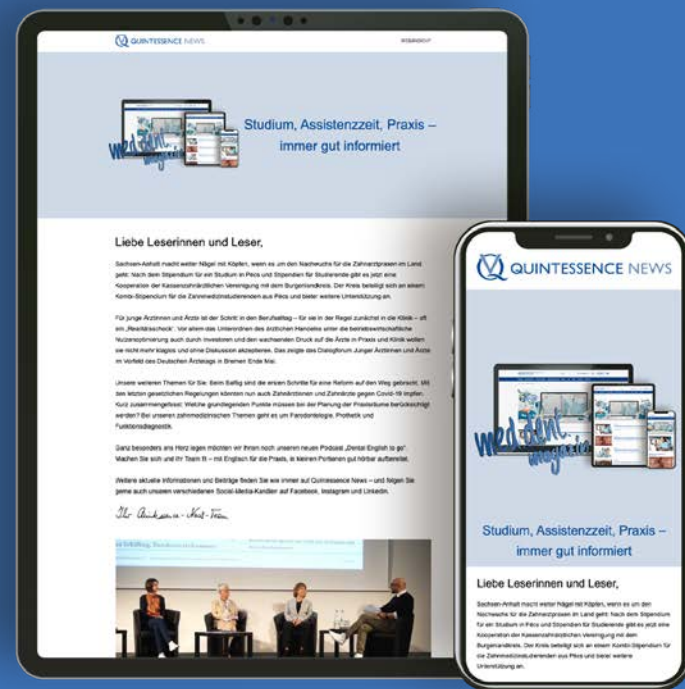
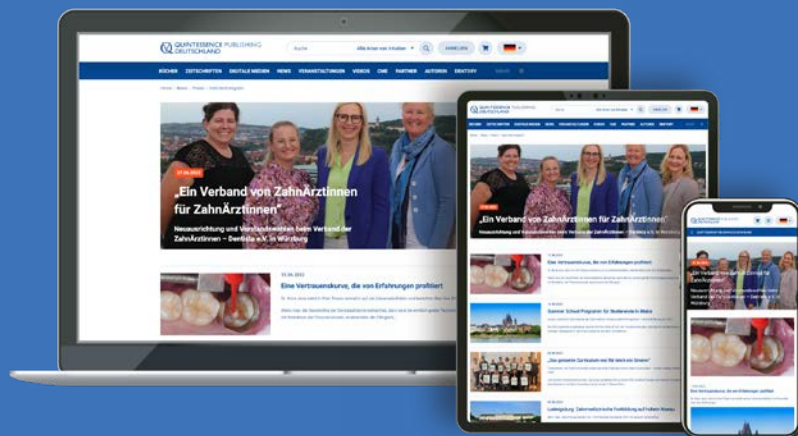
Frequency: 12× per year, monthly

about 1,200 Subscribers

Opening Rate:

about 50 %

Newsletter



Advertising Formats in the med.dent.magazin newsletter



Horizontal Banner

Link to a URL of your choice

Size: 1050 × 164 px
Output size: 740 × 116 px
Format: JPG

Costs per newsletter:
€ 150



Advertorial

Short advertising message with
link to a URL of your choice

Image: 500 × 500 px, JPG
Headline: 35 characters
Subline: 90 characters
Teasertext: 250 characters

Costs per newsletter:
€ 200

Please send the ready-to-publish data **not later than one week prior** to the mailing date to: mediaservice@quintessenz.de

Your Webinar, Symposium or Congress

In cooperation with Quintessence Publishing



Quintessencial Webinars

Lichtpolymerisation heute – Was sollte für eine effektive Lichthärtung beachtet werden?

23. April, 17 Uhr LIVE AUF ZOOM UND FACEBOOK

Dr. Uwe Blunck
Referent

Teilnehmende Praxen erhalten nach dem Webinar ein Probe-Kit mit Materialien für die direkte Füllungstherapie*

*Teilnahmebedingungen auf der Registrierungsseite

QUINTESSENCE PUBLISHING

2 CME PUNKTE

Periimplantitis – Prävention und Therapie

24. Februar 2021, 16 Uhr LIVE AUF FACEBOOK UND ZOOM

GalvoSurge® – die erste erfolgreiche Therapie gegen Periimplantitis für eine effektive Implantatreinigung

mit Dr. Urs Brodbeck, Dr. Holger Zipprich und Dr. Florian Rathe

QUINTESSENCE PUBLISHING

2 CME PUNKTE

Interaktiver Online Workshop: Therapiekonzepte nach Zahnextraktion

Die wichtigsten Fakten zum Alveolenmanagement und ein spannender Praxisteil mit umfangreichen Workshop-Kit

9. Juni 2021, 17:30 – 20:00 Uhr LIVE AUF ZOOM

Dr. Stefan Ulrici
Referent

Preis 59 €

inklusive Kit und einer kleinen Überraschung

QUINTESSENCE PUBLISHING

3 CME PUNKTE

Geistlich Biomaterials



Quintessencial Webinars

Rauchende Patienten: Sind Alternativen zur Zigarette wie E-Zigaretten und Tabakerhitzer eine Option der Risikoreduktion?

AUF FACEBOOK

1 CME PUNKT

Kulzer Experten-Webinar

3D-Druck als pragmatische Konsequenz von 3D-Implantatplanung und CAD – gangbare, digitale Wege vom Modell bis zur Prothetik

ZT Thomas Backscheider
Keramische Verblendung mit modernsten Materialien

ZTM Michael Schenyer
Die unberührte Präzision CAD/CAM-gefertigter Teleskope/Indikationsgerechte Farbführung bei Zirkonoxid

QUINTESSENCE PUBLISHING

KULZER

Your Webinar, Symposium or Congress

In cooperation with Quintessence Publishing

Contact person:

Saskia Lehmkuhler

Head of Congresses & Events

lehmkuehler@quintessenz.de

Tel.: +49 (0)30 76180-624

The ideal solution for product launches and for Lead generation.

We offer the whole package consisting of:

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- webinar software (live or on demand streaming via Zoom for up to 1,000 participants)
- contact details of all participants (summary and analysis of the user statistics)
- CME certificate shipment
- Follow Up Mailing

Webinars up to maximum 90 minutes:

Prices on Demand

Online Congresses up to maximum 5 hours:

Prices on Demand

Optional Supplements:

Contact person:
Saskia Lehmkuhler
Head of Congresses & Events
lehmkuehler@quintessenz.de
Tel.: +49 (0)30 76180-624



Support for ideas, Speakers and implementation

We will be happy to support you with the scientific conception, the selection and booking of speakers and the promotion strategy.

Prices on Demand

Quintessence Studio

In order to assure a first class audio and video quality of the hands-On Recordings: Recording of the Livestream of the Webinar from our professional Quintessence Publishing Studio in Berlin.

Prices on Demand

Live Blog for Webinars or Online-Congresses

For accompanying reports with pictures, interviews and hyperlinks to further sources (e.g. your Website) as well as user-friendly supply of the particular talks from the session.

€ 1,800

Contact person:

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Optional Supplements:

Online CE Questions and Certificate Tool:

In order to score CE points, we offer an online-question tool. After successful participation and completion of the questions, a CE certificate will be distributed to all participants of your event. The participants can score 1 Point for being present 45 minutes at the webinar and 1 further point for answering the questions.

€ 800

Integration of Sponsors and Promotion:

For events of scientific associations, we offer interesting methods for the inclusion of sponsors (e.g. from the dental industry):

- simultaneous breakout sessions besides the scientific main program
- Embedding logos and banners into the visuals of the announcement and registration page
- Short videos at the start of conference or during the breaks

Prices on demand

Follow-Up Email to all participants of the Webinar:

In order to get in touch with the participants of your online congress or webinar, we offer a follow-up E-Mail, which consists of your logo, your products, hyperlinks to your website, contact information as well as the possibility to register for your newsletter.

€ 700

Advertisement in our national and international Webinars

The event announcement on our Facebook Page reaches up to 110,000 followers



QUINTESSENCIAL TUESDAYS #6

April 6, 6:30-8:30 pm CET
LIVE ON FACEBOOK
AND ZOOM FEATURING DR. CHRIS

Longterm Success with Implants #3 –
 The Influence of the Implant Design & Surface
 and the Prosthetic Suprastructure

Lyndon Cooper
Konrad Meyenberg

QUINTESSENCE PUBLISHING THOMMEN Medical

Logo of the sponsoring company

Follow-Up E-Mail with your Input and contact details



Quintessence Publishing on behalf of Carestream Dental
 Women Dentists Global Virtual Conference: Thank you from Carestream
 AM: Dr. Fabian Langendoerfer

WOMEN DENTISTS
 Global Virtual Conference:
 Leadership and Excellence
 in Contemporary Dentistry

Supported by the Gold Sponsor
Carestream DENTAL

Carestream Dental is proud to have sponsored this event. On behalf of our entire team, I would like to thank you for the work you do every day to provide care to your patients.

As one of the few female CEOs to helm a multi-national and healthcare company, I believe in unique perspectives on how dental practices can be built to meet the needs of women in dentistry.

0 Delivered 398 Got Mail 169 Angewiesen 0 Abgemeldet 0 Beschieden 205 Nicht gemeldet



Example for case report

Contact person:

Markus Queitsch

queitsch@quintessenz.de

Tel.: +49 (0)30 76180-644

Fax: +49 (0)30 76180-621

Contact person

(for Follow-up):

Saskia Lehmkuhler

lehmkuehler@quintessenz.de

Tel.: +49 (0)30 76180 624





Advertisement in our national and international Webinars

Quintessencial Webinars stands for national and international Webinars with famous speakers and a high scientific and clinical degree. The ideal solution for your brand marketing.

The event announcement in our social Media channels regularly reaches more than 10,000 dentists.

About 200 – 1,000 participants regularly join our live events.

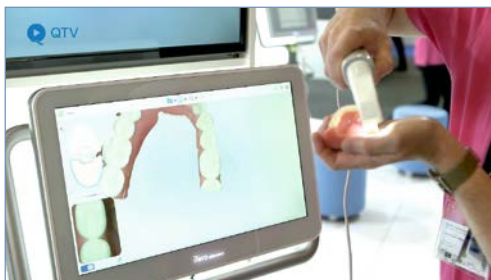
Along with our Quintessencial Webinars, we offer several options for advertisement:

	Your logo in the event announcement in our social Media channels and on our Quintessence Publishing Homepage Format 16:9 1920 × 1080px (jpg or png)	€ 500
	Advertising Spot (30 – 60 seconds) at the beginning of the Webinar	€ 800
	Item on the agenda: For example a case report, clinical documentation, Expert interview, Presentation of a product and so on at the end of the webinar (maximum 30 minutes)	from € 2,000 support for the conception not included
	Follow-up E-Mail containing your input and your contact details.	€ 800

Videos on Quintessence News

Our affiliated Quintessence TV production team is your partner for professional video productions – from interviews and product videos to congress recordings, corporate films, and live surgeries. The produced videos are distributed on our YouTube channel Quintessence Publishing as well as on the portal Quintessence News and our social media channels. They are also available to you for your own channels.





Videos on Quintessence News

Promotional video

(Your video on Quintessence News will be marked as "Promotion")

1 week:	€ 300
1 month:	€ 250 per week
3 months:	€ 200 per week

Video production

- Expert original sound, from € 500
- Event report, from € 3,500
- Corporate video, from € 5,000
- Live surgery video, from € 15,000

Our recommendation: Short spot

- Includes filming, editing, text overlays, social media QP
- Possible content: interview, product presentation, workshop, stand presentation
- You retain all film rights, royalty-free.
- Recommended length: approx. 2:30 min.
- Publication via our social media channels (Facebook and YouTube)
- Language: German or English

Cost: € 2,100

Special release and reprint

Whether a case report, clinical study, or scientific study, consumables and equipment always plays an important role or are even the subject of investigation. As a manufacturer of these products, you can use Quintessence Publishing literature to document how these products are used by independent and well-known scientists and clinicians for the benefit of patients. With QOS – Quintessence Online Select – you can make this content available to a wide audience.

The free availability of the study on the Internet or its distribution as a print version offers the following advantages:

- Additional confidence in your product
- Presentation of handling in a clinical context
- Knowledge of indications for the use of a product

Special release



"Free access to this content is provided to you by ..."

Link to your (product) website

Special reprint



Mention of title and authors of the article

"This reprint is provided to you by ..."

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queitsch@quintessenz.de

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Fax: +49 (0)30 76180-621

Contact person**(with regards to production):****René Kirchner**

kirchner@quintessenz.de

Tel.: +49 (0)30 76180-615

Special release and reprint

We offer you the following options to make your content accessible to your customers:

- As a special PDF publication including your logo on the cover page. For linking on your channels and retrieve from Quintessence Publishing (monodirectional link)
- As a special online publication in full text, including your logo on our website. Link on your website to the article and link back from the Quintessence article page to you (bidirectional link). Optimized page for sharing using social media buttons
- As a downloadable PDF on your company website directly next to the product.

	Basic	Plus	Premium
PDF special release for linking on your own channels	yes	yes	yes
Online special release on QP websites. Social media shareable. Linking in both directions (from you to us and back)	no	yes	yes
Downloadable pdf on your own website	no	no	yes
	€ 900	€ 1,500	€ 2,500
Special reprint by Quintessence Publishing (individual price according to number of pages and print-run)	optional	optional	optional

Agency commission: 10 % of the customer net

Quintessence Podcasts

Dental Lab Inside



"Dental Lab Inside" is the podcast for dental technicians with great passion for the craft. Once a month Dan Krammer, a studied dental technician and experienced journalist himself, speaks with dental technicians and tries to find out some insides – what inspires them, what are they doing different and why are they burning for their job?

Dental Lab inside has a loyal and continuous increasing fan base.

A new episode of this Quintessence Podcast will be published every third Wednesday in a month on quintessence-publishing.com as well as on Apple Podcasts, Spotify and nearly everywhere, where podcasts are available.

Comments and questions can be sent to the Quintessence Team via E-Mail to: podcast@quintessenz.de

Key Facts (as of November 2023):

Started in March 2021:

- > 33 episodes and 3 special editions
- > 31.304 Downloads & Streams
- > ø 1.337 per month in the last 12 months

Dental Lab Inside

Contact person:

Markus Queitsch

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Tel.: +49 (0)30 76180-644

Fax: +49 (0)30 76180-621

Advertisement	Description	Price
Sponsoring Roll 1*	Your advertising message** will be played during the first 4 Minutes	€ 1,000/Month
Sponsoring Roll 2*	Your advertising message** will be played in the first half of the Podcast	€ 800/Month

* Your advertising message will be dynamically placed in every episode of the podcast (even past episodes) for the months booked

** Delivery of 300 characters (maximum), editorial adapting and moderation by our professional podcast voice



Dental Minds



Dental Minds is the info podcast with a look at and behind topics and trends for dental practices, dental laboratories and the dental market. The journalist Dr. Marion Marschall and lawyer Dr. Karl-Heinz Schnieder bring the information compactly to the point and help - also with additional experts - to provide a better overview of the dental market. A new episode of this Quintessence podcast is always available on the first Thursday of the month on quintessence-publishing.com as well as on Spotify, Apple Podcasts and everywhere else where podcasts are available.

Dr. Marion Marschall has been a specialized editor and editor-in-chief in the dental world since 1998. From 2018 on, she and has been the editor-in-chief of "Quintessence News". Dr. Karl-Heinz Schnieder has been working as a lawyer since 1994 and is specialized in medical law. He also works as a mediator, author, speaker and partner in the law firm KWM Law in Münster, . He has also developed the concept of health regions.

Key Facts (as of November 2023):

Start of April 2023

> 8 Episodes

> 2.251 Downloads & Streams

> ø 285 Downloads & Streams per Month

Dental Minds

Contact Person:

Markus Queitsch

queitsch@quintessenz.de

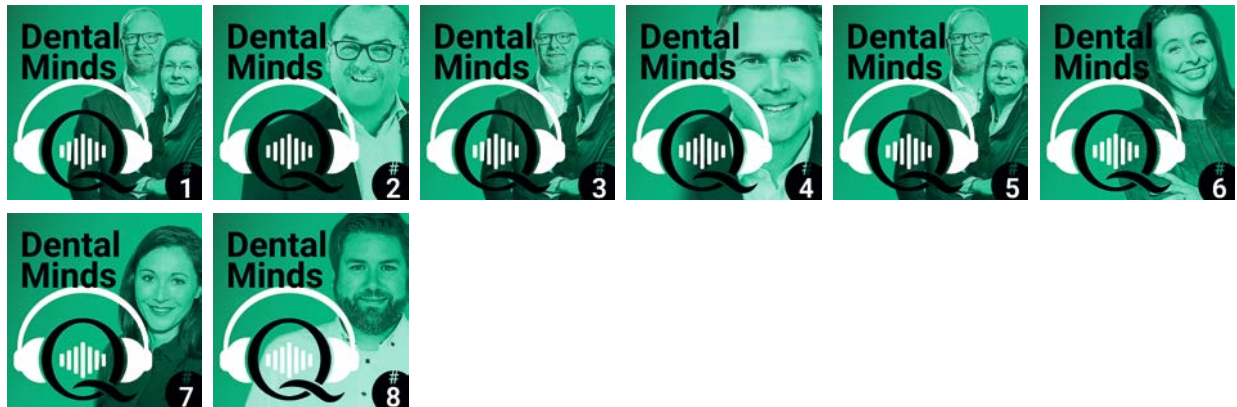
Tel.: +49 (0)30 76180-644

Fax: +49 (0)30 76180-621

Werbeform	Beschreibung	Preis
Sponsoring Roll 1*	Your advertising message** will be played during the first 4 Minutes	€ 1,000/Month
Sponsoring Roll 2*	Your advertising message** will be played in the first half of the Podcast	€ 800/Month

*Your advertising message will be dynamically placed in every episode of the podcast (even past episodes) for the months booked

**Delivery of 300 characters (maximum), editorial adapting and moderation by our professional podcast voice



Dental English to go



Dental English to go – the podcast for the daily working routine hosted by Sabine Nemec

Dental English to go is an English podcast for the daily routine in the everyday practice together with Sabine Nemec. A new episode will be available on each Monday - "bite-size" to go. In this way, the entire staff can casually refresh their english skills in order to communicate with patients, who dont speak German.

Sabine Nemec is a Marketing and Communication Expert and has been raised anglophone. For more than 15 years, she gives workshops for Dental English and publishes a lection in every issue of the "Team-Journal". The assembly of these lections have resulted into the publication of the book "Dental English for the everyday practice", furthermore lead to this Podcast.

Key Facts (as of November 2023):

Started in May 2022

> 48 Episodes

> 27,548 Downloads & Streams

> 1.669 ø in the past 12 Months

Dental English to go

Contact person:
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Advertisement	Description	Price
Sponsoring	Use the chance to become a partner of Quintessence Publishing by presenting your brand within 8 seconds right at the beginning and at the end of each episode of Dental English to go. Our manufacturing service includes: you send us 100 characters, our editing department adapt it and our podcast voice will record it. After one correction loop the jingle will be placed in every episode (also past) for the period booked.	€ 500/Month

The Green Practice – Die Grüne Praxis

The quality seal for sustainable practices

Health and sustainability can only work together.

Environmental protection and sustainability are among the major tasks of this century and therefore also in our healthcare system!

The winners of the competition DIE GRÜNE PRAXIS show it impressively: many modern practices are already using resources and materials sustainably. materials. There are many ways to do this, including digital X-ray & use of digital image data, digital communication & practice management, intelligent material management, biocompatible denture materials from the master laboratory and much more.

The quality seal DIE GRÜNE PRAXIS proofs that a practice has established sustainable values and has already implemented many processes in an environmentally friendly way.

The quality seal provides orientation in the market and can be used in practice communication, e.g. website, flyers, social media and as a high-quality glass sign in the reception area. In order to enable comparability, the Green Checklist for Dental Practices was developed.

WHY TO BECOME A GREEN PRACTICE / GREEN LABORATORY?

6 GOOD REASONS

- Visibility as a sustainable practice/dental laboratory for patients and service providers
- Promotion of socially responsible behavior among employees, partners and suppliers
- High-quality glass quality seal
- Inclusion in the industry register for sustainable practices/laboratories
- Cost savings through environmentally friendly use of materials & resources
- Personal practice/laboratory contribution to global sustainability goals

Sponsoring benefits for partners of THE GREEN PRACTICE

- sustainable products are shown and linked on the homepage of www.grüne-praxis.de
- Partner Logos are shown on all communication platforms, such as the Homepage, Brochures and Check Lists
- Plexiglas signboards, which can be granted according to qualification criteria (e. g. through the field staff) to practices
- Placement of sustainable products within the manual "Die Grüne Praxis", which includes all aligned recommendations of our partners for sustainable aspects of a dental practice, published 1 x per year
- Permission to use the logo of THE GREEN PRACTICE in your own PR-communication
- PR in the specialized press, e. g. as part of the award ceremony for the contest THE GREEN PRACTICE 2024
- with the "Grün Card", every awarded Practice gets access to special conditions of our partners
- Placement of 4 Advertorials inside the "Green Newsletter", approx. 19.000 Subscribers, published 9 x per year
- possibility to participate within the Green Lab on the Trade Fairs
- Visibility during the GREEN DENTAL AWARD
- Publication of partner product news and press releases in the Press Room on the website www.grüne-praxis.com



The Green Practice – Die Grüne Praxis

Contact person:

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Tel.: +49 (0)30 76180-644

Fax: +49 (0)30 76180-621

Possibility	Content/Format	Cost per Month	Cost per Year
Partnership		€ 325	€ 3,900
Possibility Guideline "The Green Practice"	210 × 280 mm, will be printed and distributed as supplement to the Journal "Quintessenz Zahnmedizin" once a year with a print run of 15,000 copies (+ offprint)	-	€ 2,200

Founding Partner (as of 11/2023):



denttabs.



straumanngroup



Quintessenz Congress Calender 2023/2024

Contact person:

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More Events to follow. Current information can be found on our Website:

www.quintessence-publishing.com | Category: Events, subtitle Quintessence Congresses



15.-16.03.2024 | Estrel Convention Center Berlin

38. Berliner Zahnärztetag

www.quint.link/bzt2024



05.-06.04.2024 | Marriott Hotel Berlin

34. Symposium Praktische Kieferorthopädie

www.quint.link/pko24

General Information

Offset printing

Print documents

Print optimized PDF files to: druckunterlagen@quintessenz.de

The general terms and conditions of our publishing house apply for advertisements, inserts, and supplements. Valid from 1 January 2024. This price list replaces all previously published media kits. Information and prices are subject to change.

Bank account details

Account: Commerzbank AG Berlin

IBAN: DE61 1004 0000 0180 2156 00

BIC/Swift: COBADEFFXXX

Imprint

Quintessenz Verlags-GmbH

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e-mail: info@quintessenz.de | web: www.quintessenz.de

Registration court: Berlin 93 HRB 15.582 | VAT-Id No.: DE 136 627 147

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General Terms and Conditions for Advertisements, Inserts, and Supplements

1. These General Terms and Conditions apply to legal transactions with companies within the meaning of § 14 BGB (German Civil Code).
2. "Advertisement contract" within the meaning of the following General Terms and Conditions is the contract for the publication of one or more advertisements, supplements, and inserts of an advertiser or other inserter in a printed publication for the purpose of distribution.
3. In case of doubt, advertisements, inserts, or supplements are to be called for publication within one year of conclusion of the contract. If the right to call up individual advertisements, inserts, or supplements has been granted within the framework of a contract, the order shall be completed within one year of the publication of the first advertisement, insert, or supplement, provided that the first advertisement, insert, or supplement is called up and published within the period specified in sentence 1.
4. In the case of contracts, the customer shall be entitled to call up further advertisements, inserts, or supplements within the agreed period or within the period specified in Section 3 in addition to the quantity of advertisements, inserts, and supplements specified in the order.
5. If an order is not fulfilled due to circumstances beyond the control of the Publisher, the Client shall, without prejudice to any further legal obligations, reimburse the Publisher for the difference between the discount granted and the discount corresponding to the actual acceptance. The reimbursement shall not apply if the non-fulfilment is due to force majeure in the Publisher's area of risk.
6. When calculating the purchase quantities, text millimeter lines are converted into advertisement millimeters according to the price.
7. Orders for advertisements, third-party inserts, and supplements which are to be published exclusively in specific issues, specific editions, or at specific places in the publication must be received by the Publisher in good time so that the customer can be notified before the advertising deadline if the order cannot be executed in this way. Classified advertisements will be printed in the respective category without this requiring express agreement.
8. The Client shall be responsible for the timely delivery of the advertisement text and faultless print documents or inserts. The Publisher shall immediately request a replacement for recognizably unsuitable or damaged print documents. The Publisher guarantees the usual print quality for the title in question within the scope of the possibilities offered by the print documents.
9. The Publisher reserves the right to reject advertising orders – including individual call-ups within the framework of a contract – and orders for inserts and supplements because of their content, origin, or technical form in accordance with uniform, objectively justified principles of the Publisher if their content violates laws or official regulations or if their publication is unreasonable for the Publisher. This shall also apply to orders placed with branch offices, receiving offices, or representatives. Orders for inserts and supplements shall not be binding on the Publisher until a sample of the insert has been submitted and approved. Inserts and supplements which, due to their format or presentation, give the reader the impression of being part of the newsletter or journal or contain third-party advertisements shall not be accepted. The refusal of an order will be communicated to the Client immediately. In the case of publications which are not the property of the Publisher, the owner of the publication reserves the right to reject an advertisement, insert, or supplement without justification. This may also expressly refer to an existing insertion contract which has already been partially fulfilled.
10. In the case of withdrawal or partial withdrawal from the advertising order, the following cancellation fees will be charged:
 11. – up to 4 weeks prior to the closing date of the corresponding issue, 25% of the advertising price;
 12. – up to 2 weeks prior to the closing date of the corresponding issue, 50% of the advertising price;
 13. – less than 2 weeks from the closing date of the corresponding issue; 80% of the advertising price.
14. It is not possible to withdraw advertising orders after the advertising deadline for the relevant issue.

15. Advertisements that are not recognisable as advertisements due to their design, shall be identified as such by the Publisher with the word "Advertisement/Advertorial". This applies in particular to text section advertisements. Text section advertisements are adverts with at least three pages adjacent to the text and not to other adverts. For the placement of an advertisement in the text section, the price for the text section is to be paid.
16. If the advertisement is printed illegibly, incorrectly, or incompletely in whole or in part, the Client shall be entitled to a reduction in payment or a faultless replacement advertisement, but only to the extent that the purpose of the advertisement has been impaired. If the Publisher allows a reasonable period of time set for this purpose to expire or if the replacement advertisement is again not faultless, the Client shall be entitled to a reduction in payment or cancellation of the order. Claims for damages by the Client against the Publisher shall be excluded irrespective of the legal basis; unless the Publisher, its representatives, or vicarious agents have acted with intent or gross negligence or have breached a contractual obligation through slight negligence which is essential for achieving the purpose of the contract or claims for damages result from a guarantee of quality. Insofar as the Publisher is liable on the merits, the damages shall be limited to the foreseeable damage and to the fee payable for the advertisement, supplement, or insert in question. This limitation of liability shall not apply in the event of intent or if the event causing the damage was caused by gross negligence on the part of the Publisher, its representatives, or vicarious agents. Complaints must be made within four weeks of receipt of invoice and receipt, except in the case of non-obvious defects.
17. The Publisher shall not be liable for damages resulting from force majeure, strikes, or other circumstances for which the Publisher is not responsible. In particular, no compensation shall be paid for advertisements, supplements, and inserts that are not published or published on time. Due to our high training requirements, we also accept no liability for any delays in individual journal issues.
18. Proofs will only be supplied upon express request. The Client is responsible for the correctness of the proofs returned. If the proof is not returned in due time, approval for printing shall be deemed to have been granted. The Publisher shall take into account all error corrections that are notified to it within the deadline set when the proof is sent.
19. If no special size specifications are given, the actual print height shall be used as the basis for the price calculation.
20. The invoice will be issued after publication of the advertisement, insert, or supplement. The invoice amount is due for payment within 14 days unless a different payment period or advance payment has been agreed in individual cases.
21. In the event of default in payment, the usual interest and collection costs shall be charged. In this case, the Publisher is entitled to postpone further execution of the order until payment has been made and to demand advance payment for the remaining advertisements, inserts, and supplements.
22. The Publisher shall deliver a specimen copy with the invoice. Depending on the type and scope of the advertising order, receipt pages or complete receipt numbers will be delivered. If a receipt can no longer be obtained, it shall be replaced by a legally binding certificate from the Publisher confirming the publication and distribution of the advertisement, insert, or supplement.
23. The Client shall bear the costs for the production of artwork as well as for substantial changes to originally agreed designs requested by the Client or for which the Client is responsible.
24. The Publisher only accepts digital advertisement templates. Colored templates must be created according to Euroscale color definitions (CMYK color space). It is not possible to print other color definitions.
25. The obligation to store print documents ends three months after the publication of the material, unless expressly agreed otherwise. These will only be returned to the Client upon request.
26. In the case of coded advertisements, the Publisher shall exercise the diligence of a prudent businessman for the safekeeping and timely forwarding of the proposals. The Publisher does not assume any liability beyond that. Registered letters and express letters on coded advertisements are only forwarded by normal mail. The Publisher is not responsible for the return of the documents by the Client.
27. The place of performance shall be the registered office of the Publisher. In business transactions with merchants, legal entities under public law, or special funds under public law, the place of jurisdiction for legal actions shall be the registered office of the Publisher. Insofar as claims of the Publisher are not asserted in the dunning process, the place of jurisdiction for non-merchants shall be determined by their place of residence. If the domicile or habitual residence of the Client, including in the case of non-merchants, is unknown at the time the action is brought or if the Client has moved his domicile or habitual residence outside the scope of the law after conclusion of the contract, the place of jurisdiction shall be the registered office of the Publisher.

Advertising department

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QUINTESSENZ PUBLISHING