

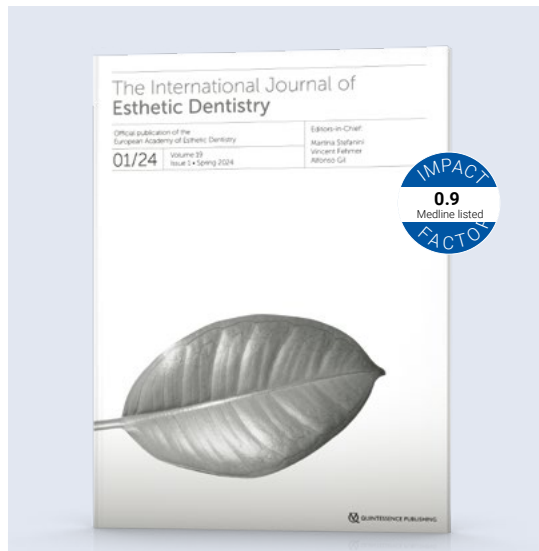
# QUINTESSENCE PUBLISHING

## MEDIA KIT

2025

Valid from 1st January 2025

This price list (no. 77) replaces all previously published media kits.



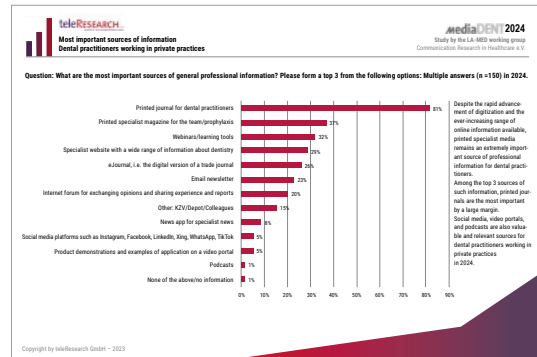
 QUINTESSENCE PUBLISHING

# Quintessence 2025 – Trade journals remain the undisputed no. 1 source of information

Dear All,

The new Media Data 2025 is here! We cordially invite you to discover Quintessence's wide range of national and international media in print and online. We are pleased to inform you that this year, despite inflation and other other cost-increasing factors, there will be no price increases in the print sector.

Print continues to score points, and the independent mediaDENT study (04/2024) has proven this: printed trade journals remain the undisputed no. 1 source of information (81%) among dentists. This places them far ahead of all online sources of information, which are nevertheless on the rise. You should therefore our broad,



An exciting year 2025 awaits us, marked by the IDS, which will showcase innovations from all over the world. In keeping with this, we are offering you numerous interesting promotions, including the popular “pip-GoodieBook IDS 2025”.

Quintessence has an excellent reputation in the world of dental technology. In 2025, we are expanding our offering in Germany with a new newsletter. “Dental technology - the newsletter” shares and up-to-date information about dental technology every 14 days and is sent to around 8,000 subscribers.

An “impact factor” is an honor for a scientific journal. We are proud to announce that another of our journals, The International Journal of Esthetic Dentistry, has now received an impact factor. This means that 10 out of Quintessence's 98 journals now have an impact factor worldwide.

Young people also like to use printed material, but when they need up-to-date information quickly, they mainly look for it online. As a result, the content that was previously available in print in our “Qdent” for dental students and graduates will be offered online from 2025 in the “Study & Practice Start” section on Quintessence News and monthly in the newsletter entitled “For Study & Start of Practice” (previously ‘med.dent.magazin-Newsletter’).

We are happy to assist you with your worldwide cross-media advertising and marketing campaigns, content and educational offerings such as webinars, podcasts and congresses (in-person/online/hybrid), as a competent and reliable personally available to you. All information and figures on on our offers can be found on the following pages of our Media Data 2025.

Let's get through these challenging times and make the most of the opportunities they present!



We look forward to your feedback and to continuing our successful cooperation.

**Markus Queitsch**

Executive Board Member | Head of Media Sales  
Quintessence Publishing

# Your Media Sales Team



**Markus Queitsch**  
Head of Media Sales

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Quintessenz – das Magazin, page 11

pip – Praktische Implantologie und Implantatprothetik, page 41

International Journal of Oral Implantology, page 43

The International Journal of Esthetic Dentistry, page 67

Onlinewerbung, page 70

Grüne Praxis, page 101



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Quintessence International, page 21

Quintessenz Zahntechnik, page 29

Kieferorthopädie, page 59

Journal of Craniomandibular Function, page 61

Journal of Aligner Orthodontics, page 63



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Quintessenz Zahnmedizin, page 9

Dentista, page 13

International Journal of Computerized Dentistry, page 23

Parodontologie, page 49

Endodontie, page 55



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DHZ, page 17

Quintessenz Team-Journal, page 35

Onlinewerbung, page 70



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Zahnärzteblatt Brandenburg, page 19



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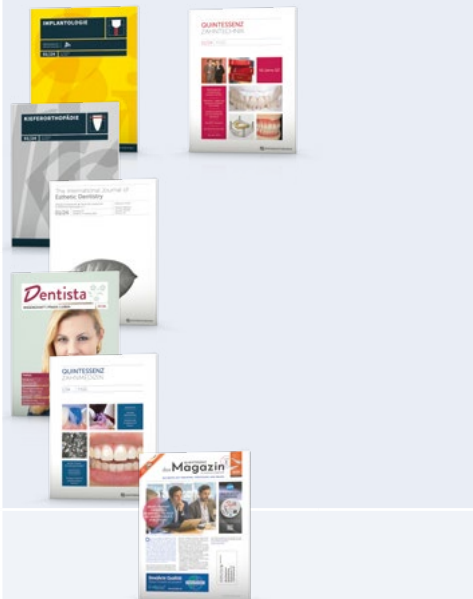
Implantologie, page 39

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pip – Praktische Implantologie und Implantatprothetik, page 41











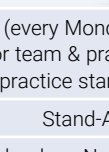
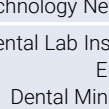






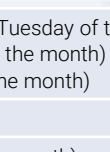



Onlinewerbung, page 70

# 1st Quarter 2024 – Overview of German Journals (Print)



	January			February			March		
	Dentists	Dental Technicians	Team	Dentists	Dental Technicians	Team	Dentists	Dental Technicians	Team
Print									
Online	<p>Quintessenz-Newsletter (every Monday), pip-Newsletter (every 2nd and 4th Tuesday of the month)            Newsletter for team &amp; practice (every 2nd and 4th Wednesday of the month)            Studying &amp; practice start Newsletter (every 1st Wednesday of the month)</p> <p>Stand-Alone Newsletter (every Thursday)</p> <p>Dental Technology Newsletter (every 2nd and 4th Friday of the month)</p>								
Podcasts	<p>Dental Lab Inside (every 3rd Wednesday of the month)            English to go (every Monday)            Dental Minds (every 1st Thursday of the month)</p>								




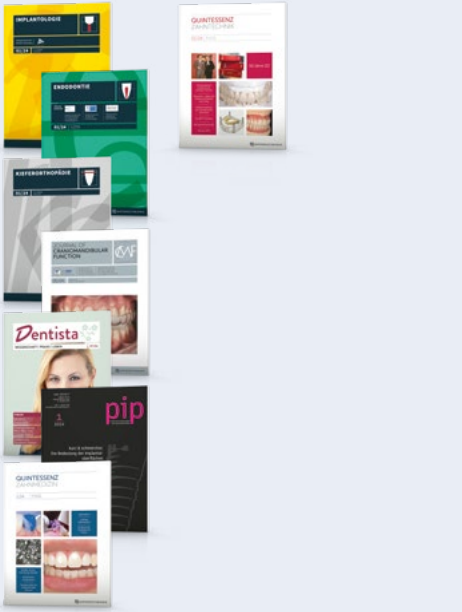

## 2nd Quarter 2024 – Overview of German Journals (Print)

	April			May			June		
	Dentists	Dental Technicians	Team	Dentists	Dental Technicians	Team	Dentists	Dental Technicians	Team
<b>Print</b>	   			      			     		
<b>Online</b>	<p>Quintessenz-Newsletter (every Monday), pip-Newsletter (every 2nd and 4th Tuesday of the month)            Newsletter for team &amp; practice (every 2nd and 4th Wednesday of the month)            Studying &amp; practice start Newsletter (every 1st Wednesday of the month)</p> <p>Stand-Alone Newsletter (every Thursday)</p> <p>Dental Technology Newsletter (every 2nd and 4th Friday of the month)</p>								
<b>Podcasts</b>	<p>Dental Lab Inside (every 3rd Wednesday of the month)            English to go (every Monday)            Dental Minds (every 1st Thursday of the month)</p>								

### 3rd Quarter 2024 – Overview of German Journals (Print)

	July			August			September		
	Dentists	Dental Technicians	Team	Dentists	Dental Technicians	Team	Dentists	Dental Technicians	Team
<b>Print</b>									
<b>Online</b>	<p>Quintessenz-Newsletter (every Monday), pip-Newsletter (every 2nd and 4th Tuesday of the month)            Newsletter for team &amp; practice (every 2nd and 4th Wednesday of the month)            Studying &amp; practice start Newsletter (every 1st Wednesday of the month)</p>								
	<p>Stand-Alone Newsletter (every Thursday)</p>								
	<p>Dental Technology Newsletter (every 2nd and 4th Friday of the month)</p>								
<b>Podcasts</b>	<p>Dental Lab Inside (every 3rd Wednesday of the month)            English to go (every Monday)            Dental Minds (every 1st Thursday of the month)</p>								

## 4th Quarter 2024 – Overview of German Journals (Print)

	October			November			December		
	Dentists	Dental Technicians	Team	Dentists	Dental Technicians	Team	Dentists	Dental Technicians	Team
<b>Print</b>									
<b>Online</b>	<p>Quintessenz-Newsletter (every Monday), pip-Newsletter (every 2nd and 4th Tuesday of the month)                      Newsletter for team &amp; practice (every 2nd and 4th Wednesday of the month)                      Studying &amp; practice start Newsletter (every 1st Wednesday of the month)</p>								
	<p>Stand-Alone Newsletter (every Thursday)</p>								
	<p>Dental Technology Newsletter (every 2nd and 4th Friday of the month)</p>								
<b>Podcasts</b>	<p>Dental Lab Inside (every 3rd Wednesday of the month)                      English to go (every Monday)</p>								
	<p>Dental Minds (every 1st Thursday of the month)</p>								

# General dentistry

## General dentistry | Overview of all journals

Title	Volume	Language	Target group	Print run	Issues/year	Month of publication	Format	1/1 page	1/2 page	Impact Factor
Quintessenz Zahnmedizin	76	German	Dentists	14,500	11	01-07/08-12	210 x 280 mm	€5,900	€3,100	-
Quintessenz – das Magazin	5	German	All dentists and dental technicians	47,500	6	03/05/06/08/10/12	239 x 340 mm	€4,200	€3,225	-
Dentista	18	German	Dentista e. V., women dentists	1,200	4	03/05/08/11	210 x 280 mm	€3,000	€2,200	-
DZZ Deutsche Zahnärztliche Zeitschrift	79	German	Dentists interested in practical science, DGZMK members	E-Paper	6	02/04/06/08/10/12	210 x 280 mm	€2,670	€1,680	
DHZ – Das Mitgliedermagazin für hessische Zahnärztinnen und Zahnärzte	64	German	Dentists, members of LZKH and KZVH	8,000	6	02/04/06/08/10/12	210 x 280 mm	€3,000	€1,700	-
Zahnärzteblatt Brandenburg	36	German	Dentists, members of LZKB and KZVLB	2,800	6	02/04/06/08/10/12	210 x 297 mm	€2,620	€1,440	-
Quintessence International	56	English	Dentists, DGZMK members	E-Paper	10	01-07 and 09-11	210 x 280 mm	€2,670	€1,680	1.3
International Journal of Computerized Dentistry	28	English + Original	Dentists	5,000	4	03/05/08/11	210 x 280 mm	€4,000	€2,100	1.8
Quintessence International	13	Spanish	Dentists	400	6	02/04/06/08/10/12	210 x 280 mm	€1,320	€450	-
Quintessence Türkçe	24	Turkish	Dentists	1,750	6	02/04/06/08/10/12	210 x 297 mm	€360	-	-
Quintessenz Zubní Lékařství	34	Czech	Dentists	930	6	03/04/06/09/10/12	210 x 297 mm	€500	€300	-
Quintessence dla lekarzy stomatologów	33	Polish	Dentists	2,500	6	02/04/06/08/10/12	205 x 275 mm	€990	€450	-
Quintessenza Internazionale	39	Italian	Dentists	2,500	4	03/05/08/11	210 x 280 mm	€1,100	€800	-
Quintessence Dentalna Medicina	21	Croatian	Dentists	2,000	6	02/04/06/08/10/12	206 x 276 mm	€1,200	€850	-
Quintessence International Bulgaria	14	Bulgarian	Dentists	800	4	03/06/10/12	210 x 280 mm	€300	€190	-
Chinese Journal of Dental Research	28	English	Dentists	E-Paper	4	03/06/09/12	205 x 280 mm	€2,450	-	-
Quintessence China	28	Chinese	Dentists	20,000	6	01/03/05/07/09/11	210 x 285 mm	€3,990	-	-
The Quintessence	30	Korean	Dentists	1,500	12	01-12	210 x 285 mm	€1,020	-	-
The Quintessence	44	Japanese	Dentists	21,000	12	01-12	210 x 280 mm	€1,106	-	-
International Journal of Sports Dentistry	16	English	Dentists	2,000	1	11	210 x 297 mm	€1,490	-	-



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Page 11



Page 13



Page 15



Page 17



Page 19



Page 21



Page 23



Page 25



## Quintessenz Zahnmedizin

Print run: 14,500 | Distributed print run: 14,000 | Subscription print run: 7,895 | Journal size: 210 × 280 mm

### Contact person:

Milos Miladinovic

miladinovic@quintessenz.de

Tel.: +49 (0)30 76180-801

Fax: +49 (0)30 76180-621



### Ad formats and prices:

Format	Bleed* (width × height)	Price
Gate fold	Gate fold, flap width up to max. 200 mm	€10,070
Belly band**	Open 476 × 50 mm	€3,100
1/2 cover flap	Covers the title page, please consult for measurements	€5,900
Outer sheet**	210 × 280 mm	€8,000
Postcard**	DIN A6 up to 300 g/m <sup>2</sup>	€6,800
Post-it**	50 × 50 mm	€3,200
Bookmark**	60 × 150 mm	€2,000
2/1 page	420 × 280 mm	€9,440
1/1 page	210 × 280 mm	€5,900
1/2 page horizontal	210 × 140 mm	€3,100
1/2 page vertical	105 × 280 mm	€3,100
1/3 page horizontal	210 × 94 mm	€2,040
1/3 page vertical	70 × 280 mm	€2,040

\*Plus trim margin of 3 mm. | \*\*To be delivered to the printers ready to use.

**Preferential placement** 2nd and 4th cover page or 1st page opposite text: 30% extra on the advertising price

Other confirmed placements: 25% extra on the advertising price

### Staggered discounts

Repeat discount: 3 adverts 3% 6 adverts 5% 12 adverts 10%

Quantity discount: 3 pages 5% 6 pages 10% 12 pages 15%

### Agency commission

10% of the customer net amount

### Bound inserts (print run)

210 × 280 mm + 2 mm milling margin, 2-sided: €3,515 | 4-sided: €5,550 (no discount)

Delivery folded and not trimmed, 15th of the previous month

### Supplements (print run)

Max. 205 × 275 mm, up to 25 g: €3,560 (no discount)

### Publication frequency

Every 15th of the month

### Advertising closing date

10th of the previous month

### Closing date for print materials

15th of the previous month | Please send to druckunterlagen@quintessenz.de.

### Supplements/inserts

Aumüller Druck Regensburg, attn. Mr. Heinrich, details of journal and issue

Hofer Straße 17, 93057 Regensburg, Germany



# Quintessenz – das Magazin

**Editor-in-Chief:** Dan Krammer, Augsburg

**Area of publication:** Germany

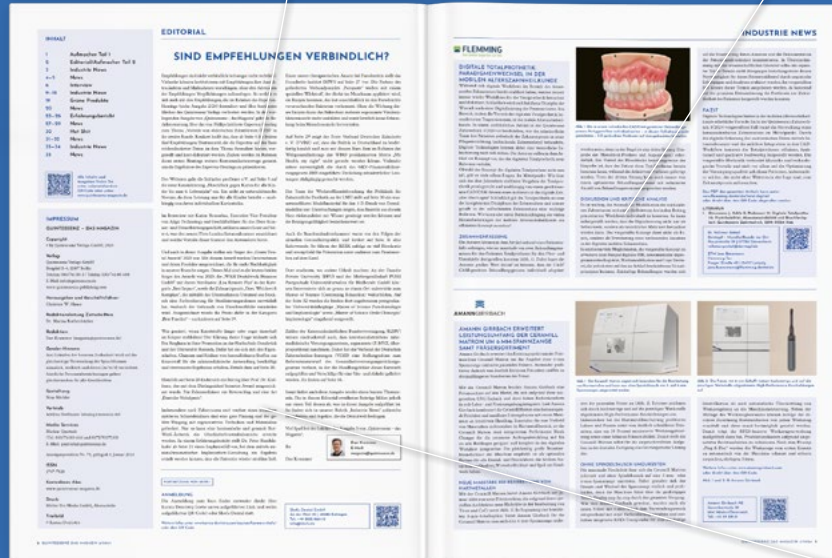
**Target group:** Dental technicians, employees in the dental industry

**Language:** German



The modern, uncluttered design of the journal provides the right combination of seriousness and visibility. The layout attracts attention, which helps to convey your messages.

The combination of classic PR and scientific impact ensures the relevance of the content presented. Among other things, you have the possibility of booking entire pages, so that under your information (half-page), up to three relevant abstracts from our journals of your choice can be included.



In 6 issues per year, you can keep readers up to date.

Planned topics for 2025:

- 01/2025: IDS pre-reading
- 02/2025: IDS gleanings
- 03/2025: Lithium-silicate-based ceramic ceramic blocks for CAD/CAM-supported machining
- 05/2025: 3D printing material for model fabrication
- 06/2025: Compact desktop milling/grinding machines

Furthermore, a variety of formats and presentation options are available, as the journal layout offers a high degree of flexibility, whether you need a full page, half-page or third of a page, and so on. In addition, the journal has a remarkably high total circulation of over 47,500 copies.



## Quintessenz – das Magazin

Print run: 47,500 | Journal size: 275 × 390 mm

### Contact person:

Markus Queitsch

queitsch@quintessenz.de

Tel.: +49 (0)30 76180-644

Fax: +49 (0)30 76180-621



### Ad formats and prices:

Format	Bleed* (width × height)	Print area (width × height)	Price
<b>2/1 page 4c</b>	550 × 390 mm	478 × 340 mm	€7,500
<b>Belly band</b>	400 × 100 mm (open)		€5,500
<b>Postcard**</b>	162 × 114 mm		€5,500
<b>1/1 page 4c</b>	275 × 390 mm	239 × 340 mm	€4,200
<b>Cover: 1/10 page***</b>	59 × 134 mm	56 × 134 mm	€2,800
<b>Cover: 1/8 page horizontal</b>	193,5 × 45,75 mm	157,5 × 45,75	€2,640
<b>Cover flag banner (top-right corner)</b>	280 × 65 mm		€990
<b>Cover oblique banner</b>	100 × 20 mm	100 × 20 mm	€990
<b>1/2 page "Industry News"****</b>	275 × 192 mm	239 × 160 mm	€2,520
<b>1/3 page "Industry News"****</b>	91 × 390 mm	76 × 334 mm	€1,775

\*Plus bleed of 3 mm \*\*Excl. printing costs, fixation with glue dot

\*\*\*1/2 page landscape - approx. 3,400 characters (without spaces and line breaks) - 1-3 illustrations - address information - QR code (optional)

\*\*\*\*1/3 page portrait - approx. 2,000 characters (without spaces and line breaks) - 1 image - address information - QR code (optional)

### Agency commission

10% Of the customer net amount

### Inserts to

Möller Pro Media GmbH, attn. Ms. Stefanie Günther, with details of magazine and issue  
Zeppelinstr. 6, 16356 Ahrensfelde

### Deadline for printing material

Please send by the advertising deadline (see below) to: druckunterlagen@quintessenz.de

Issue	Editorial deadline	Advertising deadline	Publication date	Key topics/product overview (if available)
01/25	10.02.2025	17.02.2025	10.03.2025	IDS preview
02/25	03.04.2025	10.04.2025	06.05.2025	IDS gleanings
03/25	12.05.2025	19.05.2025	10.06.2025	Lithium-silicate-based ceramic blocks for CAD/CAM-supported processing
04/25	14.07.2025	21.07.2025	11.08.2025	-
05/25	15.09.2025	22.09.2025	14.10.2025	Printing material for model production
06/25	17.11.2025	24.11.2025	15.12.2025	Compact desktop milling/sanding machines

For booked "Industry News", the editorial deadline is the latest delivery date for content.



# Dentista

## Wissenschaft | Praxis | Leben

**Editor-in-chief:** Susann Lochthofen, Berlin

**Publication area:** Germany, Austria, German-speaking Switzerland

**Target group:** Women dentists

**Language:** German

The selection of topics and modern layout are tailored to the needs of practicing dentists today. The latest news on the subject of billing and practice management and the topic of reconciling work and family life make the journal a companion through everyday practice life.

Official journal of the  
**Dentista e. V. – Association of female dentists**

Planned focus topics for 2025:

01/2025: IDS 2025

02/2025: Green practice

03/2025: Practice management

(outsourcing, QM systems, demographic changes)

04/2025: Cloud dentistry, telemedicine, AI



The Dentista informs dentists in short and concise articles about practice-relevant topics relating to dentistry, medicine, family and professional life.

**Contact person:****Milos Miladinovic**

miladinovic@quintessenz.de

Tel.: +49 (0)30 76180-801

Fax: +49 (0)30 76180-621

**Dentista****Print run:** 1,200 | **Distributed print run:** 890 | **Journal size:** 210 × 280 mm**Ad formats and prices:**

Format	Bleed* (width × height)	Print area (width × height)	Price
<b>Gate fold</b>	Gate fold, flap width up to max. 200 mm		€5,850
<b>Belly band**</b>	Open 476 × 50 mm		€3,850
<b>1/2 cover flap</b>	Covers the title page, please consult for measurements		€3,000
<b>Postcard**</b>	DIN A6 up to 300 g/m <sup>2</sup>		€3,200
<b>Post-it**</b>	50 × 50 mm		€1,830
<b>bookmark**</b>	60 × 150 mm		€1,050
<b>2/1 page</b>	420 × 280 mm		€4,800
<b>1/1 page</b>	210 × 280 mm	180 × 231 mm	€3,000
<b>1/2 page horizontal</b>	210 × 140 mm	180 × 115.5 mm	€2,200
<b>1/2 page vertical</b>	105 × 280 mm		€2,200
<b>1/3 page horizontal</b>	210 × 94 mm	180 × 77 mm	€1,775
<b>1/3 page vertical</b>	70 × 280 mm		€1,775

\*Plus trim margin of 3 mm. | \*\*To be delivered to the printers ready to use.

**Preferential placements**

2nd and 4th cover page or 1st page opposite text: 30% off the advertising rate

Other bindingly confirmed placements: 25% off the advertising rate

**Discounts**

Repeat discount: 2 ads 3% 4 ads 5%

Quantity discount: 2 pages 5% 4 pages 10%

**Agency commission**

10% of the customer net amount

**Classified ad section**

Min. 30 mm height × 43 mm width for single-column ads or 90 mm width for double-column ads

Private occasional ads (miscellaneous): €1.40 per mm

Job vacancies: €1.40 per mm | Job applications: €1.20 per mm

**Bound inserts (print run)**

210 × 280 mm + 5 mm milled margin, 2-page: €1,520.00 | 4-page: €2,125.00 (no discount)

Delivery folded and untrimmed, 2 weeks before publication

**Inserts (print run)**

Max. 205 × 275 mm, up to 25 g: €2,990 (no discount)

**Publication frequency**

Four times a year (March, May, August, November)

**Advertising deadline**

3 weeks before publication

**Deadline for printing material**

2 weeks before publication | Please send to druckunterlagen@quintessenz.de.

**Bound inserts/supplements to**WKS Print Partner GmbH, attn. Mr. Schulze, details of magazine and issue  
Stimmerswiesen 3, 34587 Felsberg

# DZZ Deutsche Zahnärztliche Zeitschrift

**Editors-in-chief:** Prof. Dr. Werner Geurtsen, Hannover | Prof. Dr. Guido Heydecke, Hamburg  
**Publication area:** German-speaking countries; e-paper  
**Target group:** Dentists, DGZMK members  
**Language:** German



Official organ for:

- German Society for Dentistry, Oral and Maxillofacial Medicine
- German Society for Periodontology
- German Society for Prosthetic Dentistry and Biomaterials
- German Society for Tooth Preservation,
- German Society for Functional Diagnostics and Therapy
- German Society for Pediatric Dentistry
- Working Group for Oral Surgery
- Working Group for Radiology
- Working Group for Basic Research
- Working Group for Occupational Science and Dentistry

The DZZ is the official journal of the DGZMK, which has 25,000 members (as of June 2023), and provides information on all areas of dentistry, oral dentistry, oral and maxillofacial medicine. Overview articles present the current state of dentistry in detail. The focus is on new developments relevant to dental practice.



In the DZZ you will find original papers, reviews, case reports, an information section with announcements from the DGZMK, as well as book reviews and short reports on new products and materials. "Practice letters" are published regularly, which provide important information on current topics for dental practices.

The importance of the DZZ is reflected in the fact that it is the most cited German dental journal.

## DZZ Deutsche Zahnärztliche Zeitschrift

Range: ca. 26,000 | Journal size: 210 × 280 mm

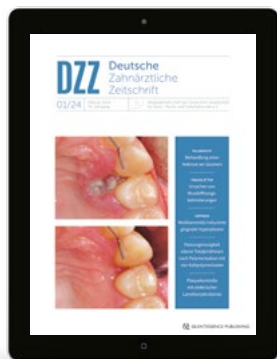
### Contact person:

**Marco Fegers**

fegers@quintessenz.de

Tel.: +49(0)30 76180-629

Fax: +49(0)30 76180-621



Listed:  
CCMED/LIVIVO

### Ad formats and prices:

Format	Bleed (width × height)	Price
1/1 page	210 × 280 mm	€2,670
1/2 page horizontal	210 × 140 mm	€1,680
1/2 page vertical	105 × 280 mm	€1,680
1/3 page horizontal	210 × 94 mm	€1,370
1/3 page vertical	70 × 280 mm	€1,370
1/4 page vertical	52.5 × 280 mm	€1,190
1/4 page horizontal	210 × 70 mm	€1,190

### Agency commission

10% of the customer net amount

### Publication frequency

Six times a year (February, April, June, August, October, December) on the 15th of each month, December issue at the beginning of the month

### Advertising deadline

4 weeks before publication

### Deadline for printing material

2 weeks before publication | Please send to druckunterlagen@quintessenz.de.



Official journal of the

- Hessen Dental Association (LZKH)
- Association of Statutory Health Insurance Dentists Hesse (KZVH)

## DHZ

### Das Mitgliedermagazin für hessische Zahnärztinnen und Zahnärzte

**Editors-in-chief:** Dr. Veit Justus Rollmann, Frankfurt a. M., (LZKH),  
Regina Lindhoff, Frankfurt a. M. (KZVH)

**Publication area:** Germany

**Target group:** Members of the Hessen Dental Association and the Association of Statutory Health Insurance Dentists Hesse

**Language:** German

DHZ is the official journal of the LZKH and the the KZVH, but also a journal that addresses topics of interest to dental practitioners.



DHZ provides its readers with information on current health and dental professional policy, publishes articles by renowned specialist authors, provides information on important training events, publishes reports related to dentistry in Hesse and around the world, and discovers humorous and curiosities.



## DHZ – Das Mitgliedermagazin für hessische Zahnärztinnen und Zahnärzte

Print run: 8,000 | Distributed print run: 7,727 | Journal size: 210 × 280 mm

### Contact person:

Samira Rummler

rummler@quintessenz.de

Tel.: +49 (0)30 76180-663

Fax: +49 (0)30 76180-621



### Ad formats and prices:

Format	Bleed* (width × height)	Price (b&w)	Price
1/1 page**	210 × 280 mm	€1,450	€3,000
1/2 page horizontal	210 × 140 mm	€830	€1,700
1/2 page vertical	105 × 280 mm	€830	€1,700
1/4 page horizontal	210 × 70 mm	€520	€1,070
1/4 page vertical	105 × 140 mm	€520	€1,070

\*Plus bleed of 3 mm | \*\*Please note when booking the 4th cover page: the address label is placed here according to the postal standard

### Preferential placements

2nd and 4th cover page: 30% extra on the basic price  
Other binding placements: 25% extra on the basic price

### Agency commission

10% of the customer net price

### Classified ad section

Min. 30 mm height × 44 mm width for single-column ads or 92 mm width for double-column ads

### Private occasional ads

Miscellaneous: €1.80 per mm  
Job vacancies: €1.80 per mm | Job applications: €1.60 per mm  
Box number fee: €10.50  
Minimum order value: €50

### Inserts (print run)

Max. 205 × 275 mm, up to 25 g: €1.480 (no discount)

### Publication frequency

Bi-monthly (February, April, June, August, October, December)

### Advertising deadline

3 weeks before publication

### Deadline for printing material

2 weeks before publication | Please send to druckunterlagen@quintessenz.de

### Inserts to

Aumüller Druck Regensburg, attn. Mr. Heinrich, details of magazine and issue  
Hofer Straße 17, 93057 Regensburg



# Zahnärzteblatt Brandenburg

**Editors-in-chief:** Dr. Eberhard Steglich, Potsdam, (responsible) | Volker Heitkamp, Potsdam  
 Ass. jur. Björn Karnick, Cottbus, (responsible) | Jana Zadow-Dorr, Cottbus

**Publication area:** Germany

**Target group:** Dentists working in private practice, in particular members of the LZKB and KZVLB

**Language:** German

- Official journal of the
- Brandenburg State Chamber of Dentists (LZKB)
  - Association of Brandenburg Statutory Health Insurance Dentists (KZVLB)

The official journal of the LZKB and KZVLB has been providing its members and interested readers with up-to-date information since 1990.



The editorial focus is on official announcements, dental education, and law in dental practice, and examination dates, issues relating to billing, profiles, and current social and political topics are also included in the journal.



## Zahnärzteblatt Brandenburg

Print run: 2,800 | Distributed print run: 2,385 | Journal size: 210 × 297 mm

### Contact person:

**Tanja-Annette Schultze**  
 schultze@quintessenz.de  
 Tel.: +49 (0)30 76180-808  
 Fax: +49 (0)30 76180-621



### Ad formats and prices:

Format	Bleed* (width × height)	Print area (width × height)	Price
<b>2/1 page</b>	420 × 297 mm	396 × 280 mm	€4,125
<b>1/1 page</b>	210 × 297 mm	188 × 254 mm	€2,620
<b>1/2 page horizontal***</b>	210 × 148 mm	188 × 127 mm	€1,440
<b>1/2 page vertical**</b>	118 × 297 mm	91 × 254 mm	€1,440
<b>1/4 page horizontal***</b>	188 × 63 mm		€795
<b>1/4 page vertical**</b>	91 × 126 mm		€795
<b>1/8 page</b>	91 × 63 mm		€440

\*Plus trim margin of 3 mm. | \*\*Outside, next to text column in editorial part | \*\*\*Under text column

### Preferential placement

2nd and 4th cover page: 30% extra on the advertising price  
 Other confirmed placements: 25% extra on the advertising price

### Discounts

Repeat discount:           2 adverts 3%           4 adverts 5%  
 Quantity discount:       2 pages 5%           4 pages 10%

### Agency commission

10% of the customer net amount

### Classified advertisements

Min. 30 mm height × 43 mm width for single-column advertisements or 90 mm width for double-column advertisements  
 Private classified advertisements: €1.40 per mm  
 Job vacancies: €1.40 per mm | job requests: €1.20 per mm  
 Coded advert fee: €5.50

### Supplements (print run)

Max. 205 × 292 mm, up to 25 g: €1.480 (no discount)

### Publication frequency

Bimonthly (February, April, June, August, October, December)

### Advertising closing date

20th of the previous month

### Closing date for print materials

25th of the previous month | Please send to druckunterlagen@quintessenz.de



# Quintessence International

**Editor-in-chief:** Prof. Dr. Eli Eliav, University of Rochester, USA  
**Publication area:** Worldwide as an e-paper  
**Target group:** Dentists in private practice, dental professionals in science and research, members of the DGZMK  
**Language:** English

Quintessence International has been publishing scientific, practice-oriented articles in all areas of dentistry for 53 years.

The journal is highly reputed in dental science and research. In addition, all contributions have clinical relevance and thus are highly relevant for practice. The journal motto is "clinically relevant, scientifically based."



Subscription worldwide available to E-Paper

Official journal of the  
• German Society for Dentistry, Oral and Oral and Maxillofacial Medicine (DGZMK)

Within the Quintessence, Quintessence International is THE source for many international editions, and a reference for dental congresses worldwide. Events can be presented free of charge in the event calendar.



**Contact person:**

**Marco Fegers**

fegers@quintessenz.de

Tel: +49(0)30 76180-629

Fax: +49(0)30 76180-621



## Quintessence International

**Free access for approx. 17,000 subscribers**

**Reach:** approx. 26,000 (as part of DGZMK membership and subscription) | **Journal size:** 210 × 280 mm

**Ad formats and prices:**

Format	Bleed* (width × height)	Price
<b>1/1 page</b>	210 × 280 mm	€2,670
<b>1/2 page horizontal</b>	210 × 140 mm	€1,680
<b>1/2 page vertical</b>	105 × 280 mm	€1,680

\*Plus bleed allowance of 3 mm.

<b>Discounts</b>	Repeat discount: 3 ads 3%	6 ads 5%	10 ads 10%
	Quantity discount: 3 pages 5%	6 pages 10%	10 pages 15%
<b>Agency commission</b>	10% of the customer net amount		
<b>Publication frequency</b>	Monthly, on the 15th of each month (two double issues: July/August and November/December)		
<b>Advertising deadline</b>	3 weeks before publication		
<b>Deadline for printing material</b>	2 weeks before publication   Please send to <a href="mailto:druckunterlagen@quintessenz.de">druckunterlagen@quintessenz.de</a>		
<b>Advertisement design</b>	Advertisement texts always in English		



# International Journal of Computerized Dentistry

**Editor-in-chief:** Prof. Dr. Florian Beuer, Berlin

**Publication area:** Worldwide

**Target group:** Dentists who are interested in computerized techniques in dentistry and want to integrate the latest innovations into treatment concepts

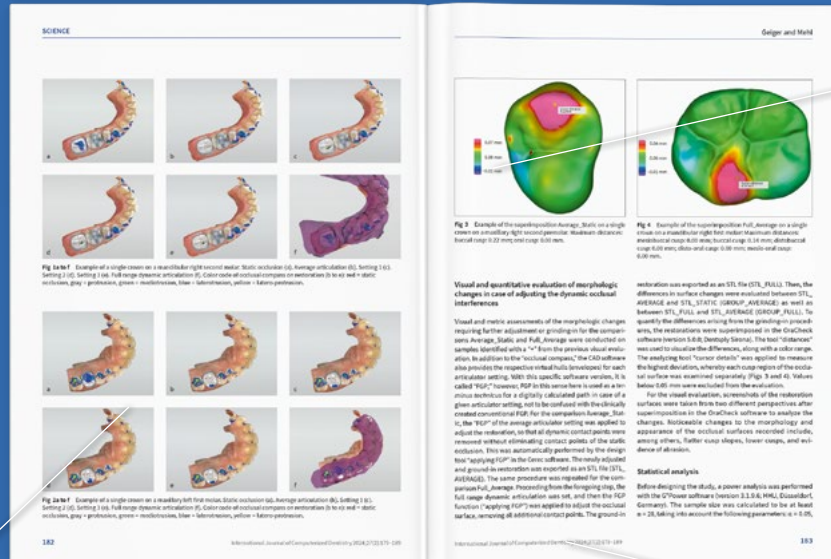
**Languages:** English (Science), English/German (Application)



Manuscripts for the section Science are published in English supplemented by a German-language title, keywords and abstract. Contributions in the Application section are published in English and German.

Official journal of the  
**International Society of Computerized Dentistry (ISCD)**

With the journal listed in MEDLINE, an internationally accessible platform for the transfer of information in the increasingly important field of computerized dentistry has been created. The contributions are highly relevant for both science and practice.



The first issue was published in 1998. At this point, the publication of the journal marked the establishment of the computer as a working tool in dentistry and the vision of a fully digital way of working. The journal introduces new concepts and applications of AI-supported concepts to robotics in dentistry.

**Contact person:****Milos Miladinovic**

miladinovic@quintessenz.de

Tel.: +49(0) 30 76180-801

Fax: +49(0) 30 76180-621

**International Journal of Computerized Dentistry****Print run:** 5,000 | **Distributed print run:** 4,700 | **Subscription print run:** 3,516 | **Journal size:** 210 × 280 mm**Ad formats and prices:**

Format	Bleed* (width × height)	Print area (width × height)	Price
<b>Gate fold</b>	Gate fold, flap width up to 200 mm		€6,000
<b>Belly band</b>	Open 476 × 50 mm		€1,270
<b>1/2 cover</b>	Flap covers the title page, please consult for measurements		€4,000
<b>Outer sheet</b>	210 × 280 mm		€5,240
<b>Postcard</b>	DIN A6 up to 300 g/m <sup>2</sup>		€1,850
<b>Post-it**</b>	50 × 50 mm		€910
<b>1/1 page</b>	210 × 280 mm	180 × 222 mm	€4,000
<b>1/2 page horizontal</b>	210 × 140 mm	180 × 111 mm	€2,100
<b>1/2 page vertical</b>	105 × 280 mm	90 × 222 mm	€2,100

\*Plus trim margin of 3 mm. | \*\*To be delivered to the printers ready to use.

<b>Preferential placement</b>	2nd and 4th cover page or 1st page opposite text: 30% extra on the advertising price Other confirmed placements: 25% extra on the advertising price
<b>Discounts</b>	Repeat discount:           2 adverts 3%           4 adverts 5% Quantity discount:       3 pages 5%           4 pages 10%
<b>Agency commission</b>	10% of the customer net amount
<b>Bound inserts (print run)</b>	210 × 280 mm + 5 mm milling margin, 2-sided: €3,125   4-sided €3,575 (no discount) Delivered folded and not trimmed, 2 weeks before publication
<b>Supplements (print run)</b>	Max. 205 × 275 mm, up to 25 g: €1,450 (no discount)
<b>Publication frequency</b>	Four times a year (March, May, August, November)
<b>Advertising closing date</b>	5 weeks before publication
<b>Closing date for print materials</b>	4 weeks before publication   Please send to druckunterlagen@quintessenz.de
<b>Advertisement design</b>	Advertising texts generally in English
<b>Supplements/inserts</b>	Aumüller Druck Regensburg, attn. Mr. Heinrich, details of magazine and issue Hofer Straße 17, 93057 Regensburg



# Chinese Journal of Dental Research

**Editor-in-chief:** Prof. Guang Yan Yu, Peking University, China

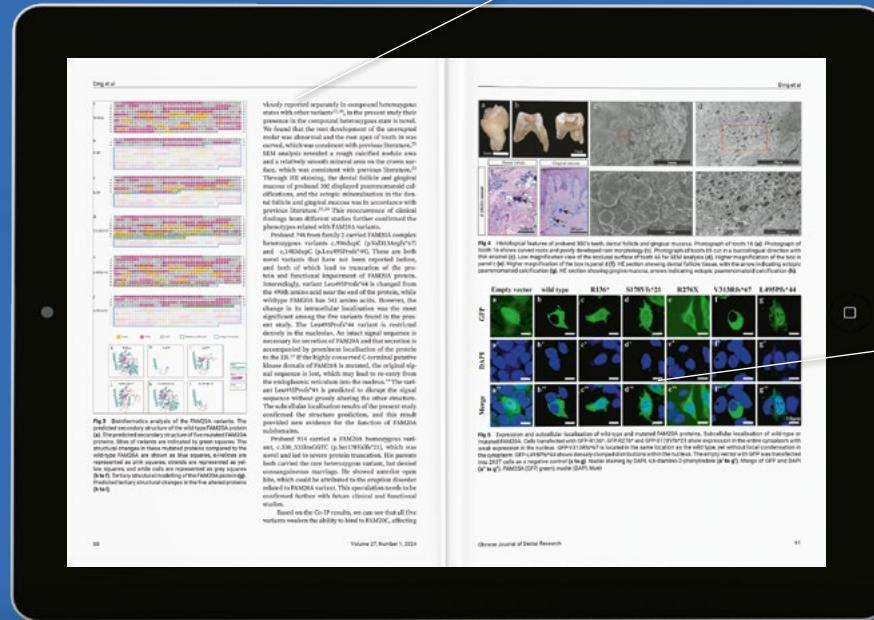
**Publication area:** China (print) - available worldwide as an e-paper

**Target group:** Dentists in private practice, dentists active in science and research

**Language:** English

The Chinese Journal of Dental Research is the ideal forum to be present in the ever-growing Chinese market.

Official publication of the  
**Chinese Stomatological Association**



The journal publishes original articles that are subject to peer review, and short statements, invited reviews, and case studies in all areas of dentistry.

## Chinese Journal of Dental Research

Published as an e-paper only

### Ad formats and prices:

Format	Bleed* (width × height)	Print area (width × height)	Price
1/1 page	205 × 280 mm	173 × 230 mm	€2,450

\*Plus trim margin of 3 mm.

### Preferential placement

3rd cover page or 1st page opposite text: 30% extra on the advertising price  
Other confirmed placements: 25% extra on the advertising price

### Discounts

Repeat discount: 2 adverts 3%      4 adverts 5%      6 adverts 10%  
Quantity discount: 2 pages 5%      4 pages 10%      6 pages 15%

### Agency commission

10% of the customer net amount

### Publication frequency

Four times a year (March, June, September, December)

### Advertising closing date

2 months before publication

### Closing date for print materials

2 months before publication | Please send to [druckunterlagen@quintessenz.de](mailto:druckunterlagen@quintessenz.de)

### Advertisement

Advertising texts generally in English

### Contact person:

#### Markus Queitsch

Head of Media Sales

[queitsch@quintessenz.de](mailto:queitsch@quintessenz.de)

Tel.: +49 (0)30 76180-644

Fax: +49 (0)30 76180-621





## General dentistry | Other international journals



Spain



### Quintessence

10 issues per year  
Language: Spanish



Croatia



### Quintessence Dentalna Medicina

6 issues per year  
Language: Croatian



Japan



### International Journal of Sports Dentistry

1 issue per year  
Language: English



Turkey



### Quintessence Türkçe

6 issues per year  
Language: Turkish



Bulgaria



### Quintessence International Bulgaria

4 issues per year  
Language: Bulgarian



Czech  
Republic



### Quintessenz Zubní Lékařství

6 issues per year  
Language: Czech



China



### Quintessence China

6 issues per year  
Language: Chinese



Poland



### Quintessence dla lekarzy stomatologów

6 issues per year  
Language: Polish



Korea



### The Quintessence

12 issues per year  
Language: Korean



Italy



### Quintessenza Internazionale

4 issues per year  
Language: Italian



Japan



### The Quintessence

12 issues per year  
Language: Japanese



# Dental technology and prosthodontics

## Dental technology and prosthodontics | Overview of all journals

Title	Volume	Language	Target group	Print run	Issues/year	Month of publication	Format	1/1 page	1/2 page	Impact Factor
Quintessenz Zahntechnik	51	German	Dental technicians, prosthodontists	7,100	11	01-07/08-12	210 x 280 mm	€5,200	€2,700	-
The International Journal of Prosthodontics	38	English	Dental technicians, prosthodontists, members of the EAO and AIOP	2,300	6	03/04/07/08/10/12	206 x 276 mm	€3,600	€3,300	2.1
QDT – Komplexe Restaurationen und digitale Technologien	48	German	Dental technicians, prosthodontists	2,000	Yearbook	11	206 x 276 mm	€3,670	€2,790	-
Quintessence técnica	13	Spanish	Dental technicians	500	6	02/04/06/08/10/12	210 x 280 mm	€1,210	€450	-
Prótesis Estomatológica	27	Spanish	Dental technicians, prosthodontists	4,500	4	03/06/09/12	210 x 280 mm	€850	€450	-
Quintessenza Odontotecnica	42	Italian	Dental technicians	1,500	4	03/05/08/11	210 x 280 mm	€1,000	€700	-
Quintessence Dentisterie Restauratrice et Prothèse	19	French	Dental technicians, prosthodontists	3,000	4	02/05/09/11	210 x 280 mm	€1,450	€1,000	-
QDT	50	Japanese	Dental technicians, prosthodontists	17,000	12	01-12	225 x 285 mm	€1,076	-	-
QDT	27	Korean	Dental technicians	1,000	12	01-12	225 x 285 mm	€1,000	€260	-



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# Quintessenz Zahntechnik

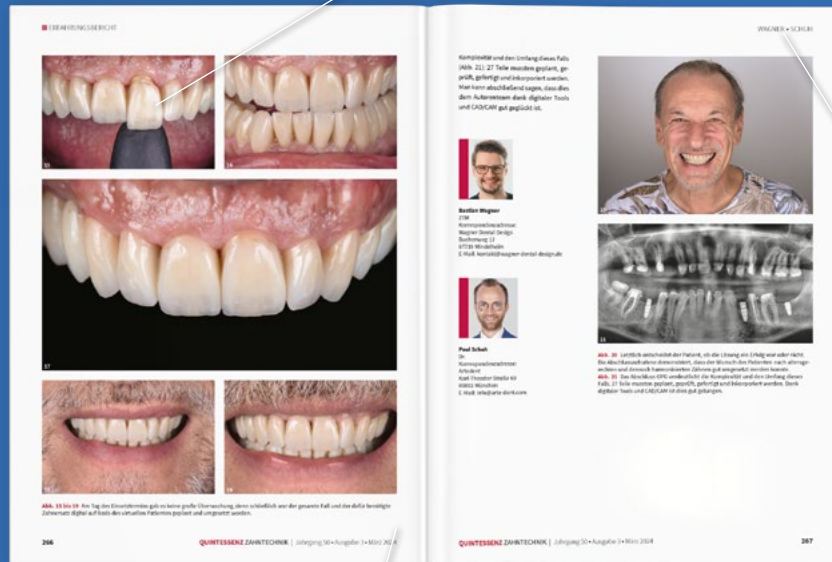
**Editor-in-chief:** MDT Siegbert Witkowski, University of Freiburg, Germany

**Area of publication:** Germany, Austria, German-speaking Switzerland

**Target group:** Dental technicians, prosthodontists

**Language:** German

Since 1975, Quintessenz Zahntechnik has maintained an excellent reputation. The articles contain many large images to illustrate details and workflows clearly. The wide-ranging articles and highly esthetic layout ensure that QZ is the leading professional education journal for dental technology on the market.



QZ covers the entire range of modern dental technology and its related fields. Each article includes the materials and products used as well as their sources.

## Planned focus issues for 2025:

- 02/2025: IDS horizons - between technically feasible and clinically necessary (pre-fair issue)
- 03/2025: IDS trade fair issue
- 04/2025: Competence in jaw relation - analog/digital
- 05/2025: ADT 2025 issue, focus topic: Dentistry and dental technology between tradition and algorithms
- 7+8/2025: IDS - what remains? Follow-up reporting and initial experiences
- 09/2025: Splint compendium 2025
- 10/2025: Orthodontic dental technology
- 11/2025: Modern and proven: Concepts for practice and laboratory (27th Prosthodontics Symposium)
- 12/2025: Combined implant/tooth-supported prosthetics - analog/digital fabrication

The journal values independent and objective exchange of information. The articles, both scientific and practical, are peer-reviewed.

## Quintessenz Zahntechnik

Print run: 7,100 | Distributed print run: 7,000 | Subscription print run: 4,178 | Journal size: 210 × 280 mm

### Contact person:

Marco Fegers

fegers@quintessenz.de

Tel.: +49 (0)30 76180-629

Fax: +49 (0)30 76180-621



### Ad formats and prices:

Format	Bleed* (width × height)	Print area (width × height)	Price
Gate fold	Gate fold, flap width up to 200 mm		€9,300
Belly band**	Open 476 × 50 mm		€2,700
1/2 cover	Flap covers the title Page, please enquire for measurements		€5,200
Outer sheet**	210 × 280 mm		€5,700
Postcard**	DIN A6 up to 300 g/m <sup>2</sup>		€2,950
Post-it**	50 × 50 mm		€1,400
Bookmark**	60 × 150 mm		€790
2/1 page	420 × 280 mm	388 × 230 mm	€8,200
1/1 page	210 × 280 mm	178 × 230 mm	€5,200
1/2 page horizontal	210 × 140 mm	178 × 107 mm	€2,700
1/2 page vertical	105 × 280 mm	87 × 230 mm	€2,700
1/3 page horizontal	210 × 94 mm	178 × 76 mm	€1,920
1/3 page vertical	72 × 280 mm	56 × 230 mm	€1,920
1/4 page horizontal	133 × 113 mm	117 × 89 mm	€1,385
1/4 page vertical	72 × 197 mm	56 × 172 mm	€1,385

\*Plus trim margin of 3 mm. | \*\*To be delivered to the printers ready to use.

<b>Preferential placement</b>	2nd and 4th cover page or 1st page opposite text: 30% extra on the advertising price Other confirmed placements: 25% extra on the advertising price
<b>Discounts</b>	Repeat discount: 3 adverts 3%      6 adverts 5%      12 adverts 10% Quantity discount: 3 pages 5%      6 pages 10%      12 pages 15%
<b>Agency commission</b>	10% of the customer net amount
<b>Bound inserts (print run)</b>	210 × 280 mm + 5 mm milling margin, 2-sided: €2,490   4-sided: €3,600 (no discount) Delivered folded and not trimmed, 2 weeks before publication
<b>Supplements (print run)</b>	Max. 205 × 275 mm, up to 25 g: €2,490 (no discount)
<b>Publication frequency</b>	Monthly, every 10th of the month
<b>Advertising closing date</b>	4 weeks before publication
<b>Closing date for print materials</b>	3 weeks before publication   Please send to druckunterlagen@quintessenz.de
<b>Supplements/inserts</b>	Aumüller Druck Regensburg, attn. Mr. Heinrich, details of journal and issue Hofer Straße 17, 93057 Regensburg, Germany



## The International Journal of Prosthodontics

Print run: 2,300 | Distributed print run: 1,800 | Subscription print run: 1,627 | Journal size: 206 × 276 mm

### Contact person:

#### Markus Queitsch

Head of Media Sales

queitsch@quintessenz.de

Tel.: +49 (0)30 76180-644

Fax: +49 (0)30 76180-621



### Ad formats and prices:

Format	Bleed* (width × height)	Price
Gate fold	Gate fold, flap width up to 200 mm	€5,100
Belly band	Open 476 × 50 mm	€11,650
Postcard	DIN A6 up to 300 g/m <sup>2</sup>	€4,660
1/1 page	206 × 276 mm	€3,600
1/2 page horizontal	206 × 138 mm	€3,300
1/1 page vertical	103 × 276 mm	€3,300

\*Plus trim margin of 3 mm.

### Preferential placement

2nd, 3rd and 4th cover page or 1st page opposite text: 30% extra on the advertising price  
Other confirmed placements: 25% extra on the advertising price

### Discounts

Repeat discount: 2 adverts 3%      4 adverts 5%      6 adverts 10%  
Quantity discount: 2 pages 5%      4 pages 10%      6 pages 15%

### Agency commission

10% of customer net amount

### Bound inserts (print run)

206 × 276 mm + 5 mm milling margin, 2-sided: €2,080 | 4-sided: €3,200 (no discount)  
Delivered folded and not trimmed, 2 months before publication

### Supplements (print run)

Max. 200 × 270 mm, up to 25 g: €1,800 (no discount)

### Publication frequency

Bimonthly (January, March, May, July, September, November)

### Advertising closing date

8 weeks before publication

### Closing date for print materials

6 weeks before publication | Please send to [druckunterlagen@quintessenz.de](mailto:druckunterlagen@quintessenz.de)

### Advertisement design

Advertising texts generally in English

## Dental technology and prosthodontics | Further international journals



USA



**Quintessence of  
Dental Technology 2025**

1 issue per year  
Language: English



France



**Quintessence Dentisterie  
Restauratrice et Prothèse**

4 issues per year  
Language: French



Spain



**Quintessence técnica**

6 issues per year  
Language: Spanish



Japan



**QDT**

12 issues per year  
Language: Japanese



Spain



**Prótesis Estomatológica**

4 issues per year  
Language: Spanish



Korea



**QDT**

12 issues per year  
Language: Korean



Italy



**Quintessenza  
Odontotecnica**

6 issues per year  
Language: Italian



Germany



**QDT – Komplexe Restaurationen und  
digitale Technologien**

1 issue per year  
Language: German

# Dental team and dental hygiene



## Young Professionals and Team | Overview of all journals

Title	Volume	Language	Target group	Print run	Issues/year	Months of publication	Format	1/1 page	1/2 page	Impact Factor
Quintessenz Team-Journal: Präventionsmedizin & Oralprophylaxe	55	German	Dental hygienists, dental prophylaxis assistants, members of the BDDH	7,800	6	02/04/06/08/10/12	210 x 280 mm	€2,750	€1,400	-
The Journal of Dental hygienists	49	Japanese	Dental team, dental hygienists	15,000	12	01-12	210 x 280 mm	€882	-	-
nico	19	Japanese	Dentists, patients	10,000	12	01-12	220 x 295 mm	€824	-	-



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# Quintessenz Team-Journal Preventive Medicine and Oral Prophylaxis

**Editors-in-chief:** Christin Damann, Rhede | Christine Beverburg, Hagen am Teuteburger Wald  
**Publication area:** Germany, Austria, German-speaking Switzerland  
**Target group:** Dental prophylaxis assistants, dental hygienists, dentists  
**Language:** German

Oral prophylaxis and prevention play an important role in modern dentistry. The Team Journal - Preventive Medicine and Oral Prophylaxis provides the necessary specialist knowledge in these areas and beyond for dental prophylaxis assistants, dental hygienists, dentists and all those interested in enhancing their professional skills.

Official journal of the  
**BDDH – Association of German Dental Hygienists**

Focus topics for 2025

- 01/2025: Lifestyle and oral health
- 02/2025: Senior citizens
- 03/2025: Orthodontics
- 04/2025: Saliva
- 05/2025: Microbiology
- 06/2025: Nutrition



Preliminary preview

Specialist articles on all areas of preventive medicine and oral prophylaxis as well as information that to support dental hygienists and [ZMPs] in their work are presented in educational and clearly structured articles.

Training and further education is an important component of the journal, not only in the specialist articles, but also in other sections such as "Basics" and "Study-Time".

## Quintessenz Team-Journal

Print run: 7,800 | Distributed print run: 7,550 | Subscription print run: 1,980 | Journal size: 210 × 280 mm

### Contact person:

Samira Rummler

rummler@quintessenz.de

Tel.: +49 (0)30 76180-663

Fax: +49 (0)30 76180-621



### Ad formats and prices:

Format	Bleed* (width × height)	Print area (width × height)	Price
Gate fold	Gate fold, flap width up to 200 mm		€6,500
Belly band**	Open 476 × 50 mm		€2,250
1/2 cover flap	Covers the title page, please enquire for measurements		€2,750
Outer sheet**	210 × 280 mm		€5,900
Postcard**	DIN A6 up to 300 g/m <sup>2</sup>		€3,775
Post-it**	50 × 50 mm		€1,780
Bookmark**	60 × 150 mm		€1,020
2/1 page	420 × 280 mm	382 × 229 mm	€4,400
1/1 page	210 × 280 mm	178 × 229 mm	€2,750
1/2 page horizontal	210 × 140 mm	178 × 114 mm	€1,400
1/2 page vertical	105 × 280 mm	89 × 229 mm	€1,400
1/3 page horizontal	210 × 94 mm	178 × 76 mm	€915
1/3 page vertical	70 × 280 mm	56 × 229 mm	€915

\*Plus trim margin of 3 mm. | \*\*To be delivered to the printers ready to use.

<b>Preferential placement</b>	2nd and 4th cover page or 1st page opposite text: 30% extra on the advertising price Other confirmed placements: 25% extra on the advertising price			
<b>Discounts</b>	Repeat discount:	3 adverts 3%	6 adverts 5%	11 adverts 10%
	Quantity discount:	3 pages 5%	6 pages 10%	11 pages 15%
<b>Agency commission</b>	10% f the customer net amount Job advertisements 50% discount on the respective advertisement price without consideration of other discounts			
<b>Bound inserts (print run)</b>	210 × 280 mm + 5 mm milling margin, 2-sided: €1,520   4-sided: €2,125 (no discount) Delivered folded and not trimmed, 2 weeks before publication			
<b>Supplements (print run)</b>	Max. 205 × 275 mm, up to 25 g: €1,250 (no discount)			
<b>Publication frequency</b>	6 issues per year (February, April, June, August, October, December), on the 15th of each month			
<b>Advertising closing date</b>	5 weeks before publication			
<b>Closing date for print materials</b>	4 weeks before publication   Please send to druckunterlagen@quintessenz.de			
<b>Supplements/inserts</b>	Aumüller Druck Regensburg, attn. Mr. Heinrich, details of journal and issue Hofer Straße 17, 93057 Regensburg, Germany			

## Dental team and dental hygiene | Further international journals



Japan



**The Journal of  
Dental Hygienists**

12 issues per year  
Language: Japanese



Japan



**nico**

12 issues per year  
Language: Japanese

# Implantology

## Implantology | Overview of all journals

Title	Volume	Language	Target group	Print run	Issues/year	Month of publication	Format	1/1 page	1/2 page	Impact Factor
Implantologie	33	German	Implantologists	5,000	4	03/06/09/11	210 x 280 mm	€5,000	€2,600	0.1
pip – Praktische Implantologie und Implantatprothetik	16	German	Implantologists, oral surgeons	16,000	6	02/04/05/08/09/11	210 x 297 mm	€4,620	-	IVW verified
International Journal of Oral Implantology	18	English	Implantologists, members of the ICOI	17,000	4	03/05/09/11	210 x 280 mm	€4,800	€2,630	3.1
The International Journal of Oral & Maxillofacial Implants	40	English	Implantologists, members of the AO	4,600	6	02/04/06/08/10/12	206 x 276 mm	€4,350	€3,990	1.7
Titane Dent Implant & Parodonte	22	French	Implantologists, periodontists	3,000	4	03/06/09/12	210 x 280 mm	€1,800	€1,300	-
Periodontologia Implanty	23	Polish	Implantologists, periodontists	1,000	4	03/06/09/12	205 x 275 mm	€1,520	€560	-
Quintessence Dental Implantology	32	Japanese	Implantologists	8,000	6	01/03/05/07/09/11	210 x 280 mm	€1,234	-	-



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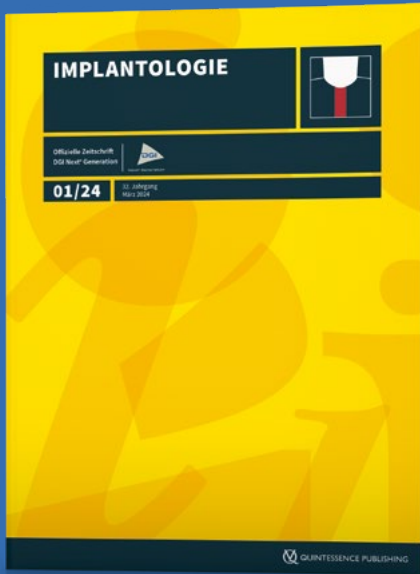
Page 43



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# Implantologie

**Editor-in-chief:** Dr. Stefan Wolfart, University Hospital Aachen  
**Publication area:** Germany, Austria, German-speaking Switzerland  
**Target group:** Implantologists, dentists interested in implantology  
**Language:** German



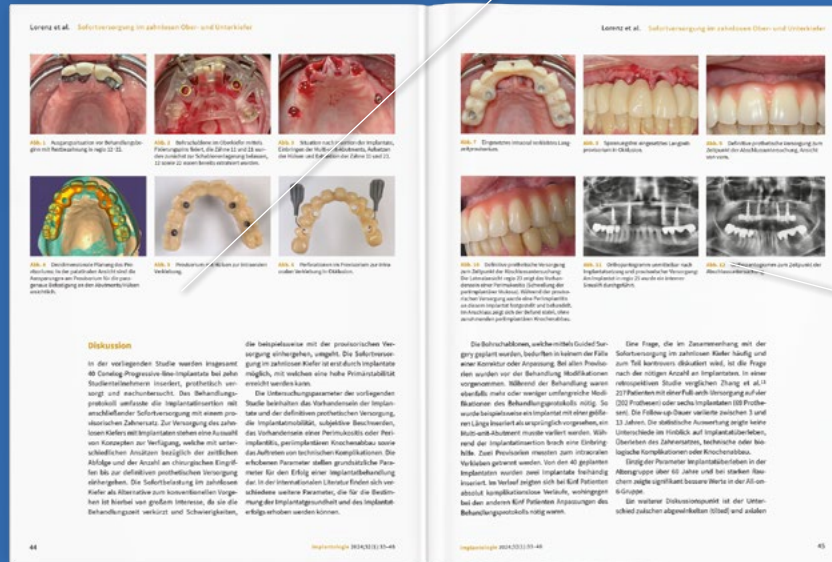
The journal, which was founded in 1993, provides impetus for continuing education in the field of implantology by publishing new and interesting practice-oriented and scientifically based articles. It promotes cooperation between clinicians, practitioners, and dental technicians, explains proven and new methods, and includes the scientific basics.

Official Journal of:

• German Association of Oral Implantology e. V. (DGI NexteGeneration)

Planned focus topics for 2025:

- 01/2025: Failures and solutions/explantation
- 02/2025: Immunomodulation/regeneration
- 03/2025: Preimplantology



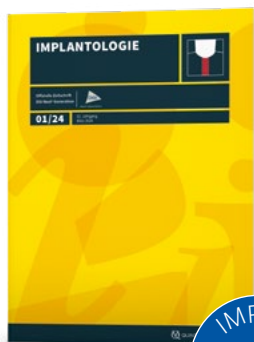
The world's only German dental journal to have had an impact factor since 2010.

**Contact person:****Cornelia Tockenbürger**

tockenbuenger@quintessenz.de

Tel.: +49 (0)2302 1765853

Fax: +49 (0)30 76180-621



## Implantologie

**Print run:** 5,000 | **Distributed print run:** 4,800 | **Subscription print run:** 4,233 | **Journal size:** 210 × 280 mm**Ad formats and prices:**

Format	Bleed* (width × height)	Print area (width × height)	Price
<b>Gate fold</b>	Gate fold, flap width up to 200 mm		€8,000
<b>Belly band**</b>	Open 476 × 50 mm		€2,350
<b>1/2 cover flap</b>	Covers the title page, please enquire for measurements		€4,840
<b>Postcard**</b>	DIN A6 up to 300 g/m <sup>2</sup>		€1,750
<b>Post-it**</b>	50 × 50 mm		€900
<b>Bookmark**</b>	60 × 150 mm		€475
<b>1/1 page</b>	210 × 280 mm	183 × 230 mm	€5,000
<b>1/2 page horizontal</b>	210 × 140 mm	183 × 112 mm	€2,600
<b>1/2 page vertical</b>	105 × 280 mm	104 × 230 mm	€2,600

\*Plus trim margin of 3 mm. | \*\*To be delivered to the printers ready to use.

<b>Preferential placement</b>	2nd and 4th cover page or 1st page opposite text: 30% extra on the advertising price Other confirmed placements: 25% extra on the advertising price
<b>Discounts</b>	Repeat discount:                    2 adverts 3%                    4 adverts 5% Quantity discount:                2 pages 5%                    4 pages 10%
<b>Agency commission</b>	10% of customer net amount
<b>Bound inserts (print run)</b>	210 × 280 mm + 5 mm milling margin, 2-sided: €2,835   4-sided: €3,655 (no discount) Delivered folded and not trimmed, 2 weeks before publication
<b>Supplements (print run)</b>	Max. 205 × 275 mm, up to 25 g: €1,800 (no discount)
<b>Publication frequency</b>	Four times a year (March, June, September, November)
<b>Advertising closing date</b>	4 weeks before publication
<b>Closing date for print materials</b>	3 weeks before publication   Please send to druckunterlagen@quintessenz.de
<b>Supplements/inserts</b>	Aumüller Druck Regensburg, attn. Mr. Heinrich, details





# pip – Praktische Implantologie und Implantatprothetik

**Editor-in-chief:** Sven Skupin, Cologne

**Publication area:** Germany, Austria, German-speaking Switzerland

**Target group:** Dentists working in implantology, oral, jaw and facial surgery as well as specialist dental technicians

**Language:** German

In each edition, pip summarizes – subcategory "short and simple" – the international publications on a specific subject within implantology classified by relevance and annotated. pip monitors over 170 national and international scientific journals in the fields of implantology, oral surgery, jaw and facial surgery prosthetics and restorative dentistry as well as periodontology, endodontics, orthodontics, orthopedics, angiology, biotechnology and pharmacy.



## Topics category "short & simple" 2025:

- Additive and subtractive procedures in implant prosthetics
- Soft tissue regeneration
- Hard tissue augmentation
- All-on-Four update
- Esthetics in implantology
- Peri-operative complications in the practice



Illustrated user studies and reports, case studies, a photo story and a some extensively product reviews as well as exciting reports about "pip on site" offer a modern, entertaining, practical and educational reading experience.

A full text service of the scientific publications (online) and a collaborative network of experts complete the magazine concept even above print only.

Fehlt hier nicht das Sternchen zum Beschnitt?

## pip – Praktische Implantologie und Implantatprothetik

Print run: 16,327 | Distributed print run: 15,874 | Journal size: 210 × 297 mm (A4)

### Contact person:

Markus Queitsch

queitsch@quintessenz.de

Tel.: +49(0)30 76180-644

Fax: +49(0)30 76180-621



Verified by IVW

### Ad formats and prices:

Format	Bleed (width × height)	Price
Belly band (outside)	476 × 70 mm	2025: already sold out €9,720
1/1 page*	210 × 297 mm	€4,620
2/1 page (2 × 1/1)	2 × 210 × 297 mm	€7,800
2nd cover page + gatefolder	416 × 297 mm	€8,890
3rd coverpage + gatefolder	416 × 297 mm	€8,590
Special forms of advertising		On demand

\*2nd cover page €5,620, 3rd cover page €4,920

### Discounts

Repeat discount: 4 adverts 10%, 6 adverts 20%

### Agency commission

10% of customer net amount

### Special forms of advertising

Altar fold, fold-outs, bookmarks, product sample inserts, glued-on CD, postcards, poster inserts on request

### Inserts

Up to 20 g per thousand, incl. pro rata postage costs €208  
Up to 50 g per thousand, incl. pro rata postage costs €254  
Up to 120 g per thousand, incl. pro rata postage costs €402  
Outside insert up to 20 g €8,020

### Publishing frequency

Six times a year (February, April, May, August, September, November)

### Advertising deadline

8 weeks before publication

### Deadline for printing material

Please send printing material to druckunterlagen@quintessenz.de by the deadline for print material 4 weeks before publication, inserts/supplements/samples to: service & verlag GmbH, Mr. Alfred Wagner, Schinderstraße 38, 84030 Ergolding

Issue	Editorial deadline	Advertising deadline	Deadline for print material	Publication date
01/25	06.12.2024	10.01.2025	24.01.2025	17.02.2025
02/25	31.01.2025	12.02.2025	28.02.2025	07.04.2025
03/25	21.03.2025	28.03.2025	11.04.2025	23.05.2025
04/25	06.06.2025	13.06.2025	04.07.2025	01.08.2025
05/25	25.07.2025	01.08.2025	15.08.2025	26.09.2025
06/25	19.09.2025	26.09.2025	10.10.2025	07.11.2025

# International Journal of Oral Implantology

**Editor-in-chief:** Dr. Craig Misch, Sarasota, USA

**Publication area:** Worldwide

**Target group:** Implantologists, dentists working in implantology, dental surgeons,  
readers interested in science and research from the industry and universities

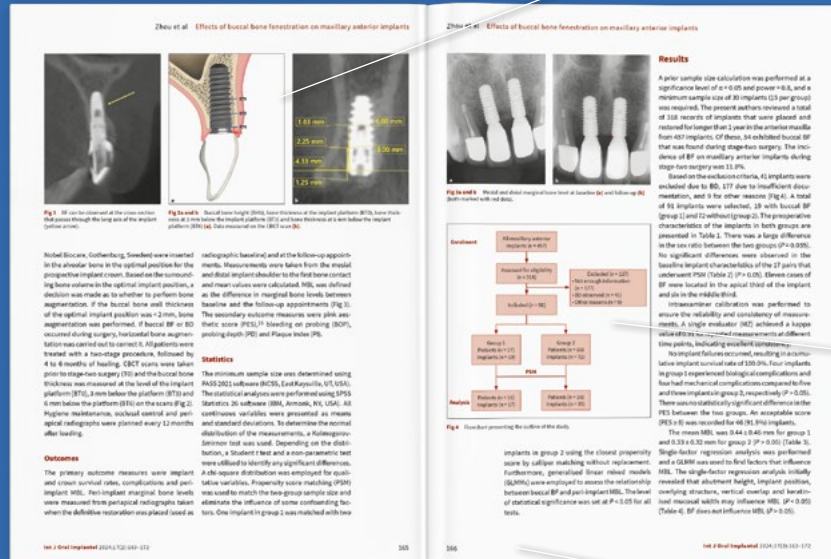
**Language:** English



IJOI enjoys great trust from its readers. All published articles are peer-reviewed. Clinicians have benefited from the journal's scientific and clinical articles with large-format illustrations for 15 years.

Official journal of

- International Congress of Oral Implantologists (ICOI)
- Portuguese Society of Implantology and Osseointegration (SOPIO)



The aim of the journal is to provide practitioners with reliable and scientifically based knowledge so they can administer the best possible care for their patients.

As the official journal of several scientific societies, IJOI reaches over 17,000 readers.

## International Journal of Oral Implantology

Print run: 17,000 | Distributed print run: 16,700 | Subscription print run: 14,968 | Journal size: 210 × 280 mm

### Contact person:

Markus Queitsch

queitsch@quintessenz.de

Tel.: +49(0)30 76180-644

Fax: +49(0)30 76180-621



### Ad formats and prices:

Format	Bleed* (width × height)	Print area (width × height)	Price
1/1 page	210 × 280 mm	183 × 230 mm	€4,800
1/2 page horizontal	210 × 140 mm	183 × 112 mm	€2,630
1/2 page vertical	105 × 280 mm	104 × 230 mm	€2,630

\*Plus trim margin of 3 mm.

### Preferential placement

2nd and 4th cover page: 30% extra on the advertising price  
Other confirmed placements: 25% extra on the advertising price

### Discounts

Repeat discount:        2 adverts 3%        4 adverts 5%  
Quantity discount:     2 pages 5%        4 pages 10%

### Agency commission

10% of customer net amount

### Publication frequency

Four times a year (March, May, September, November)

### Advertising closing date

5 weeks before publication

### Closing date for print materials

4 weeks before publication | Please send to [druckunterlagen@quintessenz.de](mailto:druckunterlagen@quintessenz.de)

### Advertisement

Advertising texts generally in English



Official journal of the  
Academy of Osseointegration (AO)

The editorial board is represented by recognized specialists in their fields and reflects the international focus and range of the journal.

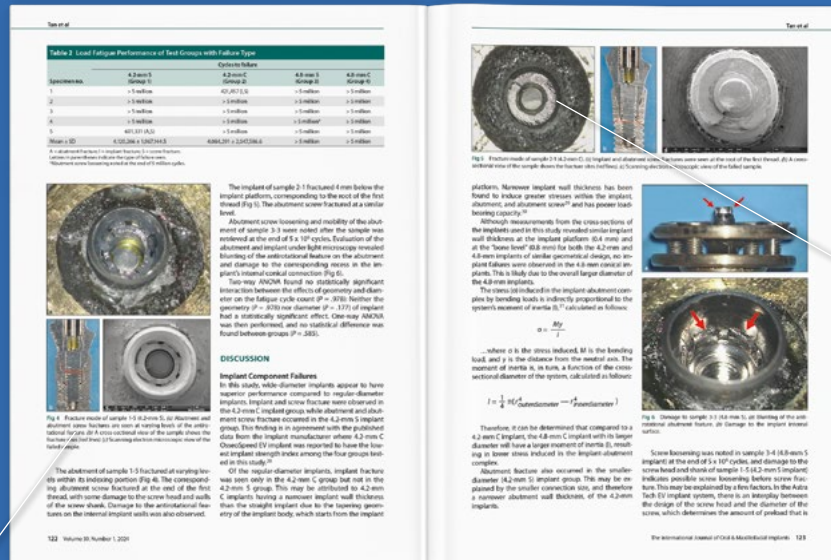
# The International Journal of Oral & Maxillofacial Implants

Editor-in-chief: Dr. Clark M. Stanford, Iowa City, USA

Publication area: Worldwide

Target group: Implantologists, oral and maxillofacial surgeons,  
oral surgeons, periodontists, dentists

Language: English



Internationally recognized for its high professional and scientific standards, JOMI presents forward-looking research results, innovative studies, state-of-the-art technologies, research papers and consensus reports, and a variety of clinical and treatment innovations.

## The International Journal of Oral & Maxillofacial Implants

Print run: 4,600 | Distributed print run: 4,400 | Subscription print run: 4,000 | Journal size: 206 × 276 mm

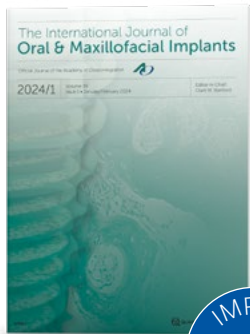
### Contact person:

Markus Queitsch

queitsch@quintessenz.de

Tel.: +49(0)30 76180-644

Fax: +49(0)30 76180-621



### Ad formats and prices:

Format	Bleed* (width × height)	Price
Gate fold	Gate fold, flap width up to 200 mm	€6,700
Belly band	Open 476 × 50 mm	€11,650
Postcard	DIN A6 up to 300 g/m <sup>2</sup>	€4,660
1/1 page	206 × 276 mm	€4,350
1/2 page horizontal	206 × 138 mm	€3,990
1/2 page vertical	103 × 276 mm	€3,990

\*Plus trim margin of 3 mm.

<b>Preferential placement</b>	2nd, 3rd and 4th cover page or 1st page opposite text: 30% extra on the advertising price Other confirmed placements: 25% extra on the advertising price		
<b>Discounts</b>	Repeat discount:	2 adverts 3%	4 adverts 5%      6 adverts 10%
	Quantity discount:	2 pages 5%	4 pages 10%      6 pages 15%
<b>Agency commission</b>	10% of customer net amount		
<b>Bound inserts (print run)</b>	206 × 276 mm + 5 mm milling margin, 2-sided: €2,490   4-sided: €3,600 (no discount) Delivered folded and not trimmed, 2 months before publication		
<b>Supplements (print run)</b>	Max. 200 × 270 mm, up to 25 g: €2,490 (no discount)		
<b>Publication frequency</b>	Bimonthly (February, April, June, August, October, December)		
<b>Advertising closing date</b>	8 weeks before publication		
<b>Closing date for print materials</b>	6 weeks before publication		
<b>Advertisement design</b>	Advertising texts generally in English   Please send to druckunterlagen@quintessenz.de		
<b>Supplements/inserts</b>	Print production via Quintessence   Please send to druckunterlagen@quintessenz.de		

## Implantology | Further international journals



France

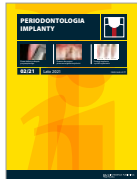


**Titane**  
**Dent Implant & Parodonte**

4 issues per year  
Language: French



Poland



**Periodontologia Implanty**

4 issues per year  
Language: Polish



Japan



**Quintessence**  
**Dental Implantology**

6 issues per year  
Language: Japanese



# Periodontology

## Periodontology | Overview of all journals

Title	Volume	Language	Target group	Print run	Issues/year	Month of publication	Format	1/1 page	1/2 page	Impact Factor
Parodontologie	36	German	Periodontists, implantologists	5,000	4	02/05/08/12	210 x 280 mm	€4,500	€2,350	-
The International Journal of Periodontics & Restorative Dentistry	45	English	Periodontists	5,200	6	01/03/05/07/10/12	206 x 276 mm	€4,450	€4,130	1.3
Rivista Internazionale di Parodontologia & Odontoiatria Ricostruttiva	45	Italian	Periodontists	2,000	6	02/03/05/07/09/11	210 x 280 mm	€1,500	€700	-
Quintessenz Paroimplant	26	Czech	Periodontists	400	2	04/12	210 x 297 mm	€800	€480	-
The International Journal of Periodontics & Restorative Dentistry	10	Japanese	Periodontists, prosthodontists	10,000	1	08	210 x 280 mm	€1,530	-	-



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# Parodontologie

**Editors-in-chief:** Prof. Dr. Peter Eickholz, Frankfurt,  
Prof. Dr. Jörg Meyle, Biebertal

**Publication area:** Germany, Austria, German-speaking Switzerland

**Target group:** Periodontists, dentists interested in periodontology

**Language:** German

Thanks to the respected editorial board and renowned authors, the journal's specialist articles are always professional and scientifically based and always oriented toward the practitioner, with high-quality, well illustrated case reports, practice management tips, and glossaries.

The journal shares the latest results and developments in practices and clinics with interested dental practitioners. The review articles, clinical-scientific contributions, and practice-relevant studies from all areas of periodontology, all in the journal's distinct educational style, appeal to readers.

Official organ of the  
**Association of German  
Dental Hygienists (BDDH)**

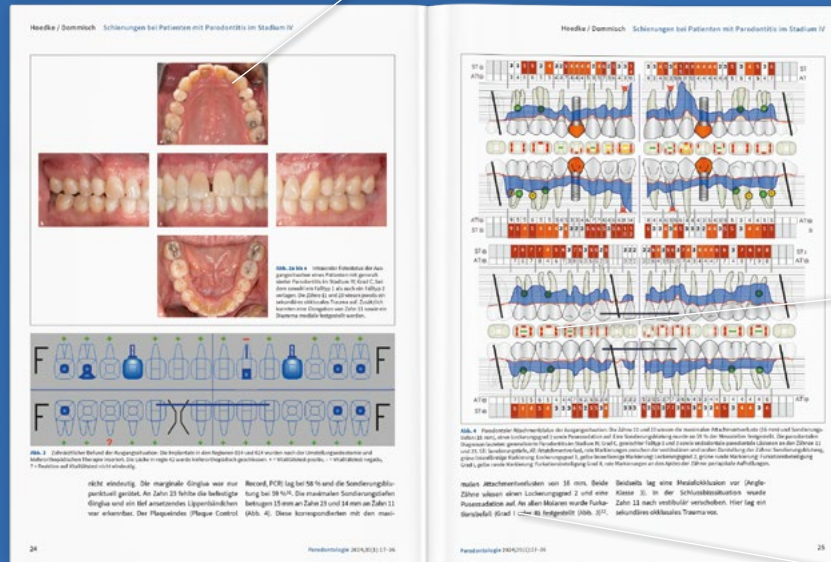
Official journal of the:  
**German Society for Periodontology e. V.  
(DG PARO)**

Planned key topics for 2025:

01/2025: Treatment of periodontitis –  
Stage IV (guideline)

02/2025: Periodontal and orthodontic therapy

04/2025: Hormonal influences and periodontitis



The only German-language journal exclusively focusing on periodontology discusses currently debated specialist topics and presents them in focus issues.

**Contact person:****Milos Miladinovic**

miladinovic@quintessenz.de

Tel.: +49 (0)30 76180-801

Fax: +49 (0)30 76180-621



## Parodontologie

**Print run:** 5,000 | **Distributed print run:** 4,700 | **Subscription print run:** 3,003 | **Journal size:** 210 × 280 mm**Ad formats and prices:**

Format	Bleed* (width × height)	Price
<b>Gate fold</b>	Gate fold, flap width up to 200 mm	€8,000
<b>Belly band**</b>	Open 476 × 50 mm	€2,220
<b>1/2 cover flap</b>	Covers the title page, please enquire for measurements	€4,500
<b>Postcard**</b>	DIN A6 up to 300 g/m <sup>2</sup>	€1,850
<b>Post-it**</b>	50 × 50 mm	€890
<b>Bookmark**</b>	60 × 150 mm	€500
<b>1/1 page</b>	210 × 280 mm	€4,500
<b>1/2 page horizontal</b>	210 × 140 mm	€2,350
<b>1/2 page vertical</b>	105 × 280 mm	€2,350

\*Plus trim margin of 3 mm. | \*\*To be delivered to the printers ready to use.

**Preferential placement**

2nd and 4th cover page or 1st page opposite text: 30% extra on the advertising price

Other confirmed placements: 25% extra on the advertising price

**Discounts**

Repeat discount: 2 adverts 3% 4 adverts 5%

Quantity discount: 2 pages 5% 4 pages 10%

**Agency commission**

10% of customer net amount

**Bound inserts (print run)**

210 × 280 mm + 2 mm milling margin, 2-sided: €2,995 | 4-sided: €3,960 (no discount)

Delivered folded and not trimmed, 2 weeks before publication

**Supplements (print run)**

Max. 205 × 275 mm, up to 25 g: €1,765 (no discount)

**Publication frequency**

Four times a year (February, May, August, November)

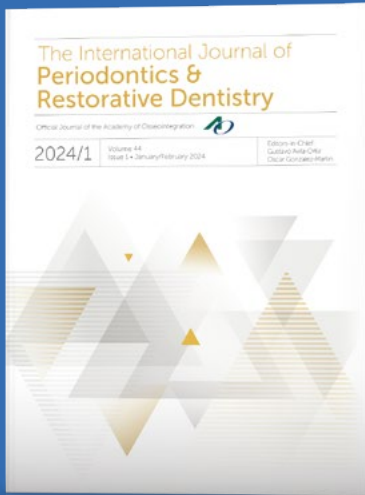
**Advertising closing date**

10th of the previous month

**Closing date for printing material**

15th of the previous month | Please send to druckunterlagen@quintessenz.de

**Bound inserts/supplements to**Aumüller Druck Regensburg, attn. Mr. Heinrich, details of magazine and issue  
Hofer Straße 17, 93057 Regensburg



# International Journal of Periodontics & Restorative Dentistry

**Editors-in-chief:** Prof. Dr. Gustavo Avila-Ortiz, Granada, Spain  
Dr. Oscar Gonzalez-Martin, Pennsylvania, USA

**Publication area:** Worldwide

**Target group:** Periodontists, dentists

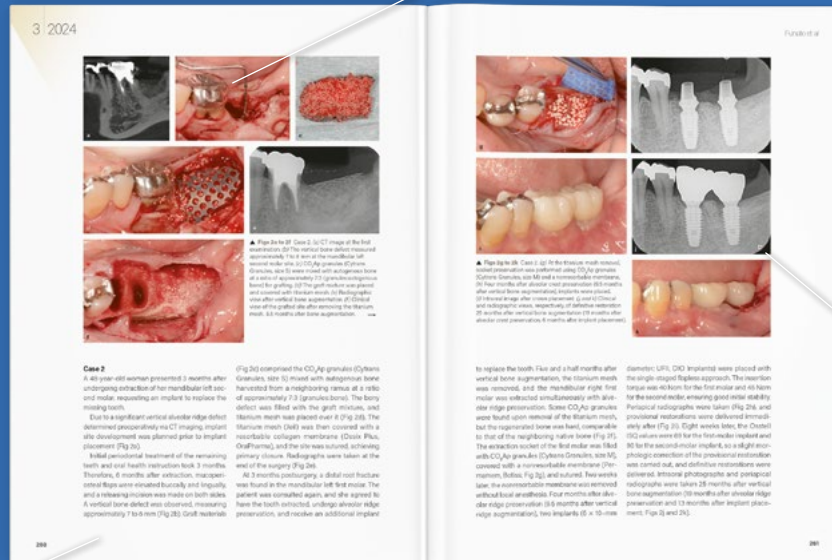
**Language:** English



This elegantly designed journal, now in its 45th year, features specialist articles of outstanding quality and has gained an international reputation and a loyal readership.

Official organ of the  
**Academy of Osseointegration (AO)**

The International Journal of Periodontics & Restorative Dentistry is published in English, and also in Italian, Spanish, Japanese, and Chinese.



One of the journal's aims is to provide readers with knowledge that can be used directly in daily practice.

## International Journal of Periodontics & Restorative Dentistry

Print run: 5,200 | Distributed print run: 4,900 | Journal size: 206 × 276 mm

### Contact person:

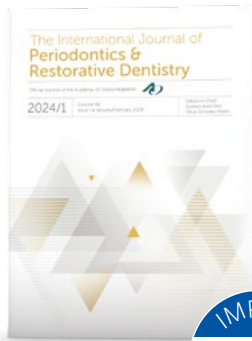
#### Markus Queitsch

Head of Media Sales

queitsch@quintessenz.de

Tel.: +49 (0)30 76180-644

Fax: +49 (0)30 76180-621



### Ad formats and prices:

Format	Bleed* (width × height)	Price
Gate fold	Gate fold, flap width up to 200 mm	€4,900
Belly band	Open 476 × 50 mm	€11,600
Postcard	DIN A6 up to 300 g/m <sup>2</sup>	€4,660
1/1 page	206 × 276 mm	€4,400
1/2 page horizontal	206 × 138 mm	€4,130
1/2 page vertical	103 × 276 mm	€4,130

\*Plus trim margin of 3 mm.

<b>Preferential placement</b>	2nd, 3rd and 4th cover page or 1st page opposite text: 30% extra on the advertising price Other confirmed placements: 25% extra on the advertising price		
<b>Discounts</b>	Repeat discount:	2 adverts 3%	4 adverts 5%      6 adverts 10%
	Quantity discount:	2 pages 5%	4 pages 10%      6 pages 15%
<b>Agency commission</b>	10% of customer net amount		
<b>Bound inserts (print run)</b>	206 × 276 mm + 5 mm milling margin, 2-sided: €2,745   4-sided: €3,890 (no discount) Delivered folded and not trimmed, 2 months before publication		
<b>Supplements (print run)</b>	Max. 200 × 270 mm, up to 25 g: €1,750 (no discount)		
<b>Publication frequency</b>	Bimonthly (January, March, May, July, September, December)		
<b>Advertising closing date</b>	8 weeks before publication		
<b>Closing date for print materials</b>	6 weeks before publication   Please send to <a href="mailto:druckunterlagen@quintessenz.de">druckunterlagen@quintessenz.de</a>		
<b>Advertisement design</b>	Advertising texts generally in English		
<b>Supplements/inserts</b>	Print production via Quintessence   Please send to <a href="mailto:druckunterlagen@quintessenz.de">druckunterlagen@quintessenz.de</a>		

## Periodontology | Other international journals



Italy



**Rivista Internazionale di  
Parodontologia &  
Odontoiatria Ricostruttiva**

6 issues per year  
Language: Italian



Czech  
Republic



**Paroimplant**

2 issues per year  
Language: Czech



Japan



**PRD – Yearbook  
The International Journal of  
Periodontics & Restorative  
Dentistry**

1 issue per year  
Language: Japanese



# Endodontics

## Endodontics | Overview of all journals

Title	Volume	Language	Target group	Print run	Issues/year	Month of publication	Format	1/1 page	1/2 page	Impact Factor
Endodontie	34	German	Endodontists, dentists, members of DGET, VDZE, ÖGE	4,500	4	02/05/09/11	210 x 280 mm	€4,200	€2,315	-
Quintessence ENDO Revue Francophone d'Endodontie	9	French	Endodontists	1,000	4	02/05/08/11	210 x 280 mm	€1,450	€1,000	-
Endodoncja.pl	17	Polish	Endodontists	2,000	4	03/06/09/12	205 x 275 mm	€912	€400	-



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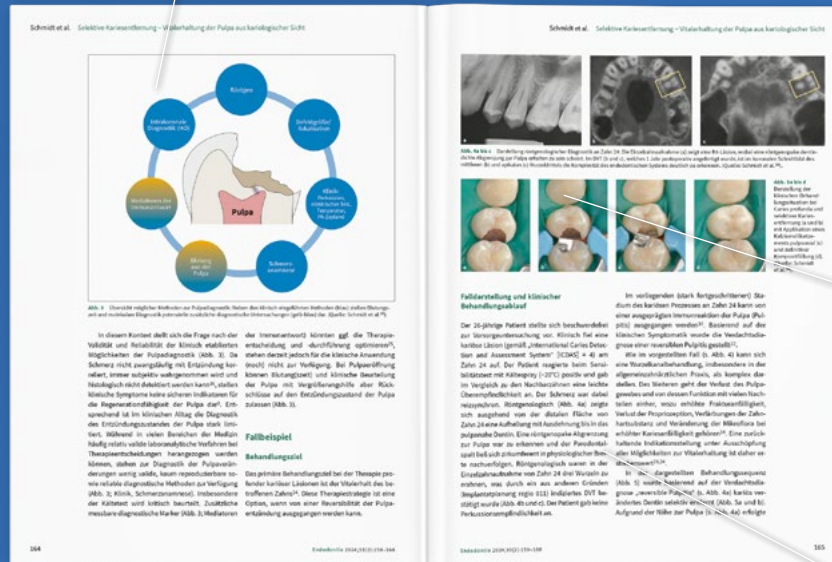
# Endodontie

**Editor-in-chief:** Prof. Dr. Michael Hülsmann, Zurich  
**Publication area:** Germany, Austria, German-speaking Switzerland, Netherlands  
**Target group:** Endodontists, dentists  
**Language:** German

Under the editorship of Prof. Dr. Michael Hülsmann, the journal offers a high level of endodontic expertise. From clinical cases, scientific studies, and reviews to practice-relevant topics, Endodontie is a quarterly journal that covers all the relevant topics for dentists interested in endodontics.

Official journal of

- German Society for Endodontology and Dental Traumatology (DGET)
- Association of German Certified Endodontists (VDZE)
- Austrian Society for Endodontics (ÖGE)



Important innovations in the dental industry are included in this respected journal. New techniques and materials for dentists specializing in endodontics are regularly presented. In focus issues, authors also provide detailed articles on current special topics in endodontics and offer readers comprehensive and up-to-date education.

The journal, which has been on the market since 1991, also features innovative articles by young authors, who publish the results of their outstanding theses as part of their Master's Degree in Endodontics.

## Endodontie

**Print run:** 4,500 **Distributed print run:** 4,300 | **Subscription print run:** 3,389 | **Journal size:** 210 × 280 mm

### Contact person:

**Milos Miladinovic**

miladinovic@quintessenz.de

Tel.: +49 (0)30 76180-801

Fax: +49 (0)30 76180-621



### Ad formats and prices:

Format	Bleed* (width × height)	Print area (width × height)	Price
<b>Gate fold</b>	Gate fold, flap width up to 200 mm		€6,500
<b>Belly band**</b>	Open 476 × 50 mm		€1,800
<b>1/2 cover flap</b>	Covers the title page, please enquire for measurements		€4,200
<b>Postcard**</b>	DIN A6 up to 300 g/m <sup>2</sup>		€1,485
<b>Post-it**</b>	50 × 50 mm		€840
<b>Bookmark**</b>	60 × 150 mm		€400
<b>1/1 page</b>	210 × 280 mm	183 × 230 mm	€4,200
<b>1/2 page horizontal</b>	210 × 140 mm	183 × 112 mm	€2,315
<b>1/2 page vertical</b>	105 × 280 mm	104 × 230 mm	€2,315

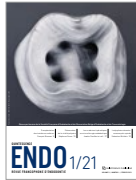
\*Plus trim margin of 3 mm. | \*\*To be delivered to the printers ready to use.

<b>Preferential placement</b>	2nd and 4th cover page or 1st page opposite text: 30% extra on the advertising price Other confirmed placements: 25% extra on the advertising price
<b>Discounts</b>	Repeat discount:           2 adverts 3%       4 adverts 5% Quantity discount:       2 pages 5%       4 pages 10%
<b>Agency commission</b>	10% of customer net amount
<b>Bound inserts (print run)</b>	210 × 280 mm + 5 mm head, foot and front trim + 2 mm milling margin, 2-page: €2,745.00   4-page: €3,890.00 (no discount) Delivered folded and untrimmed, 2 weeks before publication
<b>Inserts (print run)</b>	Max. 205 × 275 mm, up to 25 g: €1,750 (no discount)
<b>Publishing frequency</b>	Four times a year (February, May, September, November)
<b>Advertising deadline</b>	10th of the previous month
<b>Deadline for printing material</b>	15th of the previous month   Please send to druckunterlagen@quintessenz.de
<b>Bound inserts/supplements</b>	Aumüller Druck Regensburg, attn. Mr. Heinrich, details of magazine and issue Hofer Straße 17, 93057 Regensburg

## Endodontics | Other international journals



France



**Quintessence ENDO**  
**Revue Francophone d'Endodontie**

4 issues per year  
Language: French



Poland



**Endodoncja.pl**

4 issues per year  
Language: Polish

# Orthodontics and functional therapy

## Orthodontics and functional therapy | Overview of all journals

Title	Volume	Language	Target group	Print run	Issues/year	Month of publication	Format	1/1 page	1/2 page	Impact Factor
Kieferorthopädie	39	German	Orthodontists	3,500	4	03/05/09/11	210 × 280 mm	€3,950	€2,050	-
Journal of Craniomandibular Function	17	German/English	Dentists (functional diagnostics/therapy) members of the DGFDT	2,500	4	02/05/08/11	210 × 280 mm	€3,300	€1,750	-
Journal of Aligner Orthodontics	9	English	Dentists, orthodontists	7,000	4	02/05/09/11	210 × 280 mm	€4,200	€2,390	-
Journal of Aligner Orthodontics	4	Japanese	Dentists, orthodontists	5,000	6	02/04/06/08/10/12	210 × 280 mm	€1,235	-	-



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# Kieferorthopädie

**Editors-in-chief:** Dr. Björn Ludwig, Traben-Trarbach, Germany

Dr. Jens Johannes Bock, Fulda, Germany

**Publication area:** Germany, Austria, German-speaking Switzerland

**Target group:** Orthodontists, dentists interested in orthodontics

**Language:** German

Since 1986, Kieferorthopädie has been a companion to orthodontists in their everyday work, discussing practical aspects of the field.

**Farst: Unterkieferanterior gegen den Uhrzeigersinn**

**Abb. 10/17**  
 Behandlungsverlauf (links oben und rechts unten) einer Klasse-II-Malokklusion (Farst).

**Behandlungsergebnisse**

Nach der Behandlung zeigte die finale Analyse eine deutliche Reduktion des horizontalen Profils, verbunden mit mehr Kinuskanten und geringeren senkrecht gemessenen Lippenverhältnissen. Auch die Gingiva-schmelzkontakt betrug lächerlich wenig erheblich reduziert. Insgesamt fand sich eine gute Verheilung der Soft-Gewebe und eine Normalisierung des horizontalen Kurvenverlaufs. Überlappen als Ergebnis der Aufrehtigung der Schneidkanten beider Kiefer (Abb. 16).

**Die Panoramischichtaufnahme zeigt parallel dazu die 1986 bestellte die Verengung der Unterkieferhöhle infolge der Unterkieferanterior gegen den Uhrzeigersinn (Abb. 20 und Tab. 2).**

**Die Überlagerung der Durchstrahlungen der Ausgangssituation und des Behandlungsergebnisses zeigt eine erhebliche Reduktion in beiden Kiefern und die daraus folgende Unterkieferanteriorisierung (Abb. 22). Die 2-Jährige Kieferorthodontie bewirkt, dass die Behandlung zu einem stabilen Ergebnis geführt hat (Abb. 23).**

**Tab. 2** Kurze 2 Zusammenfassung der Teilergebnisse

Parameter	Kontrast	Behandlungsergebnis	Nach der Behandlung
SNB (°)	82	72	74
SNL (°)	82	74	73
SNL (°)	72	74	73
SNL (mm)	25	17	16
SNL (mm)	45	42	41
SNL (mm)	5	31	3
SNL (mm)	134	139	138
SNL (°)	30	19	19
SNL (°)	25	24	24
SNL (°)	40	41	44
SNL (°)	85	85	85
SNL (°)	3	3	3
SNL (°)	3	3	3

**126** **Kieferorthopädie 2024, 58(2): 115-132** **127**

Renowned specialists in the field of orthodontics from research, clinics, and practice contribute science-based articles for practitioners. All subject areas of orthodontics are covered in individual sections.

Practical case reports and review articles form the heart of every issue. Congress reports, book reviews, practical tips, and journal reviews complete the editorial spectrum.

## Kieferorthopädie

Print run: 3,500 | Distributed print run: 3,300 | Subscription print run: 1,823 | Journal size: 210 × 280 mm

### Contact person:

Marco Fegers

fegers@quintessenz.de

Tel.: +49(0)30 76180-629

Fax: +49(0)30 76180-621



### Ad formats and prices:

Format	Bleed* (width × height)	Price
Gate fold	Gate fold, flap width up to max. 200 mm	€6,000
Belly band**	Open 476 × 50 mm	€2,300
1/2 cover flap	Covers the title page, please enquire for measurements	€3,950
Postcard**	DIN A6 up to 300 g/m <sup>2</sup>	€1,100
Post-it**	50 × 50 mm	€630
Bookmark**	60 × 150 mm	€300
1/1 page	210 × 280 mm	€3,950
1/2 page horizontal	210 × 140 mm	€2,050
1/2 page vertical	105 × 280 mm	€2,050

\*Plus trim margin of 3 mm. | \*\*To be delivered to the printers ready to use.

<b>Preferential placement</b>	2nd and 4th cover page or 1st page opposite text: 30% extra on the advertising price Other confirmed placements: 25% extra on the advertising price
<b>Discounts</b>	Repeat discount:           2 adverts 3%           4 adverts 5% Quantity discount:        2 pages 5%           4 pages 10%
<b>Agency commission</b>	10% of customer net amount
<b>Bound inserts (print run)</b>	210 × 280 mm + 2 mm milling margin, 2-sided: €2,545   4-sided: €3,390 (no discount) Delivered folded and not trimmed, 2 weeks before publication
<b>Supplements (print run)</b>	Max. 205 × 275 mm, up to 25 g: €1,510 (no discount)
<b>Publication frequency</b>	Four times a year (March, May, September, November)
<b>Advertising closing date</b>	4 weeks before publication
<b>Closing date for print materials</b>	3 weeks before publication   Please send to druckunterlagen@quintessenz.de
<b>Supplements/inserts</b>	Aumüller Druck Regensburg, attn. Mr. Heinrich, details of journal and issue Hofer Straße 17, 93057 Regensburg, Germany



## Journal of Craniomandibular Function

Print run: 2.500 | Distributed print run: 2,300 | Subscription print run: 1,348 | Journal size: 210 × 280 mm

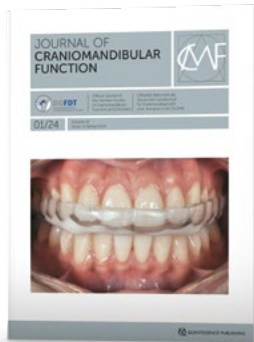
### Contact person:

**Marco Fegers**

fegers@quintessenz.de

Tel.: +49(0)30 76180-629

Fax: +49(0)30 76180-621



### Ad formats and prices:

Format	Bleed* (width × height)	Print area (width × height)	Price
<b>Gate fold</b>	Gate fold, flap width up to 200 mm		€5,800
<b>Belly band</b>	Open 476 × 50 mm		€950
<b>1/2 cover flap</b>	Covers the title page, please enquire for measurements		€3,300
<b>Outer sheet</b>	210 × 280 mm		€5,300
<b>Postcard</b>	DIN A6 up to 300 g/m <sup>2</sup>		€1,120
<b>Post-it**</b>	50 × 50 mm		€490
<b>1/1 page</b>	210 × 280 mm	180 × 222 mm	€3,300
<b>1/2 page horizontal</b>	210 × 140 mm	180 × 111 mm	€1,750
<b>1/2 page vertical</b>	105 × 280 mm	87.5 × 222 mm	€1,750

\*Plus trim margin of 3 mm. | \*\*To be delivered to the printers ready to use.

**Preferential placement** 2nd and 4th cover page or 1st page opposite text: 30% extra on the advertising price

Other confirmed placements: 25% extra on the advertising price

### Discounts

Repeat discount: 2 adverts 3% 4 adverts 5%

Quantity discount: 2 pages 5% 4 pages 10%

### Agency commission

10% of customer net amount

### Bound inserts (print run)

210 × 280 mm + 5 mm milling margin, 2-sided: €2,610 | 4-sided: €3,200 (no discount)

Delivered folded and not trimmed, 2 weeks before publication

### Supplements (print run)

Max. 205 × 275 mm, up to 25 g: €1,510 (no discount)

### Publication frequency

Four times a year (February, May, August, November)

### Advertising closing date

3 weeks before publication

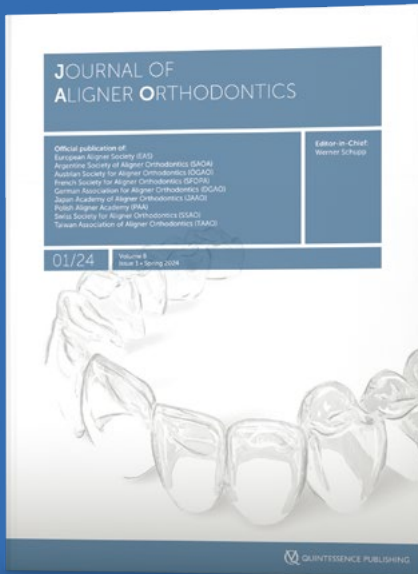
### Closing date for print materials

2 weeks before publication | Please send to druckunterlagen@quintessenz.de

### Supplements/inserts

Aumüller Druck Regensburg, attn. Mr. Heinrich, details of journal and issue

Hofer Straße 17, 93057 Regensburg, Germany



# Journal of Aligner Orthodontics

**Editor-in-chief:** Dr. Werner Schupp, Cologne, Germany

**Publication area:** Worldwide

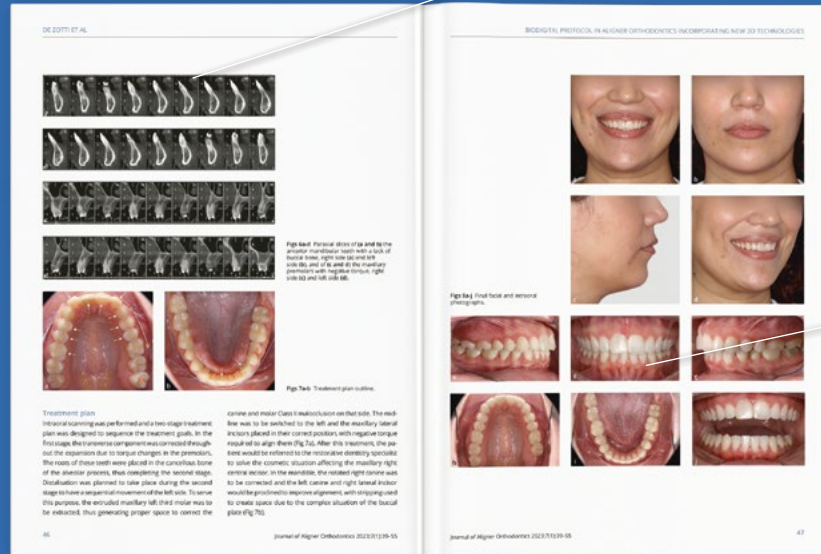
**Target group:** Orthodontists, dentists, dentists involved in science and research

**Language:** English

This journal publishes scientifically based and clinically relevant articles from all areas of aligner therapy.

Official journal of the

- European Aligner Society (EAS)
- Austrian Society of Aligner Orthodontics (ÖGAO)
- Argentine Society of Aligner Orthodontics (SAOA)
- French Society for Aligner Orthodontics (SFOPA)
- German Association for Aligner Orthodontics (DGAO)
- Japan Academy of Aligner Orthodontics (JAAO)
- Swiss Society for Aligner Orthodontics (SSAO)
- Taiwan Association of Aligner Orthodontics (TAAO)
- Polish Aligner Academy (PAA)



In addition to comprehensive case reports, original articles, and scientific studies, new technologies, such as scanners and printers, are also presented.

## Journal of Aligner Orthodontics

Print run: 7,000 | Distributed print run: 6,900 | Subscription print run: 4,920 | Journal size: 210 × 280 mm

### Contact person:

Marco Fegers

fegers@quintessenz.de

Tel.: +49(0)30 76180-629

Fax: +49(0)30 76180-621



### Ad formats and prices:

Format	Bleed* (width × height)	Print area (width × height)	Price
Gate fold	Gate fold, flap width up to 200 mm		€6,500
Belly band	476 × 50 mm		€2,300
1/2 cover flap	covers the title page, please enquire for measurements		€4,200
Outer sheet	210 × 280 mm		€5,300
Postcard	DIN A6 up to 300 g/m <sup>2</sup>		€3,190
Post-it**	50 × 50 mm		€1,400
1/1 page	210 × 280 mm	180 × 222 mm	€4,200
1/2 page horizontal	210 × 140 mm	180 × 111 mm	€2,390
1/2 page vertical	105 × 280 mm	87.5 × 222 mm	€2,390

\*Plus trim margin of 3 mm. | \*\*To be delivered to the printers ready to use.

**Preferential placement** 2nd and 4th cover page or 1st page opposite text: 30% extra on the advertising price

Other confirmed placements: 25% extra on the advertising price

### Discounts

Repeat discount: 2 adverts 3% 4 adverts 5%

Quantity discount: 2 pages 5% 4 pages 10%

10% discount for placement in 2 issues per year

### Agency commission

10% of customer net amount

### Bound inserts (print run)

210 × 280 mm + 5 mm milling margin, 2-sided: €2,080 | 4-sided: €3,200 (no discount)

Delivered folded and not trimmed, 2 weeks before publication

### Supplements (print run)

Max. 205 × 275 mm, up to 25 g: €1,800 (no discount)

### Publication frequency

Four times a year (February, May, September, November)

### Advertising closing date

5 weeks before publication

### Closing date for print materials

4 weeks before publication | Please send to druckunterlagen@quintessenz.de

### Supplements/inserts

Druckhaus Sportflieger, details of journal and issue

Sportfliegerstr. 7, 12487 Berlin, Germany

## Orthodontics and functional therapy | Other international journals



Japan



**Journal of Aligner Orthodontics**  
**Japanese Edition**

6 issues per year  
Language: Japanese

# Esthetic dentistry



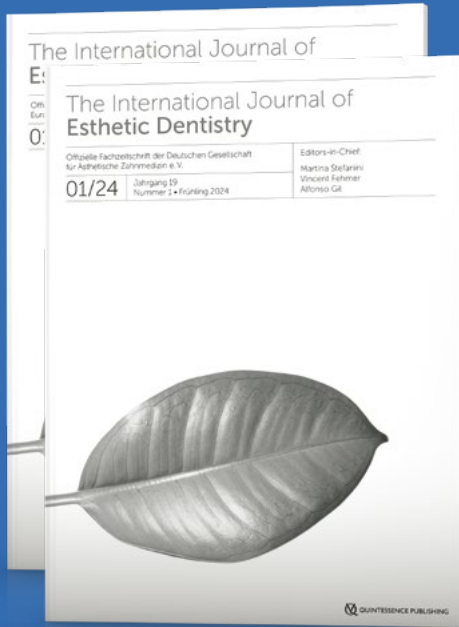
## Esthetic dentistry | Overview of all journals

Title	Volume	Language	Target group	Print run	Issues/year	Month of publication	Format	1/1 page	1/2 page	Impact Factor
The International Journal of Esthetic Dentistry	20	English	Dentists, dental technicians	4,000	4	02/05/08/10	210 x 280 mm	€4,200	-	0.9
The International Journal of Esthetic Dentistry	20	German	Dentists, dental technicians	4,300	4	03/06/09/12	210 x 280 mm	€4,200	-	-
The International Journal of Esthetic Dentistry	18	Spanish	Dentists, dental technicians	Online	4	03/06/09/12	210 x 280 mm	€920	€450	-
The Japanese Journal of Esthetic Dentistry	11	Japanese	Dentists, dental technicians	6,000	1	11	210 x 280 mm	€1,076	-	-
The International Journal of Esthetic Dentistry	5	Chinese	Dentists, dental technicians	2,000	1	-*	206 x 276 mm	€1,500	-	-

\*The publication month was not fixed at the time of going to press.



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# The International Journal of Esthetic Dentistry

(English and German edition)

**Editors-in-chief:** Dr. Martina Stefanini, University of Bologna | MDT Vincent Fehmer, University of Geneva  
Dr. Alfonso Gil, University of Zurich

**Publication area:**

- English edition: Worldwide
- German edition: Germany, Austria, German-speaking Switzerland

**Target group:** Dentists in private practice, dentists in science and research, dental technicians

**Language:** English and German



The journal publishes articles from all areas of esthetics. Experts report on current trends and clinical failures, and offer beautifully illustrated case presentations and treatment plans.

Case studies of patients provide readers with practical information on dental esthetics.

The English edition is the official journal of the

- **European Academy of Esthetic Dentistry**
- **Arabian Academy of Esthetic Dentistry**
- **Britiss for Academy of Aesthetic Dentistry**
- **Hellenic Academy of Esthetic Dentistry**
- **South African Academy of Aesthetic Dentistry**

The German edition is the official journal of the

- **German Society for Esthetic Dentistry e. V. (DGÄZ)**

Planned focus issues 2025:

02/2025: Tooth wear

## The International Journal of Esthetic Dentistry

English edition: **Print run:** 4,000 | **Distributed print run:** 3,900 | **Subscription print run:** 3,278 | **Journal size:** 210 × 280 mm

German edition: **Print run:** 4,300 | **Distributed print run:** 4,200 | **Subscription print run:** 3,066 | **Journal size:** 210 × 280 mm

### Contact person:

#### Markus Queitsch

Head of Media Sales

queitsch@quintessenz.de

Tel.: +49 (0)30 76180-644

Fax: +49 (0)30 76180-621



### Ad formats and prices:

Format	Bleed* (width × height)	Print area (width × height)	Price
Gate fold	Flap width up to 200 mm		€6,000
Post-it**	50 × 50 mm		€1,000
1/1 page	210 × 280 mm	175 × 225 mm	€4,200
Special advertisement available			On request

\*Plus trim margin of 3 mm. | \*\*To be delivered to the printers ready to use.

**Preferential placement** 2nd and 4th cover page or 1st page opposite text: 30% extra on the advertising price

Other confirmed placements: 25% extra on the advertising price

### Discounts

Repeat discount: 2 adverts 3% 4 adverts 5%

Quantity discount: 2 pages 5% 4 pages 10%

### Agency commission

10% of customer net amount

### Bound inserts (print run)

210 × 280 mm + 5 mm milling margin, 2-sided: €2,950 | 4-sided: €3,960 (no discount)

Delivered folded and not trimmed, 2 weeks before publication

### Supplements (print run)

Max. 205 × 275 mm, up to 25 g: €1,850 (no discount)

### Publication frequency

Four times a year

• English edition: February, May, August, October

• German edition: March, June, September, December

### Advertising closing date

5 weeks before publication

### Closing date for print materials

3 weeks before publication | Please send to [druckunterlagen@quintessenz.de](mailto:druckunterlagen@quintessenz.de)

### Supplements/inserts

Aumüller Druck Regensburg, attn. Mr. Heinrich, details of journal and issue

Hofer Straße 17, 93057 Regensburg, Germany

## Subject Esthetic dentistry | Other international journals



Spain



### **The International Journal of Esthetic Dentistry**

4 issues per year  
Language: Spanish



Japan



### **The Japanese Journal of Esthetic Dentistry**

1 issue per year  
Language: Japanese

**Online**

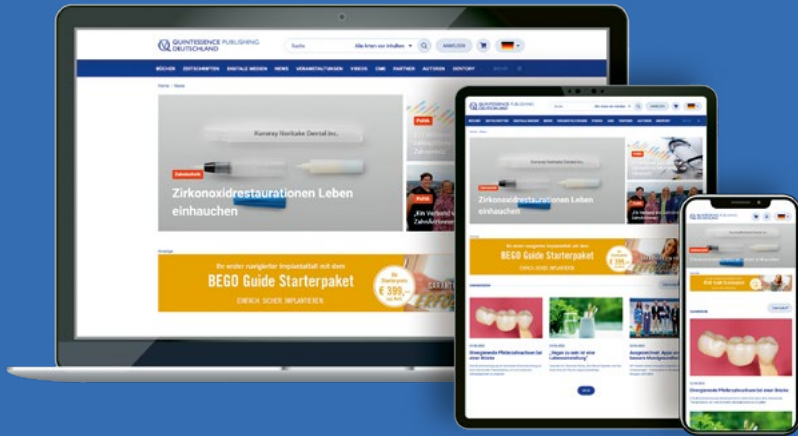
# Quintessence News – quintessence-news.com

The latest digital information on dentistry and dental technology

**Editor-in-chief:** Dr. Marion Marschall

**Contact:** news@quintessenz.de

News portal



Quintessence News is the online information service provided by Quintessence Publishing Germany for dentists, dental technicians, and the dental team. It offers up-to-date expert information on dentistry and dental technology as well as all the important news in politics, science, business, and the dental market for both practice and laboratory staff.

- Started in February 2018
- More than 7,400 published posts
- Around 64,000 unique visitors per month
- Around 140,000 page views per month

Newsletter



The editorial Quintessence Newsletter: sent every Monday to more than 7,200 recipients with an average opening rate of 30%

Standalone newsletter (advertising): sent on Thursdays to more than 7,200 recipients

## Banner formats on quintessence-publishing.com



### Horizontal homepage banner

Placed on the homepage:  
**quintessence-publishing.com**



### Horizontal section banner











Placed on the main screen  
of the respective category of:  
**quintessence-publishing.com**



### News section banner

Placed in every article  
of the booked subcategory of:  
**quintessence-publishing.com/deu/de/news**

## Banner prices on [www.quintessence-publishing.com](http://www.quintessence-publishing.com)

	Format <sup>1</sup>	Duration			
		1 week	1 month	3 months	12 months
<b>Horizontal banner (homepage)</b>	1050 × 164 px, JPG or GIF		€1,500	€4,000	€15,000
<b>Horizontal banner (News section)</b>	1050 × 164 px, JPG or GIF		€990	€2,700	€10,000
<b>Horizontal banner (Journals/Books section)</b>	1050 × 164 px, JPG or GIF	€300	€800	€2,000	€7,200
<b>Horizontal banner (other sections)</b>	1050 × 164 px, JPG or GIF	€300	€500	€1,400	€5,000
<b>News section banner <sup>3</sup></b>	160 × 600 px, JPG or GIF	€200	€400	€1,000	€3,000
<b>Company profile <sup>4</sup></b>					€3,000
<b>Homepage advertorial <sup>5</sup></b>					€600

<sup>1</sup> Publication-ready data should be sent to [mediaservice@quintessenz.de](mailto:mediaservice@quintessenz.de) at least one week prior to publication date.

<sup>2</sup> Sections: Digital Media, Events, Videos, CME, Authors

<sup>3</sup> Will be displayed in every booked News-Subcategory

<sup>4</sup> Listing of the company (incl. address and logo) in the Partners section description of 500 characters maximum, 3 downloads, 3 advertorials (PR or videos with YouTube link), 3 events

<sup>5</sup> With press release marked "Ad" published in the News section. Profile picture without advertising message.

Image format: 1280 × 720 px, up to 3,000 characters.

**Note:** Displayed banner size varies depending on output device and responsive display.



## Advertising opportunities in the Quintessence Newsletter

Every Monday, the Quintessence Newsletter informs more than 7,200 readers about news from the dental world. It provides an overview of the most important articles on dentistry and dental technology, as well as practice- and team-related and general news from [www.quintessence-news.de](http://www.quintessence-news.de)

Its average open rate in 2024 was around 30%.



### Horizontal banner

Link to a URL of your choice

Size: 1050 × 164 px  
Output size: 740 × 116 px  
Format: JPG

Cost per newsletter:  
€450



### Advertorial

Short advertising message with link to a URL of your choice

Image: 500 × 500 px, JPG  
Headline: 35 characters  
Subline: 90 characters  
Teaser text: 250 characters

Cost per newsletter:  
€600

## Advertising opportunities in the standalone newsletter

Send your advertising message in the advertising newsletter once a week (every Thursday) to the subscribers of the Quintessence Newsletter. The following features are possible:



**1 Hot topic**



**2 Main article**



**3 Article**

- 1 Hot topic**<sup>1</sup> Graphic lead-in for the newsletter consisting of a headline (35 characters), a subline (90 characters), and an optional lead-in graphic. Will be set up by Quintessence News. Please supply a suitable high-resolution image. Link to a URL of your choice.
- 2 Main article**<sup>1</sup> Lead-in graphic in 700 × 300 px format, headline (50 characters), subline (90 characters), and teaser text (250 characters). Link to a URL of your choice.
- 3 Article** Lead-in graphic in 500 × 500 px format, headline (50 characters), and teaser text (250 characters). Link to a URL of your choice.

[1] For the configuration of the advertising newsletter, it is necessary to send us the hot topic, the main article with an image, the teaser text, and the link with your landing page. It is possible to add up to 3 articles. Our online editors will write a short introduction. If you wish, you can send us a proposal for this.

Info Please send the ready-to-publish data not later than one week prior to the mailing date to [mediaservice@quintessenz.de](mailto:mediaservice@quintessenz.de)

If you want us to create the editorials from your content for the advertorial/newsletter, we will charge a fee of €200/hour (incl. revision by an editor).

Cost per standalone newsletter: €2,300

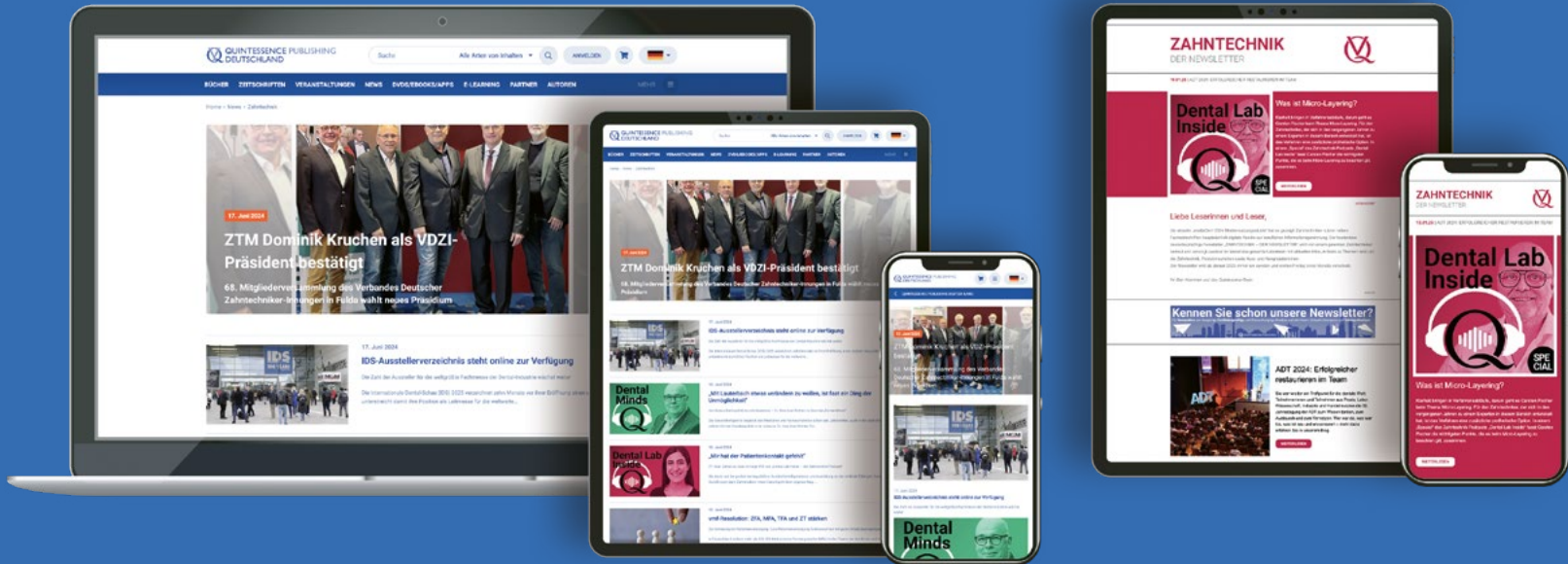
# DENTAL TECHNOLOGY - THE NEWSLETTER

The “mediaDent 2024 Media Usage Study” showed that dental technicians mainly use digital channels alongside trade journals to obtain professional information. The free German-language newsletter “Dental Technology - The Newsletter” is managed by a trained dental technician and, twice a month, provides the entire laboratory team with up-to-date information, articles on topics relating to dental technology, details of new products, and course and congress dates. The newsletter will be sent out on the second and fourth Friday of every month from January 2025.

**Editor-in-Chief:** Dan Krammer

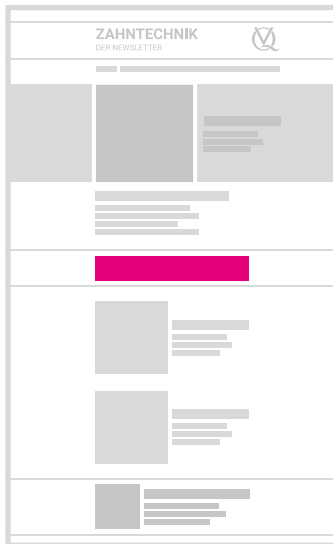
**Frequency:** Every 2nd and 4th Friday of the month

**> 11,500 readers**



## Advertising opportunities in “Dental Technology - The Newsletter”

“Dental Technology - The Newsletter” is distributed to > 11,500 readers on the 2nd and 4th Friday of each month and shares the latest news, and articles from the world of dental technology.



### Horizontal banners

Link to a URL of your choice

Size: 1050 × 164 px

Output size: 740 × 116 px

Format: JPG

Cost per newsletter:

€450



### Advertorial

Short advertising message with link to a URL of your choice

Image: 500 × 500 px, JPG

Headline: 35 characters

Subline: 90 characters

Teaser text: 250 characters

Cost per newsletter:

€600

## Advertising opportunities in the standalone newsletter

Send your advertising message in the advertising newsletter once a week (every Thursday) to the subscribers of the Quintessence Newsletter. The following features are possible:



**1 Main article**



**2 Article**

- 1** Main article <sup>1</sup> Lead-in graphic in 700 × 300 px format, headline (50 characters), subline (90 characters), and teaser text (250 characters).  
Link to a URL of your choice.
- 2** Article Lead-in graphic in 500 × 500 px format, headline (50 characters), and teaser text (250 characters).  
Link to a URL of your choice.

[1] For the configuration of the advertising newsletter, it is necessary from your side to send us the hot topic, the main article with an image, the teaser text and the link with your landing page. It is possible to add up to 3 articles. Our online editors will write a short introduction. If you wish, you can send us a proposal for this.

Info Please send the ready-to-publish data not later than one week prior to the mailing date to: [mediaservice@quintessenz.de](mailto:mediaservice@quintessenz.de)

If you want us to create the editorials from your content for the advertorial/newsletter, we will charge a fee of €200/hour (incl. revision process by an editor).

Cost per standalone newsletter: €2,300

## For Team & Practice

From further training and billing to news from the market, the free German-language newsletter "For Team & Practice" offers the entire practice team up-to-date information, specialist articles, tips and news for the daily practice. Since September 2023, the newsletter has been sent out every second and fourth Wednesday of the month.

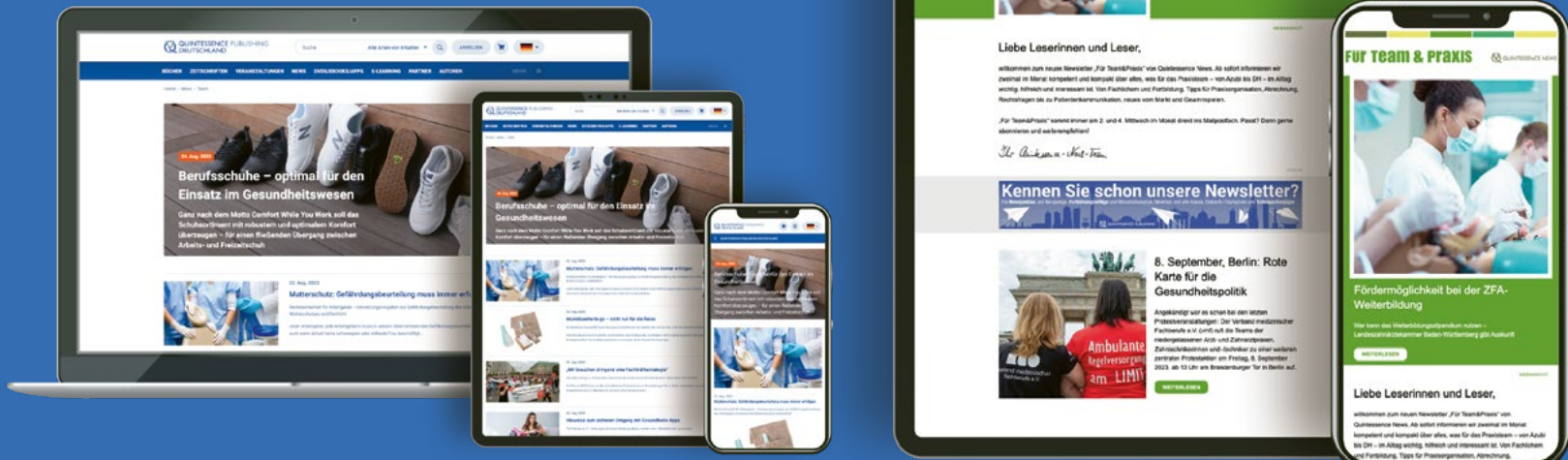
### Editor-in-Chief:

Dr. Marion Marschall

**Frequency:** Every 2nd and 4th Wednesday of the month

**Around 1,900 readers**

**Opening rate:** 35% on average



## Advertising opportunities in the newsletter "For Team & Practice"

The Quintessence newsletter "For Team & Practice" is sent to around 1,900 subscribers every 2nd and 4th Wednesday of the month and contains current information, specialist articles, and news for the daily practice.



### Horizontal banners

Link to a URL of your choice

Size: 1050 × 164 px

Output size: 740 × 116 px

Format: JPG

Cost per newsletter:

€450



### Advertorial

Short advertising message with link to a URL of your choice

Image: 500 × 500 px, JPG

Headline: 35 characters

Subline: 90 characters

Teaser text: 250 characters

Cost per newsletter:

€550

## For studying & practice start

With the newsletter "For studies & start of practice", young professionals in dentistry are always well informed. The email newsletter is sent out twelve times a year, on the first Wednesday of the month. Readers receive up-to-date information specifically tailored to their needs: specialist knowledge, a wide range of training courses, tips for everyday practice, political developments, offers for studying and starting a career, and much more.

### Editor-in-chief:

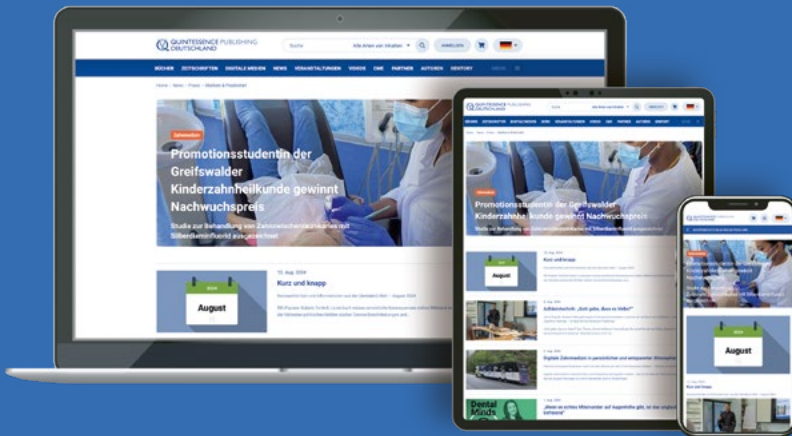
Dr. Marion Marschall

**Frequency:** 1st Wednesday of the month

**Around 1,100 readers**

**Opening rate:** 44% on average

### Newsletter





## Advertising opportunities in the newsletter “For studies & start of practice”



### Horizontal banners

Link to a URL of your choice

Size: 1050 × 164 px

Output size: 740 × 116 px

Format: JPG

Cost per newsletter:

€150



### Advertorial

Short advertising message with link to a URL of your choice

Image: 500 × 500 px, JPG

Headline: 35 characters

Subline: 90 characters

Teaser text: 250 characters

Cost per newsletter:

€200

Ready-to-publish data must be sent to [mediaservice@quintessenz.de](mailto:mediaservice@quintessenz.de) at least one week before the publication date.

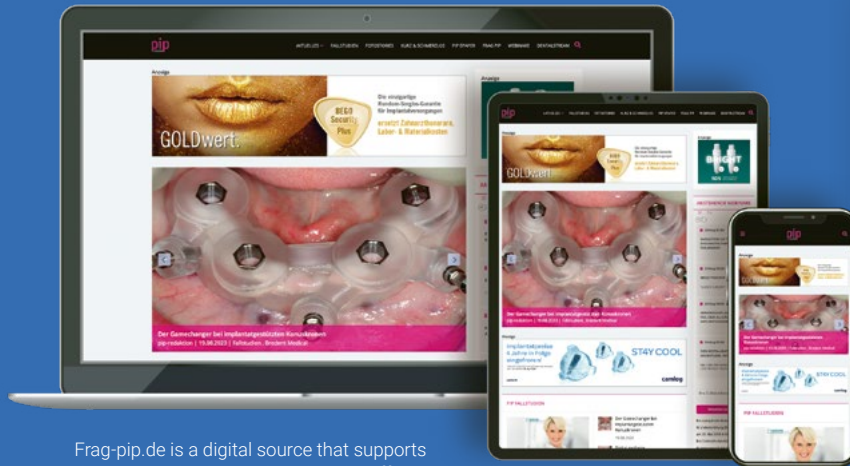
# frag-pip.de

The digital information service for implantologists

**Editor-in-Chief:** Sven Skupin

**Contact:** skupin@quintessenz.de

## News portal



Frag-pip.de is a digital source that supports dentists involved in implantology by offering well-founded information and the most important news from the fields of implantology and implant prosthetics.

- 4,800 visitors per month and 9,000 page views on frag-pip.de
- Around 4,000 published articles

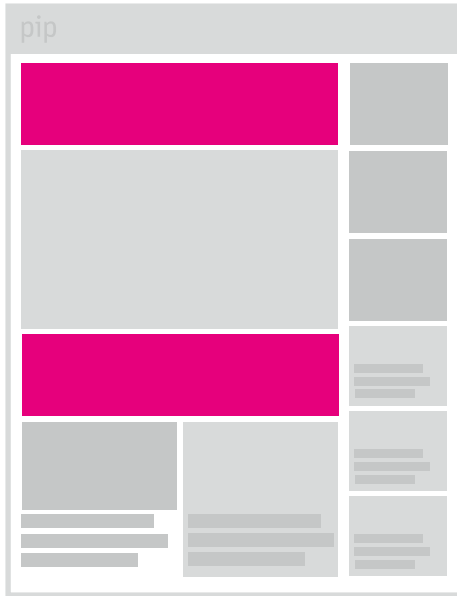
## Newsletter



Sent out every second and fourth Tuesday of the month to more than 6,500 recipients with an average opening rate of 31%.

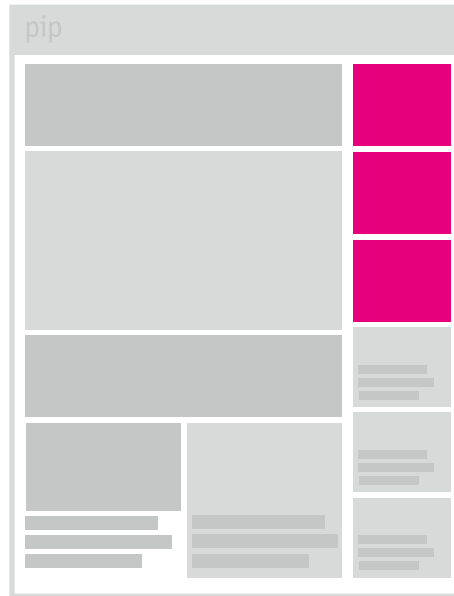
Standalone newsletter (advertising): Sent out every Wednesday to more than 6,500 recipients.

## Banner formats on www.frag-pip.de



Large leaderboard

Placed within one section of  
**frag-pip.de**



Medium rectangular banner

Placed within one section of  
**frag-pip.de**

## Banner prices on [www.frag-pip.de](http://www.frag-pip.de)

	Format <sup>1</sup>	Duration			
		1 week	3 months	6 months	12 months
<b>Large leaderboard</b>	970 × 250 px, JPG or GIF		€2,650	€4,420	€8,960
<b>Medium rectangular banner</b>	300 × 250 px, JPG or GIF		€1,820	€3,060	€5,620
<b>Company profile<sup>2</sup></b>					€2,200
<b>Dentalstream flatrate<sup>3</sup></b>					€3,840

<sup>1</sup> Publication-ready data should be sent to [mediaservice@quintessenz.de](mailto:mediaservice@quintessenz.de) at least one week prior to publication date.

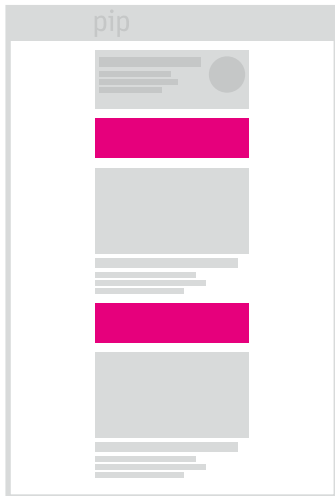
<sup>2</sup> Short description with (maximum) 2,000 characters, logo and hyperlink to your website.

<sup>3</sup> Flat rate with up to 8 webinars incl. Highlighting and up to 6 videos per month.

**Note:** Displayed banner size varies depending on output device and responsive display.

## Advertising opportunities in the frag-pip.de newsletter

The frag-pip.de newsletter, which is published twice a month, regularly reaches a readership of 6,500 subscribers, specifically from the fields of oral surgery, oral and maxillofacial surgery, implantology, periodontology, prosthodontics and dental technology. Its average open rate in 2023 was around 30%.



### Large leaderboard

Link to a URL of your choice

Size: 970 × 250 px

Output size: 740 × 191 px

Format: JPG

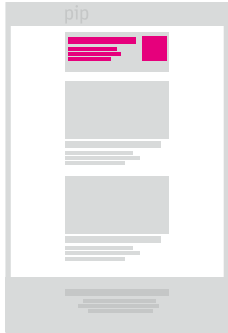
Cost per newsletter:

€800

## Advertising opportunities in the standalone newsletter

Send your advertising message in the advertising newsletter once a week (Wednesday) to the subscribers of the frag-pip.de newsletter.

The following features are possible:



**1 Introduction<sup>1</sup>**



**2 Article<sup>1</sup>**

- 1** Introduction <sup>1</sup> Our pip editorial team will write an introductory text based on the articles you provide. You are welcome to send us a suggestion, which will then be revised by us. In addition, your company logo and a link to your homepage will be placed in the top right-hand corner.
- 2** Article <sup>1</sup> Up to four articles. Each article must consist of a high-resolution image (1280 x 720 px), headline (50 characters), and a teaser text (250 characters). Link to a URL of your choice.

[1] In order to create a standalone newsletter, you must provide at least two articles with an image, headline, teaser text and a link to your target page.  
Please send the ready-to-publish data not later than one week prior to the mailing date to [mediaservice@quintessenz.de](mailto:mediaservice@quintessenz.de).  
If you want us to create the editorials from your content for the advertorial/newsletter, we will charge a fee of €200/hour (incl. revision by an editor).

Cost per standalone newsletter: €2,300

# Online training

In collaboration with Quintessence Publishing

## Die Rolle der Zahnmedizin bei der Behandlung von Schlafapnoe

MITTWOCH, 20. MÄRZ 2024 | 18:30 – 20:00 UHR  
**LIVE AUF ZOOM**

Dr. Bernhild Elke Stammitz



## QUINTESSENCIAL WEBINARS EXPERTEN HEARINGS

Personalisierte Lösungen zur Biofilmentfernung: Welche elektrischen Zahnbürsten passen zu verschiedenen Patientenmerkmalen  
21. Mai, 18:30 – 19:30 Uhr **LIVE AUF ZOOM**

Referenten



## QUINTESSENCIAL WEBINARS ivoclar

Einsatz, Auswahl und klinische Bewährung von keramischen Restaurationsmaterialien  
26. Juni, 18:00–20:00 Uhr **LIVE AUF ZOOM**

PD Dr. Maximiliane Schlenz



## QUINTESSENCIAL WEBINARS BEI

### PROTHETIK

25. Juni, 19:00–20:30 Uhr **LIVE AUF ZOOM**

Dr. Dr. Markus Tröltzsch  
**Moderation**  
Prof. Dr. Bilal Al Nawas  
**Planungsstrategien für die Implantologie: Chirurgisch**  
Prof. Dr. Jan-Frederik Güth  
**Planungsstrategien für die Implantologie: Prothetisch**



## Nobel Biocare

### und was leistet

INARE DER PRAXIS  
Gebauer

Digitale Techniken in der Chirurgie – macht es einen Unterschied? Prof. Dr. Dr. Jörg Wiltfang  
Digitale Techniken in der Prothetik – Vor- und Nachteile? Prof. Dr. Florian Beuer  
Moderation: Dr. Dr. Markus Tröltzsch



## Online training

### In collaboration with Quintessence Publishing

**Contact person:**

**Saskia Lehmkuhler**

Head of Congresses & Events

lehmkuehler@quintessenz.de

Tel.: +49 (0)30 76180-624

Ideal for the market launch of a new product and for lead generation.

We offer you the complete package:

- Event organization (incl. support for participants and speakers)
- Design of advertising visuals in all required formats and certificates
- Creation of the webinar registration page
- Webinar software (for up to 1,000 participants; incl. license fees)
- Advertising on our website
- Advertising in our webinar newsletter (once, one month before the event date)
- Advertising on our social media channels (Facebook 16,099 followers, Instagram 5,934 followers, as of July 2024)
- Technical hosting incl. direction on the event date
- Contact details\* of participants (summary and user statistics)
- Application for training points
- Sending the personalized digital certificates in the follow-up mailing if desired, incl. streaming link to the recording
- Recording of the webinar as a file for further personal use

\* The scope of the data depends on the mandatory information previously agreed for registration.

**All inquiries regarding prices, dates and details of events should be addressed exclusively to the Congress and Events Marketing department.**

**As webinars will be treated differently from "traditional" advertising services for tax purposes from 2024, we would like to point out that we do not accept offers or invoices in a package with advertisements or similar.**

**Webinars up to 90 minutes:**

For prices on request, contact lehmkuehler@quintessenz.de



## Optional supplements:

### Contact person:

#### Saskia Lehmkuhler

Head of Congresses & Events

lehmkuehler@quintessenz.de

Tel.: +49 (0)30 76180-624



### Support for ideas, speakers and implementation:

We will be happy to support you with the scientific conception, the selection and booking of speakers and the promotion strategy.

**Prices on request**

### Quintessence Studio:

In order to ensure that the hands-on recordings have first-class audio and video quality, we offer to record the livestream of the webinar in our professional Quintessence Publishing Studio in Berlin.

**Prices on request**

**Contact person:**

**Saskia Lehmkuhler**

Head of Congresses & Events

lehmkuehler@quintessenz.de

Tel.: +49 (0)30 76180-624

## Optional supplements:

**Online tool for CME questions and certificate:**

We offer an online question tool for the awarding of additional training points. Upon successful participation and responses to the questions, we will issue the participants of your event with a CME certificate. Normally, participants receive one point for each 45-minute webinar and an additional point for successful participation in the check up.

**From €800**

**Integration of sponsors and advertising:**

For events organized by scientific societies, we offer interesting opportunities for the involvement of sponsors (e.g. from the dental industry):

- Parallel breakout sessions alongside the main scientific program
- Display of logos and banners in the announcement visuals and on the registration page
- Playing short videos at the beginning of the event or during breaks

**Prices on request**

**Follow-up email to all webinar participants:**

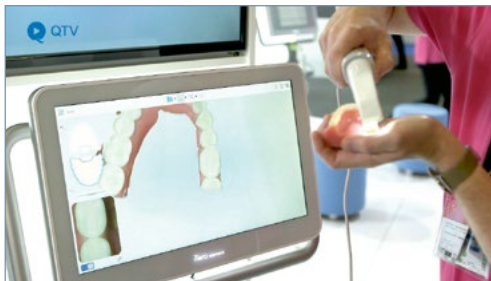
For your communication with the participants of the online congress or webinar, we offer you the option to send a follow-up email. This contains your logo, information about your products, links to your website, contact details of your employees and a link to register.

**€700**

## Videos on Quintessence News

Our affiliated Quintessence TV production team is your partner for professional video production, from interviews and product videos to congress recordings, corporate films, and live surgical procedures. The videos are distributed on our Quintessence Publishing YouTube Channel, as well as on the Quintessence News portal and our social media channels. They are available for you to post on your own channels.





## Videos on Quintessence News

### Promotional video

(Your video on Quintessence News will be marked as "Promotion")

1 week:	€300
1 month:	€250 per week
3 month:	€200 per week

### Video production

- Expert original sound from €500
- Event report from €3,500
- Corporate video from €5,000
- Live surgery video from €15,000

### Our recommendation: Short spot

- Includes filming, editing, text overlays, inclusion on Quintessence social media channels
- Possible content: interview, product presentation, workshop, stand presentation
- You retain all film rights, royalty-free
- Recommended length approx. 2:30 min.
- Publication via our social media channels (Facebook and YouTube)
- Language: German or English

Cost: €2,100

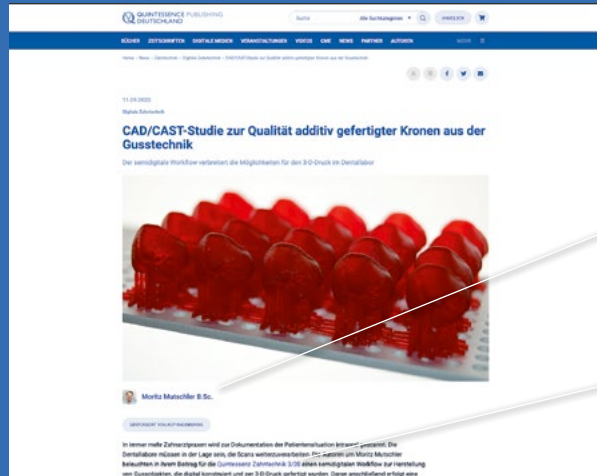
# Special release and reprint

Whether in a case report, clinical study, or scientific study, consumables and equipment always play an important role and may even form the topic of an article. As a manufacturer of such products, you can use Quintessence Publishing literature to document how they are used by independent and well-known scientists and clinicians for the benefit of patients. With Quintessence Online Select (QOS), you can make this content available to a wide audience.

The free availability of the study on the internet or its distribution as a print version offers the following advantages:

- Additional confidence in your product
- Presentation of handling in a clinical context
- Knowledge of indications for the use of a product

## Special release



"Free access to this content is provided to you by..."

Link to your (product) website

## Special reprint



Mention of title and authors of the article

"This reprint is provided to you by..."

**Contact person:**

**Markus Queitsch**

queitsch@quintessenz.de

Tel.: +49 (0)30 76180-644

Fax: +49 (0)30 76180-621

**Contact person:**

**(with regards to production):**

**René Kirchner**

kirchner@quintessenz.de

Tel.: +49 (0)30 76180-615

## Special release and reprint

We offer you the following options to make your content accessible to your customers:

- As a special PDF publication including your logo on the cover page. For linking on your channels and download from Quintessence Publishing (monodirectional link)
- As a special online publication in full text, including your logo on our website. Link on your website to the article and link back from the Quintessence article page to you (bidirectional link). Optimized page for sharing via social media
- As a downloadable PDF on your company website directly next to the product

	Basic	Plus	Premium
PDF special release for linking on your own channels	Yes	Yes	Yes
Online special release on QP websites. Social media shareable. Linking in both directions (from you to us and back)	No	Yes	Yes
Downloadable pdf on your own website	No	No	Yes
Price	€900	€1,500	€2,500
Special reprint by Quintessence Publishing (individual price according to number of pages and print run)	Optional	Optional	Optional

**Agency commission:** 10% of the customer net amount

# Quintessence Podcasts

## Dental Lab Inside



### Key facts (as of June 2024):

- First released in March 2021
- 40 episodes and 4 special editions
- 37,357 downloads and streams
- ø 1,160 downloads and streams per month in the past 12 months
- Released every third Wednesday of the month

Dental Lab Inside is the podcast for dental technicians with a great passion for the craft. Once a month, Dan Krammer, a qualified dental technician and experienced journalist himself, speaks with dental technicians and tries to find out some inside information – what inspires them, what are they doing differently, and why are they passionate about their job?

Dental Lab Inside has a loyal and fan base that continues to grow.

A new episode of this Quintessence Podcast is released every third Wednesday of the month on [quintessence-publishing.com](https://quintessence-publishing.com) as well as on Apple Podcasts, Spotify and nearly everywhere where podcasts are available.

### Target group:

From trainees to master dental technicians, from the self-employed to entrepreneurs; everyone who works in and with dental technology.



## Dental Lab Inside

**Contact person:**

**Markus Queitsch**

queitsch@quintessenz.de

Tel.: +49 (0)30 76180-644

Fax: +49 (0)30 76180-621

Advertisement	Description	Price
<b>Sponsoring roll 1*</b>	Your advertising message** will be played during the first 4 minutes	<b>€1,000/month</b>
<b>Sponsoring roll 2*</b>	Your advertising message** will be played in the first half of the podcast	<b>€800/month</b>

\* Your advertising message will be dynamically placed in every episode of the podcast (even past episodes) for the months booked.

\*\* Delivery of 300 characters (maximum), editorial adaptation and moderation by our professional podcast voice.



## Dental Minds



### Key Facts (as of June 2024):

- First released in April 2023
- 15 episodes
- 5,504 downloads and streams
- ø 446 downloads and streams per month in the past 12 months
- Released every first Thursday of the month

Dental Minds is an informative podcast that takes a look at topics and trends for dental practices, laboratories and the dental market as a whole, and what lies behind them. Journalist Dr. Marion Marschall and lawyer Dr. Karl-Heinz Schnieder offer to-the-point information and, with the help of additional experts, provide a clearer overview of the dental market. A new episode of this Quintessence podcast is released every first Thursday of the month on quintessence-publishing.com as well as on Spotify, Apple Podcasts and everywhere else where podcasts are available.

Dr. Marion Marschall has been a specialized editor and editor-in-chief in the dental world since 1998. Since 2018, she has been the editor-in-chief of "Quintessence News". Dr. Karl-Heinz Schnieder has worked as a lawyer since 1994 and specializes in medical law. He also works as a mediator, author, speaker and partner in the law firm KWM Law in Münster. He also developed the concept of several health regions.

### Target group:

Dentists, dental technicians, dental practice and dental laboratory owners as well as employees, students, founders, and indeed anyone who wants to be well informed about the dental market.

## Dental Minds

### Contact person:

**Markus Queitsch**

queitsch@quintessenz.de

Tel.: +49 (0)30 76180-644

Fax: +49 (0)30 76180-621

Advertisement	Description	Price
<b>Sponsoring roll 1*</b>	Your advertising message** will be played during the first 4 minutes	<b>€1,000/month</b>
<b>Sponsoring roll 2*</b>	Your advertising message** will be played in the first half of the podcast	<b>€800/month</b>

\*Your advertising message will be dynamically placed in every episode of the podcast (even past episodes) for the months booked.

\*\*Delivery of 300 characters (maximum), editorial adaptation and moderation by our professional podcast voice.



## Dental English To Go



### Key facts (as of June 2024):

- First released in May 2022
- 64 episodes
- 38,682 downloads and streams
- $\varnothing$  1,594 downloads and streams per month in the past 12 months
- Released every Monday, 2 seasons per year

Dental English to go is an English-language podcast for the daily routine in everyday practice hosted by Sabine Nemeč. A new episode is released every Monday in a "bitesize" format so that all dental practice staff can casually refresh their English skills in order to communicate with patients who do not speak German.

Sabine Nemeč is a marketing and communications expert and was raised anglophone. For more than 15 years, she has delivered workshops on dental English and published a section in every issue of the Team-Journal. The assembly of these sections led to the publication of the book "Dental English for Everyday Practice", and subsequently this podcast.

### Target group:

Dentists, dental practice teams and anyone who uses English for communication in the dental practice or laboratory.

**Contact person:**

**Markus Queitsch**

queitsch@quintessenz.de

Tel.: +49 (0)30 76180-644

Fax: +49 (0)30 76180-621



Advertisement	Description	Price
<b>Sponsoring roll*</b>	Advertising message** halfway through the podcast	<b>€1,000/month</b>

\*Your advertising message will be used dynamically in all episodes (including past episodes) during the booking period.

\*\* Delivery of a maximum of 300 characters, editing, voice recording by our podcast voice and production by the Quintessence team.

## Die Grüne Praxis (The Green Practice)

### The quality seal for sustainable practices

Health and sustainability can only work together. Environmental protection and sustainability are among the key goals for this century, and therefore also in our health care system! The winners of The Green Practice competition show how many modern practices are already using resources and materials sustainably. There are many ways to do this, including through radiographs and use of digital image data, digital communication and practice management, intelligent material management, and use of biocompatible denture materials from the master laboratory.

The Green Practice quality seal proves that a practice has established sustainable values and has already implemented many environmentally-friendly processes.

The quality seal can be used in practice communication, e.g. on the practice website, in flyers, and on social media and as a high-quality glass sign that can be displayed in the reception area. In order to enable comparability, the Green Checklist for Dental Practices was developed.



### Sponsoring services for partners of The Green Practice:

1. Sustainable products are listed and linked on [www.grüne-praxis.de](http://www.grüne-praxis.de).
2. Partner logos are displayed on all communication media, such as the homepage and the information brochure.
3. A glass quality seal (18 x18 cm), which is distributed to practices according to the qualification criteria, can be handed out to practices
4. Use of The Green Practice logo for own communications.
5. Placement of sustainable products in The Green Practice manual, which contains all coordinated partner recommendations on sustainable aspects and products of a sustainable dental practice, published once a year.
6. PR work in the trade press, for example as part of The Green Practice 2024 competition award.
7. Provision of social media content on sustainable topics and publication "green" partner information on the Instagram channel @grüne\_praxis.
8. With the digital Green Card, every award-winning Green Practice receives exclusive partner benefits.
9. Placement of four articles in the Green Newsletter (approx. 19,000 addresses), published nine times a year.
10. Opportunity to participate in the Green Lab at trade fairs for a special negotiated rate.
11. Visibility at the Green Dental Award.
12. Publication of partner product news and press releases in the Press Room on [www.grüne-praxis.com](http://www.grüne-praxis.com).

## Die Grüne Praxis (The Green Practice)

### Contact person:

**Markus Queitsch**

queitsch@quintessenz.de

Tel.: +49 (0)30 76180-644

Fax: +49 (0)30 76180-621

Possibility	Content/Format	Cost per month	Cost per year
Partnership		<b>€325</b>	<b>€3,900</b>
"The Green Practice" guideline	210 × 280 mm, will be printed and distributed as a supplement to the journal Quintessenz Zahnmedizin once a year with a print run of 15,000 copies (+ offprint)		<b>€2,200</b>

### Premium partners (as of 10/2024):



denttabs.

Doctolib



straumanngroup





# Quintessence congress calendar 2024/2025

## Contact person:

Saskia Lehmkuhler

Head of Congresses & Events

lehmkuehler@quintessenz.de

Tel.: +49 (0)30 76180-624

Fax: +49 (0)30 76180-621

You can find the latest information on our website at [www.quintessence-publishing.com](http://www.quintessence-publishing.com) in the **Events section (subsection Quintessence Congresses)**.



09.10.2024–15.02.2025 | Bensheim und online  
**Curriculum Digitale Zahnheilkunde CEREC und mehr fit in chairside + labside + cloudside**  
[www.quintessence-publishing.com](http://www.quintessence-publishing.com)



22.–23.11.2024 | Messe Cottbus  
**33. Brandenburgischer Zahnärztetag Update Zahnerhaltung**  
[www.die-brandenburger-zahnaerzte.de](http://www.die-brandenburger-zahnaerzte.de)



22.11.2024 | Online  
**Hessischer Zahnärztetag – KOM 2024 Digitale Zahnheilkunde: zwischen Hype und Realität**  
[www.quint.link/kom24](http://www.quint.link/kom24)



30.11.2024 | Marriott Hotel Berlin  
**27. Prothetik Symposium**  
[www.quint.link/prothetik2024](http://www.quint.link/prothetik2024)



06.–08.02.2025 | Suvretta House St. Moritz  
**10. Snow-Dent**  
[www.quint.link/snowdent25](http://www.quint.link/snowdent25)



28.02.–01.03.2025 | Marriott Hotel Berlin  
**35. Symposium Praktische Kieferorthopädie Hinter dem Horizont geht's weiter**  
[www.quint.link/pko25](http://www.quint.link/pko25)



14.–15.03.2025 | Hotel Luc Berlin  
**Quintessence Study Club Biomechanics in Modern Reconstructive Dentistry**  
[www.quintessence-publishing.com](http://www.quintessence-publishing.com)



09.–10.05.2025 | Estrel Berlin  
**39. Berliner Zahnärztetag Der Generalist als Spezialist**  
[www.quint.link/bzt2025](http://www.quint.link/bzt2025)



12.–15.06.2025 | Marriott Copley Place Boston  
**The 15<sup>th</sup> International Symposium on Periodontics and Restorative Dentistry (ISPRD)**  
[www.quint.link/isprd2025](http://www.quint.link/isprd2025)



27.–28.06.2025 | nhov Hotel Berlin  
**16. Reunion 2025 | Mastertreffen**  
[www.quint.link/reunion2025](http://www.quint.link/reunion2025)



19.–20.07.2025 | Hotel Royalton New York  
**Quintessence Study Club The Perio – Plastic-Esthetic Periodontal and Implant Surgery**  
[www.quintessence-publishing.com](http://www.quintessence-publishing.com)



Sept. 2025 | Frankfurt  
**Hessischer Zahnärztetag – KOM 2025**  
[www.quintessence-publishing.com](http://www.quintessence-publishing.com)



Nov. 2025 | Messe Cottbus  
**34. Brandenburgischer Zahnärztetag**  
[www.die-brandenburger-zahnaerzte.de](http://www.die-brandenburger-zahnaerzte.de)



14.–15.11.2025 | Hotel Luc Berlin  
**Quintessence Study Club The Ortho – Synergy between Orthodontics and the Airway**  
[www.quintessence-publishing.com](http://www.quintessence-publishing.com)



2025 | Marriott Hotel Berlin  
**28. Prothetik Symposium**  
[www.quintessence-publishing.com](http://www.quintessence-publishing.com)



## General information

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### Offset printing

#### Print documents

Print optimized PDF files to: [druckunterlagen@quintessenz.de](mailto:druckunterlagen@quintessenz.de)

The general terms and conditions of our publishing house apply for advertisements, inserts, and supplements.

Valid from 1 January 2025. This price list replaces all previously published media kits. Information and prices are subject to change.

## Bank account details

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Account: Commerzbank AG Berlin

IBAN: DE61 1004 0000 0180 2156 00

BIC/Swift: COBADEFFXXX

## Imprint

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### Quintessenz Verlags-GmbH

Managing Director: Christian W. Haase

PO Box 420452, 12064 Berlin | Ifenpfad 2-4, 12107 Berlin | Phone: +49 (0)30 76180-5 | Fax: +49 (0)30 76180-692

Email: [info@quintessenz.de](mailto:info@quintessenz.de) | Web: [www.quintessenz.de](http://www.quintessenz.de)

Registration court: Berlin 93 HRB 15.582 | VAT-Id No.: DE 136 627 147

# General Terms and Conditions for Advertisements, Inserts, and Supplements

1. These General Terms and Conditions apply to legal transactions with companies within the meaning of § 14 BGB (German Civil Code).
2. "Advertisement contract" within the meaning of the following General Terms and Conditions is the contract for the publication of one or more advertisements, supplements, and inserts of an advertiser or other inserter in a printed publication for the purpose of distribution.
3. In case of doubt, advertisements, inserts, or supplements are to be called for publication within one year of conclusion of the contract. If the right to call up individual advertisements, inserts, or supplements has been granted within the framework of a contract, the order shall be completed within one year of the publication of the first advertisement, insert, or supplement, provided that the first advertisement, insert, or supplement is called up and published within the period specified in sentence 1.
4. In the case of contracts, the customer shall be entitled to call up further advertisements, inserts, or supplements within the agreed period or within the period specified in Section 3 in addition to the quantity of advertisements, inserts, and supplements specified in the order.
5. If an order is not fulfilled due to circumstances beyond the control of the Publisher, the Client shall, without prejudice to any further legal obligations, reimburse the Publisher for the difference between the discount granted and the discount corresponding to the actual acceptance. The reimbursement shall not apply if the non-fulfilment is due to force majeure in the Publisher's area of risk.
6. When calculating the purchase quantities, text millimeter lines are converted into advertisement millimeters according to the price.
7. Orders for advertisements, third-party inserts, and supplements which are to be published exclusively in specific issues, specific editions, or at specific places in the publication must be received by the Publisher in good time so that the customer can be notified before the advertising deadline if the order cannot be executed in this way. Classified advertisements will be printed in the respective category without this requiring express agreement.
8. The Client shall be responsible for the timely delivery of the advertisement text and faultless print documents or inserts. The Publisher shall immediately request a replacement for recognizably unsuitable or damaged print documents. The Publisher guarantees the usual print quality for the title in question within the scope of the possibilities offered by the print documents.
9. The Publisher reserves the right to reject advertising orders – including individual call-ups within the framework of a contract – and orders for inserts and supplements because of their content, origin, or technical form in accordance with uniform, objectively justified principles of the Publisher if their content violates laws or official regulations or if their publication is unreasonable for the Publisher. This shall also apply to orders placed with branch offices, receiving offices, or representatives. Orders for inserts and supplements shall not be binding on the Publisher until a sample of the insert has been submitted and approved. Inserts and supplements which, due to their format or presentation, give the reader the impression of being part of the newsletter or journal or contain third-party advertisements shall not be accepted. The refusal of an order will be communicated to the Client immediately. In the case of publications which are not the property of the Publisher, the owner of the publication reserves the right to reject an advertisement, insert, or supplement without justification. This may also expressly refer to an existing insertion contract which has already been partially fulfilled.
10. In the case of withdrawal or partial withdrawal from the advertising order, the following cancellation fees will be charged:
  11. – up to 4 weeks prior to the closing date of the corresponding issue, 25% of the advertising price;
  12. – up to 2 weeks prior to the closing date of the corresponding issue, 50% of the advertising price;
  13. – less than 2 weeks from the closing date of the corresponding issue; 80% of the advertising price.
14. It is not possible to withdraw advertising orders after the advertising deadline for the relevant issue.

15. Advertisements that are not recognisable as advertisements due to their design, shall be identified as such by the Publisher with the word "Advertisement/Advertorial". This applies in particular to text section advertisements. Text section advertisements are adverts with at least three pages adjacent to the text and not to other adverts. For the placement of an advertisement in the text section, the price for the text section is to be paid.
16. If the advertisement is printed illegibly, incorrectly, or incompletely in whole or in part, the Client shall be entitled to a reduction in payment or a faultless replacement advertisement, but only to the extent that the purpose of the advertisement has been impaired. If the Publisher allows a reasonable period of time set for this purpose to expire or if the replacement advertisement is again not faultless, the Client shall be entitled to a reduction in payment or cancellation of the order. Claims for damages by the Client against the Publisher shall be excluded irrespective of the legal basis; unless the Publisher, its representatives, or vicarious agents have acted with intent or gross negligence or have breached a contractual obligation through slight negligence which is essential for achieving the purpose of the contract or claims for damages result from a guarantee of quality. Insofar as the Publisher is liable on the merits, the damages shall be limited to the foreseeable damage and to the fee payable for the advertisement, supplement, or insert in question. This limitation of liability shall not apply in the event of intent or if the event causing the damage was caused by gross negligence on the part of the Publisher, its representatives, or vicarious agents. Complaints must be made within four weeks of receipt of invoice and receipt, except in the case of non-obvious defects.
17. The Publisher shall not be liable for damages resulting from force majeure, strikes, or other circumstances for which the Publisher is not responsible. In particular, no compensation shall be paid for advertisements, supplements, and inserts that are not published or published on time. Due to our high training requirements, we also accept no liability for any delays in individual journal issues.
18. Proofs will only be supplied upon express request. The Client is responsible for the correctness of the proofs returned. If the proof is not returned in due time, approval for printing shall be deemed to have been granted. The Publisher shall take into account all error corrections that are notified to it within the deadline set when the proof is sent.
19. If no special size specifications are given, the actual print height shall be used as the basis for the price calculation.
20. The invoice will be issued after publication of the advertisement, insert, or supplement. The invoice amount is due for payment within 14 days unless a different payment period or advance payment has been agreed in individual cases.
21. In the event of default in payment, the usual interest and collection costs shall be charged. In this case, the Publisher is entitled to postpone further execution of the order until payment has been made and to demand advance payment for the remaining advertisements, inserts, and supplements.
22. The Publisher shall deliver a specimen copy with the invoice. Depending on the type and scope of the advertising order, receipt pages or complete receipt numbers will be delivered. If a receipt can no longer be obtained, it shall be replaced by a legally binding certificate from the Publisher confirming the publication and distribution of the advertisement, insert, or supplement.
23. The Client shall bear the costs for the production of artwork as well as for substantial changes to originally agreed designs requested by the Client or for which the Client is responsible.
24. The Publisher only accepts digital advertisement templates. Colored templates must be created according to Euroscale color definitions (CMYK color space). It is not possible to print other color definitions.
25. The obligation to store print documents ends three months after the publication of the material, unless expressly agreed otherwise. These will only be returned to the Client upon request.
26. In the case of coded advertisements, the Publisher shall exercise the diligence of a prudent businessman for the safekeeping and timely forwarding of the proposals. The Publisher does not assume any liability beyond that. Registered letters and express letters on coded advertisements are only forwarded by normal mail. The Publisher is not responsible for the return of the documents by the Client.
27. The place of performance shall be the registered office of the Publisher. In business transactions with merchants, legal entities under public law, or special funds under public law, the place of jurisdiction for legal actions shall be the registered office of the Publisher. Insofar as claims of the Publisher are not asserted in the dunning process, the place of jurisdiction for non-merchants shall be determined by their place of residence. If the domicile or habitual residence of the Client, including in the case of non-merchants, is unknown at the time the action is brought or if the Client has moved his domicile or habitual residence outside the scope of the law after conclusion of the contract, the place of jurisdiction shall be the registered office of the Publisher.

## Advertising department

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