

The Price of Success

Dear Readers,

Since its first issue in the year 2003, the manuscript flow of *Oral Health and Preventive Dentistry* has continuously increased. Parallel to this, the rejection rate has continuously increased as well. This is not because the quality of the submitted manuscripts has worsened; rather, the reason is that our reviewers have become more demanding, yielding a higher quality of the manuscripts and therefore of the Journal as a whole. In other words, our editorial team has worked in your favour as readers. Nevertheless, it became obvious that publishing OHPD four times a year was no longer sufficient to publish the accepted manuscripts in due time. Therefore, we are very pleased that we could convince the Quintessence Publishing to increase the number of printed pages per year.

With this issue, we are entering a new phase in the life of *Oral Health and Preventive Dentistry*: From

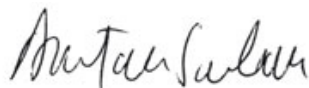
now on, we will print 6 issues per year with 96 pages each. This means 50% more good information for you, the readers. Of course, such a substantial increase means more work for everyone involved in the production of the Journal: the reviewers, editors, language editor, the managers at the publishing company and the printing company as well. Naturally, we will also need more paper. As you can see, this means increased expenses. Thus, the publisher has had to increase the subscription fee to cover the increased effort to serve our readers. The good news is that the increase is linear, which means that you will receive substantially more information from now on, in a world of otherwise increasing fees for the same service over time.

Our editorial team will do everything to keep the quality high, the information pertinent and the new bimonthly schedule timely.

Sincerely yours,



Prof. J.-F. Roulet



Prof. A. Sculean



Prof. P.E. Petersen