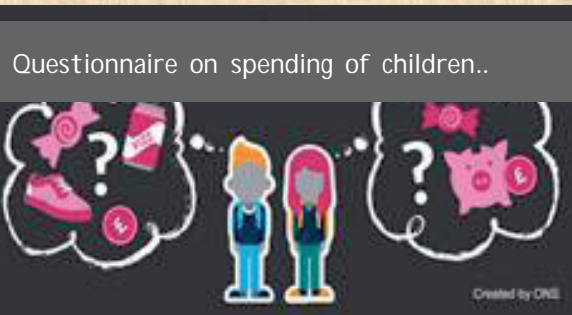


# FLIP SIDE :CHILDREN AND POCKET MONEY

The Office for National Statistics has crunched the numbers to lay bare that children spend their pocket money more on junk food.



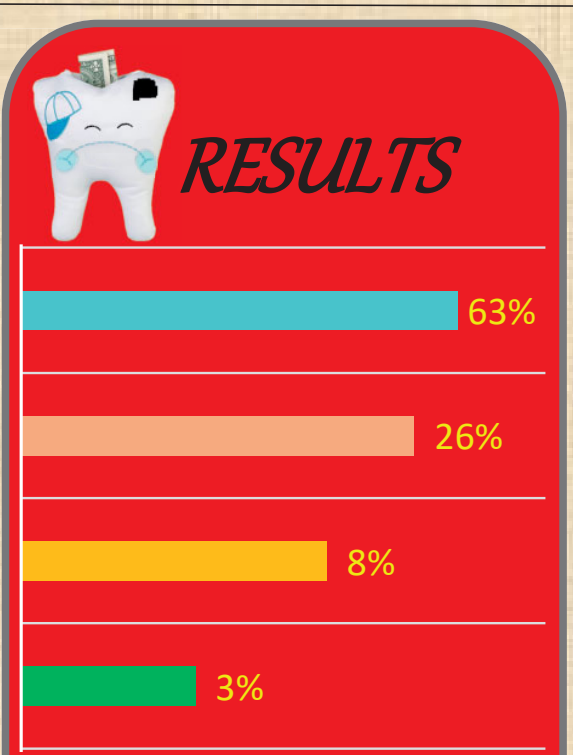
### SURVEY TOOL

What is your age?  
 Gender:  Male  Female  
 Which standard do you study in?  
 What is your parent's occupation?

- Do you get pocket money?  
 0. yes 1. no
- How often do you get pocket money?  
 1.  monthly  
 2.  weekly  
 3.  daily  
 4.  every alternative days
- How much pocket money do you get?  
 1.  < 50  
 2.  50-100  
 3.  100-200  
 4.  >200
- Who gives you pocket money?  
 1.  father  
 2.  mother  
 3.  grandparents  
 4.  others
- How many lunchbreaks do you get in your school?  
 1.  one  
 2.  two  
 3.  none
- Does your school provide lunch?  
 0.  yes 1.  no
- Are there any food stalls outside your school prem?  
 0.  yes 1.  no
- What type of stalls are there outside your school gate?  
 1.  sweets/chocolates  
 2.  drink stalls  
 3.  snack stalls  
 4.  pan parlours
- What do you buy from stalls during school recess time?  
 10. How frequently you buy snacks/drinks outside?  
 1.  once a week  
 2.  twice a week  
 3.  >twice
- Do you eat chocolates/snacks during ongoing class?  
 0.  yes 1.  no
- Do you save your pocket money?  
 0.  yes 1.  no
- How do you spend your pocket money after school?  
 1.  enjoying with friends  
 2.  buying stationary stuff  
 3.  on electronic gadgets  
 4.  movies  
 5.  others
- Have you ever taken money from home without letting your parents know?  
 0.  yes 1.  no
- Do you go to pan parlours? 0.  yes 1.  no  
 15.1 If yes what do you buy there-  
 1.  chocolates  
 2.  drink  
 3.  wafers  
 4.  tobacco containing products
- 15.2 From where did you get influence of eating tobacco products?  
 1.  friends  
 2.  family
16. According to you pocket money should be given at what age?  
 1.  6-8  
 2.  9-11  
 3.  >11



In this cross-sectional survey, an oral examination of children was done using a mouth mirror and probe and deft/DMFT recorded.



Pocket money is the income that the children receive from a parent or guardian. Pocket money gives children a certain degree of autonomy in purchasing and consumption.

A questionnaire-based survey involving 200 children (8-13 yrs.) was carried out to know the flip side of pocket money given to children and how it influences caries.

*“Trending offer-take pocket money and increase your cavities..”*

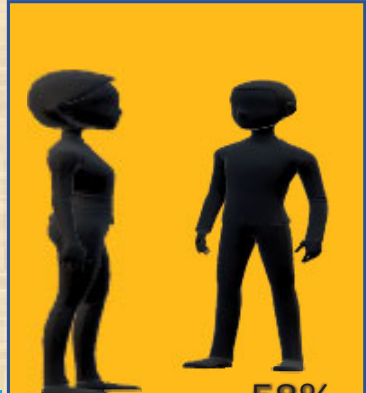


40% of children eat junk food twice a week.

Outside of school, **61.5%** of stalls are of drinks, wafers and chocolates, which buffer pocket money's negative influence on children's eating and affecting oral health.



From **89%** children receiving pocket money, **60%** children have habit of saving pocket money.



Children receive money mainly from their father.



The survey conducted at 2 urban area schools in Ahmedabad showed that a larger percentage of boys receive pocket money than girls.



Oral hygiene of each child was assessed, and oral hygiene instructions were given by a team of paediatric dentists.

- Pocket money & caries.
- Pocket money & no caries.
- No pocket money & caries.
- No pocket money & no caries.

100% response rate

The “Pester Power” and “Six Pocket Syndrome” are factors increasing the pocket money trend and leading to dental caries.