



“Feel-good society”

Today, information on beauty and esthetics has become a huge wave that overwhelms us. We are no longer able to differentiate between all this data and it has become very difficult for patients and doctors to weight all this information. “Beauty is in the eye of the beholder” is a common saying when dealing with esthetics. But this point of view has changed over the last decades. Many of our patients do not see themselves when looking into the mirror. They see what they want to see and feel different. This creates new demands and challenges for the medical and dental team. Should we always do what our patients

want us to do? The first article in this issue “The human dimension: esthetics in society and in medicine” describes interesting points to consider and think about when dealing with esthetics in our daily practice. Please read it carefully and think about it when you talk to your patients about their wishes and demands.

Enjoy reading.

Sincerely, *Alessandro Devigus*

I would like to thank Mr Thierry Andreoli for providing us with amazing pictures of his work in this issue.



Alessandro Devigus, Dr med dent
Editor-in-Chief