




**Edition:** 1st Edition 2018  
**pages:** 152  
**Images:** 14  
**Cover:** Hardcover, 14,8 x 21 cm  
**ISBN:** 978-3-86867-381-4  
**Published:** May 2018

RRP: Information for distributors. This title is no longer price related.  
Subject to changes!

#### Quintessence Publishing Company, Inc.

 411 North Raddant Road  
Batavia  
Illinois IL 60510  
United States of America

 +1 (0)630 / 736-3600

 +1 (0)630 / 736-3633

 [contact@quintbook.com](mailto:contact@quintbook.com)

 <http://nginx/usa/en>

## Book information

**Authors:** Oliver Brendel  
**Title:** Die 5-Sterne-Praxis  
**Subtitle:** Erfolgsstrategien für den ambitionierten Zahnarzt  
**Short text:**

This book describes in detail the modern principles of successful practice management in a way that everyone can understand. Economic ratios and controlling mechanisms, marketing, personnel management, and self-coaching are just some of the topics to be considered in order to build and maintain a "5-Star Practice" in the long term. This book reveals the secrets of practice success and encourages development – economically and personally.

**Categories:** Esthetic Dentistry, Practice Management, Student literature